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Meet.
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UNITED STATES COMMISSION
ON CIVIL RIGHTS

REGIONAL FORUM

CHANGING PERSPECTIVES ON CIVIL RIGHTS

Nashville, Tennessee

Thursday, December 8, 1988

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UNITED STATES COMMISSION
ON
CIVIL RIGHTS
- - -
REGIONAL FORUM
CHANGING PERSPECTIVES ON CIVIL RIGHTS
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Room 108
National Convention Center
Nashville, Tennessee

Thursday, December 8, 1988

The Regional Forum was convened at 9:10 a.m.,
Murray Friedman, Vice Chairman, presiding.

COMMISSIONERS PRESENT:

WILLIAM BARCLAY ALLEN, CHAIRMAN
MURRAY FRIEDMAN, VICE CHAIRMAN
ESTHER GONZALEZ-ARROYO BUCKLEY
SHERWIN T. S. CHAN
ROBERT A. DESTRO
FRANCIS SCOTT GUESS

STAFF MEMBERS PRESENT:

MELVIN JENKINS, ACTING STAFF DIRECTOR
WILLIAM GILLERS, SOLICITOR
WILLIAM HOWARD, GENERAL COUNSEL
JOHN EASTMAN, DIRECTOR, CONGRESSIONAL AND PUBLIC AFFAIRS
MARY BALTIMORE
NATHAN BRATTON
JAMES CUNNINGHAM

(Continued)

STAFF MEMBERS PRESENT (Continued):

JO ANN DANIELS
DEBRA DOHERTY
STELLA DORAN
JOHN F. DULLES II
ASCENSION HERNANDEZ
WILLIAM MULDROW
MARY MATHEWS
SYDNEY NOVELL
LLOYD PARKER
SUSAN PRADO
LAURA PURSEWELL
FARELLA ROBINSON

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P R O C E E D I N G S

1
2 VICE CHAIRMAN FRIEDMAN: Good morning, ladies and
3 gentlemen.

4 Welcome to the second in the series of regional
5 forums that the U.S. Civil Rights Commission has been
6 projecting for the past year.

7 My name is Murray Friedman. I'm the Vice
8 Chairman of the Civil Rights Commission, and I'm pinch-
9 hitting for a period of time for our Chairman, Bill Allen,
10 who has been delayed in getting here.

11 Let me introduce those members of the Commission
12 who are presently with us at the moment.

13 They include Esther Buckley, who is a member of
14 the subcommittee, as I am, that has been developing these
15 forums.

16 On my left also is Melvin Jenkins, who is the
17 Acting Staff Director of the Civil Rights Commission.

18 And to my extreme right, but only physically, is
19 Francis Guess, who is a member of the Civil Rights
20 Commission and, of course, is known to many of you here in
21 Nashville as a resident of your city.

22 Excuse me, I didn't see you. My apologies.
23 Sherwin Chan, who is the newest member of the Civil Rights
24 Commission.

25 As I said, we will have other members of the

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1 Commission who will be arriving later, including
2 Commissioner Destro who is the chairman of the subcommittee
3 that has developed the concept and the tactics involved in
4 this forum.

5 The purpose of these forums, as Esther Buckley
6 will explain more fully, has been to attempt to try to get a
7 handle on what are the newer or coming directions in civil
8 rights. It is strange to some of us, who have been in this
9 movement for so many years, but we are now some 34 years
10 after the Brown decision outlawing segregation in the public
11 schools; we are now some 20 years after the murder of Martin
12 Luther King. And it is a particularly appropriate time for
13 us to take a look at where we have been and where we are
14 going.

15 Without any attempt to diminish the need for
16 monitoring and implementing traditional civil rights
17 remedies that have evolved over the recent years, it has
18 been increasingly clear to many of us that the strategies
19 and directions that have guided the civil rights movement,
20 as effective as they have been, as useful, as morally
21 correct as they have been, may not be all we need in the
22 coming years by way of reducing issues of inequality as they
23 affect members of minority groups, women, and other ethnic
24 outsiders. Some of us have begun to look closely at such
25 issues as the economic intersection with civil rights, and

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1 some have used the phrase of economics as the new frontier
2 of civil rights. And I think you will note that in the
3 structure of this regional forum particularly, there will be
4 much said about issues of this kind.

5 So without further ado, since we have a group of
6 experts, panelists and others here, I'm going to ask
7 Commissioner Buckley to provide us with a more general
8 overview of where we are heading with regard to these
9 forums.

10 Esther.

11 COMMISSIONER BUCKLEY: Before I continue giving
12 you an overview of why we are here today, I wish to announce
13 that we do have services available for the hearing impaired.
14 The interpreter is standing over there right now. So if
15 there is anyone present who requires these services, we
16 would very much appreciate your signaling your presence to
17 us so the interpreter may know how to proceed with her task
18 this morning.

19 I guess you may relax for the rest of the
20 morning, and if anybody else comes in that you know is
21 hearing-impaired, would you please advise them to register
22 at the desk outside so she may know what she may need to do
23 the rest of the morning.

24 Thank you very much.

25 This morning we begin the second of a series of

CBT/cs 1 three forums which are a part of the Commission project
2 entitled, "Changing Perspectives on Civil Rights." The
3 design of this project is different from any of the other
4 projects we have done recently, and most of the planning was
5 done by the subcommittee, as Mr. Friedman just mentioned,
6 comprised of the Vice Chairman, Commissioner Bob Destro, and
7 myself, and then the planning process was submitted to the
8 full Commission for their approval.

9 The subcommittee took several very divergent
10 memoranda and melded these into the three forums we are
11 presently involved in. We are excited about the idea that
12 the Commission on Civil Rights, instead of just being
13 reactive to what is happening in civil rights in the country
14 today, is actually being proactive and preparing for what
15 may be or will be the civil rights issues in the next
16 century, in the year 2000, in the year 2010.

17 We seek to discuss such questions as: Where are
18 we going in civil rights? Where should we be? And, perhaps
19 more importantly: How do we get there with a minimum of
20 mistrust and difficulty?

21 Our Los Angeles forum dealt with changing
22 demographics and the impact on civil rights issues. Over
23 the next day and a half we will have five panels that will
24 discuss how these changing demographics will affect our
25 country as well as what can be and is being done to provide

CBT/cs 1 the equal opportunity we envision for everyone.

2 We are delighted to be here in the great State of
3 Tennessee with Commissioner Guess because we know the two
4 areas that we address here today, education and the business
5 and economic arena, can be discussed fully and well in this
6 centrally located and very accessible part of our country.

7 As we learned in Los Angeles, our work force in
8 the future will need to be educated, trained, and properly
9 prepared for a possible two or three moves in their working
10 years. Will our businessmen find the workers that they
11 need? What will the business community need to do to
12 maintain their work force?

13 Once a minority person has access to a job, how
14 well can he or she move up the ladder to managerial
15 positions? What do we need to do in education? How do we
16 keep our students in school? What curricula do we provide
17 for them? How do we develop entrepreneurship?

18 Hopefully these and many other questions will be
19 answered here in Tennessee, which will lead to our third
20 forum in Washington, D.C. in the spring. The Washington
21 forum will take what we have learned about demographics in
22 this country, about initiatives that can be taken by our
23 business community and neighborhoods, and how we can improve
24 on education, and we will recommend, propose, suggest
25 regulations and laws for Congress to enact, for federal

CBT/cs 1 agencies to follow. Hopefully we will take the pulse of
2. what is happening today and propose a means to achieve a
3 harmonious existence in the next century.

4 In keeping with the ideas I have just described,
5 we will have a series of five panels over the next day and a
6 half.

7 This afternoon, from 4:00 o'clock to 5:30, we
8 will have an open session where we are inviting the public
9 to come in and speak to us. There are certain limits that
10 we must follow. One of them is you must register at the
11 desk outside. You will be limited to five minutes. And you
12 must follow all of the Commission's rules on defame and
13 degrade that we have, and they will be explained to you
14 better outside the door. So if you know anyone who wishes
15 to speak to us between 4:00 and 5:30, there will be that
16 opportunity for them to do so.

17 With that, I would like to begin by introducing
18 our first panel. Our first panel is "Reflections of the
19 News Media." This panel, as a matter of fact, is a
20 repetition of what we did in Los Angeles, and we really
21 learned a lot from the presenters we had there, and we are
22 really excited about the people who have come to be with us
23 today.

24 I will introduce them in order from the right to
25 the left. They are Mr. Fred Graham, Commentator with

CBT/cs 1 WKRN-TV, Nashville, Tennessee; Renee Hampton, a reporter for
2 the Nashville Banner, also from Nashville; Estella Herrera,
3 a reporter from La Opinion newspaper in Los Angeles,
4 California; and Mr. Bill Snider, reporter, Education Week,
5 Washington, D.C.

6 We welcome you to Tennessee and our forum this
7 morning. Some of you know, I know, are from Tennessee, but
8 we will listen, and after your time we will have some
9 questions from the Commissioners.

10 Mr. Graham, if you will begin.

11 REFLECTIONS OF THE NEWS MEDIA: MR. FRED GRAHAM,
12 COMMENTATOR, WKRN-TV, NASHVILLE, TENNESSEE; MS.
13 RENEE HAMPTON, REPORTER, NASHVILLE BANNER,
14 NASHVILLE, TENNESSEE; MS. ESTELLA HERRERA,
15 REPORTER, LA OPINION, LOS ANGELES, CALIFORNIA;
16 AND MR. BILL SNIDER, REPORTER, EDUCATION WEEK,
17 WASHINGTON, D.C.

18 MR. GRAHAM: Thank you very much. After the
19 conversation, after you have set the stage here for a look
20 into the next century in civil rights, I'm the Rip Van
21 Winkle of this panel.

22 As many of you know, I came back to Tennessee
23 just last year after having been gone for 25 years in
24 Washington and New York, and in many ways my experience has
25 been a Rip Van Winkle-like experience, because when I left

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1 here in 1963 the atmosphere in civil rights in this
2 community -- in Tennessee -- was so startlingly different
3 from what I saw when I came back, now having been back a
4 year, I am continually being struck by things that I see and
5 by comparisons that are thrust upon me because of the scene
6 that I left.

7 At the time that I left in 1963, this was a Jim
8 Crow community. Black students were conducting sit-ins in
9 downtown restaurants all around where we are now. This
10 hotel and convention center were not here. When you went
11 into town, there were only white clerks in the shops, in the
12 banks, and the other business establishments, and the public
13 work forces that you saw -- the police, the fire department
14 and so forth -- were almost all white.

15 Politics were racially polarized and, in my
16 judgment, this was both a large part of the root of the
17 problem and a result of it. Most elections included
18 segregationist candidates, and they often got elected.

19 In the news business -- and I had been in the
20 news business up until a couple of years before I left. I
21 was a lawyer when I left, but I had worked for a local
22 paper, and a lot of the coverage I did was civil rights
23 coverage because racial unrest was news. And it was
24 constantly discussed in news stories and in print and in
25 television.

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1 One of the newspapers in the community at that
2 time frequently supported segregationist positions, and
3 there was a traditional rivalry between the two newspapers,
4 and that exacerbated the situation.

5 But as you look back on it now, progress even
6 then was being made. But for those of us who were here and
7 were just looking at the perceptions -- the perceptions that
8 you saw in the news media and in the community -- it was
9 obvious that race relations in civil rights were basically
10 confrontational and were polarized. So it really was a
11 little bit like being the Rip Van Winkle of the local media
12 to return to Tennessee just last year and to see the
13 transformation that has taken place.

14 Now, this is not to say that this is a civil
15 rights utopia here. Everyone knows that is not true in this
16 community or any other. And, obviously, improvements can be
17 made. But let me assure you that, from the viewpoint of
18 anyone who left 25 years ago and suddenly came back, the
19 progress is impressive. The legal segregation that was
20 being protested at that time is gone. The work force you
21 see is widely integrated. There is a good bit of unself-
22 conscious social integration. Women are in jobs where they
23 weren't seen before. Asians and other minorities have
24 become part of the local scene, which was extremely rare
25 just a quarter-century ago.

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1 But most significantly, there is a striking
2 decline in that polarization of civil rights in the issues
3 and attitudes of race relations that were just commonplace
4 in that period. There is not nearly as much tendency for
5 public issues to become racial issues, which they almost
6 automatically did in those days.

7 For instance, when I left Nashville, the front
8 pages and the television news broadcasts were dominated
9 almost daily by the sit-ins, by school desegregation
10 controversies, by the posturing of the Ku Klux Klan, and by
11 anti-civil rights positions being taken by politicians.

12 By contrast -- and my colleagues from this
13 community may want to comment on this -- my judgment is that
14 currently the only issue that could be called a public civil
15 rights matter in this community involves a proposed
16 expansion of a state-run technical school here into a
17 community college. And there has been some opposition to
18 that on the grounds that it might retard the ongoing process
19 of integration of a formerly black public university here.
20 But even those who take that position do not allege that the
21 motive for expanding the technical school is to retard the
22 integration at the other university. It is just that it
23 might have that effect.

24 The only front page news growing out of civil
25 rights litigation -- and it used to be in the courts all the

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1 time and in the press -- actually since I have returned to
2 Nashville in a year, involved a suit by a black dean at that
3 same formerly black university, claiming that he was demoted
4 because of his race, and the judge quickly threw out his
5 suit.

6 Likewise, several weeks ago there was an effort
7 among some members of the legislature here to unseat a black
8 woman from her position as speaker pro tem of the House of
9 Representatives. That incumbent's race and sex were, of
10 course, a fact of life in what was basically a power-
11 struggle, but very quickly it was interesting that the focus
12 of the controversy shifted to what really separated the
13 parties there, other than a jockeying for power. And that
14 was that the woman legislator, who was from Memphis, an
15 urban legislator, had been a strong supporter of sex
16 education in public high schools that had high illegitimacy
17 rates, and her opponents were mostly rural legislators who
18 opposed sex education in schools. And so what you had
19 there, to a large extent but not exclusively, was tensions
20 between urban and rural constituencies.

21 But such is the subtle nature of typical civil
22 rights controversies in our state these days.

23 And what we see is that matters that might easily
24 have been fanned into flaming civil rights issues these days
25 are left to run their course, either being given very little

CBT/cs

1 notice or seen through a prism of public perception almost
2 not as civil rights matters.

3 Court-ordered busing has resulted in considerable
4 white flight from the public schools in this community, but
5 it's a matter that you rarely hear discussed, and I can't
6 recall any public media discussion of that in the year that
7 I've been back.

8 There is a perception here that slowly the public
9 schools are coming back, and I think there is a sort of
10 consensus in this community that making an issue of this at
11 this point would not help.

12 I had a discussion with a faculty member the
13 other day of one of the finest private high schools in this
14 community. He told me their stiffest competition for bright
15 students is a school two blocks from here, which is a magnet
16 school. So I think the perception in the community is that
17 we are seeing improvement, and the thing to do is to let
18 that take its course.

19 In a similar vein, several weeks ago the Mayor
20 announced plans to establish a minority set-aside program in
21 this community to assist minority- and female-owned
22 businesses to win city contracts. And as everyone in this
23 panel knows, that is a proposal that has been controversial
24 in other communities, but it was given scant attention in
25 the local media here, and it has faded very quickly into the

CBT/cs 1 background as a public issue.

2 What has happened, as I see it, is that this
3 community has moved from a time in which civil rights
4 controversies sprang from almost all activities of public
5 life to the current time when issues of civil rights are
6 almost by sort of common consent down-played. Now, it makes
7 for dull journalism -- and I'm in the journalism business --
8 but certainly for good public policy.

9 Your inquiry is into the conditions, demographic
10 and otherwise, that are likely to set different conditions
11 for progress in these matters in the future. And I don't
12 know how much contribution these general thoughts about the
13 past have. I have one suggestion, perhaps two, in a moment.

14 But my sense is that the reason for the kind of
15 improved atmosphere -- and this is a difficult matter for a
16 journalist to discuss because you almost find yourself
17 arguing that no news is good news. But in a sense, in these
18 matters, it appears to me that a sort of conspiracy in the
19 finest sense in this community, or in a beneficial sense, to
20 treat these matters not as polarized civil rights matters
21 but as economic matters, questions of education, with a
22 different label on them, a less controversial or less
23 confrontational label, is good for the community.

24 And it appears to me the basic difference that I
25 see, the reason for it, was the Voting Rights Act. Because

CBT/cs 1 once the voting constituency of minorities in this community
2 reached the point that it simply did not pay for a
3 politician or a hopeful politician or a potential politician
4 to run against minority groups, then it had a miraculous
5 effect upon who was and was not fanning the flames that were
6 potentially in local matters here.

7 One of the realities of the media is that we do
8 report what politicians say and do. It's not a value
9 judgment on our part. It's just the basic way we decide
10 what's news and what to report. And it is ironic that quite
11 often people say the media focuses on bad news; the media
12 reports bad news and doesn't report good news. I think
13 that's almost always a fallacy.

14 The media reports what it perceives to be of
15 interest and importance to the community. And when the
16 community is of a mind set that we have in this community,
17 have had lately and have now, and that is that these matters
18 are best addressed in a noncontroversial confrontational way
19 than in the media, and these perceptions you're here to talk
20 about, those handles and those labels fade into the
21 background. And that certainly has happened during the
22 period in which I have been gone.

23 I know it is time for me to pass the torch here,
24 but I have one specific that came to my mind before I
25 complete this opening statement. Mr. Friedman mentioned

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1 looking to the future of new forms and economic ways and
2 others to better deal with what classically were civil
3 rights problems.

4 In connection with the minority set-aside program
5 that is in its very incipient stage here, it seemed to me at
6 the time that was proposed that government may have missed a
7 bet and overlooked a possibility in accepting the
8 traditional corporate form in setting up these minority set-
9 aside programs.

10 As you know, when they have been controversial,
11 to a large extent it's been because of allegations of front
12 companies, straw companies, the reality being different from
13 the appearance. I don't see why a new concept, such as
14 minority set-asides, has to accept all of the secrecy that
15 is traditional in American corporations. Why is it that you
16 have to be a corporation? It seems to me that when a
17 minority program is set up, a condition of taking part could
18 be either (a) you waive much of the traditional secrecy as
19 to true ownership and control of the enterprise or, (b),
20 it's done through some sort of partnership, or not a form of
21 ownership and control that can be examined and be a matter
22 of public record.

23 Maybe I'm missing something here, but I think a
24 lot of the problems that have almost come under the label of
25 Wedtech kinds of problems could have been finessed at the

CBT/cs 1 outset by a rule that said, "Look, this is special, and the
2 forms and the openness of doing business are going to be
3 different."

4 And that's just one suggestion.

5 In conclusion, as you can tell from what I've
6 said, in these days in this community, in Tennessee, matters
7 of race relations and civil rights are not at a high level
8 of agitation. It's a case of no news being good news. And
9 speaking as a citizen here, and not particularly as a
10 newsman, we should hope it continues.

11 Thank you very much.

12 COMMISSIONER BUCKLEY: Thank you very much.

13 Ms. Hampton. I'm sorry, I did not say at the
14 beginning of the panel that you will have 15 minutes to
15 speak. If you wish, I can give you a two-minute notice
16 before the end of your time. Mr. Graham was very, very
17 gracious in keeping to his time. So I will give you a two-
18 minute notice.

19 MS. HAMPTON: Commissioners, it is indeed a
20 pleasure to speak before you. I am a reporter with the
21 Nashville Banner, which is the afternoon newspaper in town.
22 And in my professional career, I am a product of the civil
23 rights movement. I am 27 years old and was in one of the
24 first classes that was integrated in Jackson, Tennessee, so
25 I am very confident that the way I got here in my profession

CBT/cs 1 was definitely as a result of the movement that has taken
2 place in the country.

3 I'm a 1984 honor graduate of Morris Brown College
4 in Atlanta, Georgia, and have completed an internship with
5 the Atlanta Journal and Constitution.

6 During my four-and-a-half years at the Banner, I
7 have covered a variety of beats, including state desk,
8 general assignment, metro courts, and the neighborhood
9 edition.

10 I also serve as the minority youth internship
11 program instructor, which is a summer writing program for
12 high school students.

13 My presence at the Banner is, as I said, in
14 itself illustrative of how the civil rights laws have
15 affected the local media organization.

16 Not too many years ago there were no minorities
17 employed at the Nashville Banner nor at most of the other
18 newspapers nor television or radio stations in the country.
19 During the 1960s, the Banner was known in the black
20 community as a racist newspaper in town, often portraying a
21 negative picture of minority residents. Fortunately, that
22 ownership has changed, and management is working to improve
23 upon its image, but it is an uphill struggle.

24 Editors and reporters are now trying to more
25 fairly cover the minority community, reporting the good as

CBT/cs 1 well as the bad. An example of this is illustrated in the
2 coverage which Meharry Medical College received last week in
3 our paper.

4 One story indicated that officials at the
5 historically and predominately black college would ban
6 smoking at the school and at their hospital. However,
7 before the second edition of the paper was published, it was
8 learned that the school had lost its rights to train
9 surgeons, which was a major story and reported as well.

10 While I heard a few readers complain, "You all
11 are at it again and you printed a negative story about the
12 black community," it could be countered with the fact that
13 we had reported a more positive story. But we are in the
14 news business, and the news is what affects the most people.

15 Minorities throughout the country commonly
16 complain that they are not fairly represented in the media,
17 but I know there are some executives in the business who are
18 trying to improve upon this situation. However, there is
19 much work to be done.

20 The most effective way to balance news coverage,
21 not to prejudice any race, is to have their input in the
22 covering of the news.

23 The 1967 Kerner Commission, appointed by then-
24 President Lyndon B. Johnson, urged media executives to hire
25 and promote minorities. However, that void that was

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1 unfulfilled almost 22 years ago remains much the same today.
2 The numbers are startling.

3 According to the 1987 study conducted by the
4 American Society of Newspaper Editors, 55 percent of the
5 daily newspapers in the country still have no minorities on
6 their staff. That means not a single black person, Asian,
7 Hispanic, or American Indian is employed at most of the
8 daily newspapers in this country.

9 Of those newspapers that do employ minorities,
10 the numbers on staff are few. Of the 55,300 in the
11 newspaper work force, only 3,900 are minorities.

12 According to the National Association of Black
13 Journalists, the figures are not much better in the
14 broadcast medium. Not only do news organizations' staff
15 suffer from the lack of integration, but they put their
16 readers, listeners, or viewers at a disadvantage as well.

17 How can the media fairly cover the entire
18 community if it leaves out or does not understand or try to
19 understand a vital segment of it?

20 Too often in journalism we see stereotypes of
21 various racial groups that indicate little knowledge of the
22 subject matter. Although race should not affect quality
23 journalism, having minorities on staff brings sensitivity to
24 its coverage by having a staff person available to point out
25 issues that may be offensive or incorrect. Sensitivity is

CBT/cs 1 vital because you can't effectively cover issues about
2 things you do not understand.

3 The Banner and other news organizations are
4 working hard to improve and balance their news coverage.
5 But it is important to realize that it is not enough to
6 simply hire minorities as reporters. There needs to be more
7 minority representation in the editorial decisions made at
8 newspapers.

9 The ASNE study also indicated that minorities
10 represent only 4.1 percent of the 12,600 supervisors in news
11 rooms throughout the country. Minorities need to be there
12 when managers are making decisions about what is news and
13 how this is going to affect the entire community. As a
14 society, what affects one group affects the other groups as
15 well.

16 It is unfortunate, but true, that despite 20
17 years of integration, we remain largely ignorant about each
18 other's cultures, thus maintaining the need for continued
19 civil rights legislation.

20 I guess it's human nature, but most people tend
21 to feel more comfortable around people most like them. From
22 the evidence of the growing private segregated school
23 population and white flight, with more white people moving
24 from the inner city to the suburbs, it is evident that not
25 many people are seeking close contact with others unlike

CBT/cs 1 them, and that polarization pretty much works the same way
2 with people of color as well.

3 Along with its purpose to inform, influence, and
4 entertain, the media is a mechanism for learning and often
5 portrays the only picture by which many people see the
6 world.

7 The public's knowledge will be limited if all of
8 the reporters, editors, and publishers are white, black, or
9 any other color and cover only issues that they deem
10 important.

11 The Banner is working to increase the number of
12 minorities in the business through its summer minority youth
13 internship program. The six-week program is the brainchild
14 of Banner publisher Irby Simpkins and is designed to
15 encourage more minorities to consider journalism as a
16 career.

17 Students meet daily at the newspaper and learn
18 what is news, how to conduct interviews and write stories.
19 The summer program has served as a prototype for other
20 newspapers also seeking to increase their minority staff
21 members. In 1986, Memphis State University awarded the
22 program the Ida B. Wells award for promoting race relations.

23 Personally, I welcome the day when we will not
24 need such programs. Often it seems as though people think
25 minorities only get professional jobs through special

CBT/cs 1 programs and not their talents and skills. They seem to
2 forget that no matter how they got the job, they keep the
3 job by producing.

4 I believe most minorities only want to be given a
5 chance to prove that they can do the job. Many employers
6 make a point of saying, "We hire minorities because it is
7 the right thing to do." But to me it seems a little strange
8 that nobody recognized the right thing to do until the law
9 pointed it out.

10 COMMISSIONER BUCKLEY: Thank you very much.

11 Ms. Herrera.

12 MS. HERRERA: Mr. Vice Chairman and members of
13 the Commission, thank you very much for having me here.

14 In contrast to what Ms. Hampton has said, I will
15 speak not of minorities in the news media but on what the
16 news reflects almost daily. We are by definition a minority
17 newspaper since La Opinion is written in Spanish entirely,
18 and the paper has made a point in dedicating at least one
19 column to the subject of education every day, and almost
20 invariably the news in this field, big and small,
21 corroborate what findings in academic and independent or
22 government studies have established.

23 There are inequalities in the schools,
24 inequalities that affect most particularly Hispanic children
25 now but will affect in the not very distant future the whole

CBT/cs 1 of American society.

2 California, with its diversified economy and
3 population, is most promising in terms of overall growth.
4 In human terms it already represents what New York did at
5 the turn of the century: the point of entry for millions of
6 immigrants to this country. California is now the Ellis
7 Island for almost one-third of the world's immigration, and
8 these rates are on the increase.

9 The bulge of this flux comes from Latin America,
10 mostly from Mexico. Thirty-three percent of all Hispanics
11 in the U.S. live in California. Their families tend to be
12 larger than other ethnic groups' families. Their median age
13 is 25 years, pretty young, as compared to a national median
14 age of 31.9 years. Their youth is a promise -- and
15 undoubtedly the promise will be fulfilled -- of greater
16 fertility.

17 These facts eloquently establish that the
18 Hispanic component of American society is one which will
19 only grow and will necessarily exert a broad impact on the
20 future of the country.

21 But in spite of being the fastest growing
22 minority, their needs by far exceed their opportunities. It
23 is by now clear that the inequalities stem from a single
24 important factor: the lack of good education.

25 The educational system has been often portrayed

CBT/cs 1 as a pipeline, smoothly conducting people from preschool to
2 college and to full participation in the work place. It is
3 obvious now that this metaphor is obsolete. As far as
4 minorities are concerned, a more appropriate image of the
5 function of education has emerged: a sieve.

6 This is certainly true in California with its
7 large Hispanic population. In fact, national and state
8 data, as well as local experience, document that Hispanics
9 slip out of the educational system at an alarmingly high
10 rate, higher than blacks and whites, and higher than any
11 other minority.

12 Although Hispanics enroll in elementary school at
13 about the same rate as blacks and whites, only 5.3 percent
14 graduate from college as compared to white kids.

15 What happens along the way during these 12 years
16 is the subject of much discussion, but we can all agree on
17 one thing: the school system is not delivering its promise
18 of preparing our youth for an adult life enriched by a full
19 participation in society.

20 In spite of the obvious gap between the
21 educational achievements of Hispanics and other groups,
22 appropriate preventive and remedial programs do not exist.
23 Most school reform initiatives are not designed to improve
24 education for Hispanics, and the gap will only widen in the
25 future.

CBT/cs 1 The new population of elementary schools will
2 require additional effort just to stay even with current
3 achievement levels. By 1990 there will be half a million
4 more students in the schools and a disproportionately large
5 number of them will not speak English, will live below the
6 poverty line, and will have physical and emotional
7 handicaps. Because of these factors, the school system will
8 require more funds just to provide services at their current
9 level. Just to stay even, the state as well will have to
10 spend more.

11 Nonetheless, the trend over the last few years
12 has been quite the opposite. California has lost its former
13 position of leadership in the country and now ranks 47th in
14 the nation in school expenditures. The current per-capita
15 investment is a little bit above \$4,200 per pupil and has
16 not been growing as other states. California spends about
17 60 percent less than New York per pupil. It restricts the
18 state spending by a complex formula based on population and
19 inflation, and the ceiling it imposes prevents the growth of
20 the state school budget in spite of the fact that 100,000
21 new students register annually.

22 It also limits the funds to increase teacher pay
23 and to adopt other necessary school reforms. This is at a
24 time when the elementary school enrollment of Hispanics in
25 the Los Angeles area, for example, is 60 percent, while

CBT/cs 1 enrollment for whites is only 15 percent.

2 Hispanic children tend to have a limited
3 proficiency in English. Projections show that by the year
4 2000 there will be about 2.6 million of these children in
5 the country, most of them residing in California, Texas, and
6 New Mexico.

7 At the same time, projects to extend bilingual
8 education have been losing ground nationwide. California's
9 Governor George Deukmejian vetoed this year the continuation
10 of the bilingual education program, AB507, which had been in
11 existence since 1980 and expired in June of 1987.

12 Much has been argued against bilingual education
13 and its ability to serve as a transition program able to
14 successfully carry children from their family environment to
15 their full integration in society. The truth remains that
16 bilingual education is still regarded by most minority
17 educators as an essential educational tool that should be
18 improved but never by-passed.

19 Aware of this need, the Los Angeles Unified
20 School District has maintained their bilingual programs, but
21 the national trend towards "English only" and the lack of
22 state support makes its existence a very precarious one.

23 There are other problems affecting the elementary
24 school system. The irregular enforcement of federal court
25 desegregation decisions has had many consequences: almost

CBT/cs 1 no federal desegregation assistance funds, and an increasing
2 proportion of Hispanics in certain schools. This trend will
3 most likely continue in the future.

4 The segregation of Hispanic school children
5 varies by region. It is most severe in some of the areas
6 most heavily populated by Hispanics, such as New York,
7 Texas, and New Jersey, but California is not much better.

8 Currently, the Los Angeles Unified School
9 District has a public school enrollment of about 600,000
10 students. This makes it the second largest in the country.
11 And of the 230 public schools, 145 have minority enrollment
12 of over 50 percent.

13 Nevertheless, attendance in a school with limited
14 numbers of nonminority students is not the only way that
15 Hispanic students are segregated. Even within integrated
16 schools, Hispanic students may be segregated by classroom
17 assignment patterns. Special education, bilingual programs,
18 and sometimes "English as a second language" are used in
19 ways that lead to segregation of Hispanic students within
20 the school.

21 Although the state can provide high quality
22 university and college education, high schools have done a
23 poor job in preparing students for higher studies. We have
24 witnessed a decade of declining performance in California
25 high schools and a major change in the composition of the

CBT/cs 1 student population. The Master Plan of California that
2 encompasses community colleges, colleges and universities,
3 had not anticipated this either.

4 From the 18,000 Hispanic students graduating each
5 year from high school in Los Angeles County, only 5,500
6 enter an institution of higher education. And only 7.5
7 percent of the 30,000 students enrolled in the University of
8 California system, for example, are Hispanic. That compares
9 poorly with the 15.3 percent of the students of Asian
10 descent. Even fewer are able to graduate from colleges and
11 universities.

12 The dropout syndrome has been profusely studied.
13 We know the reasons that cause it: lack of properly trained
14 teachers, less money per student from the state, the wrong
15 curriculum, class size, counseling or lack of counseling;
16 principals are promoted for their administrative abilities
17 and not for their ability to inspire teachers and students;
18 enrollment below grade level, et cetera.

19 Teachers with misconceptions about their
20 students' cultural and racial characteristics is another
21 factor. Furthermore, there has been a slow progress towards
22 employment of those teachers who could better understand the
23 needs of Hispanic students: the Hispanic teachers.

24 From 1977 to 1987, only seven Hispanic teachers
25 have been added to the 275 previously working in the Los

CBT/cs 1 Angeles district. The reason for such a small increase is
2 that qualified Hispanic teachers are not available. This is
3 a good example of the accuracy of the metaphor of education
4 as a sieve.

5 It also exemplifies the perpetuation of the cycle
6 of under-education. There are not enough Hispanic students
7 in higher education, and consequently there is a lack of
8 Hispanic teachers who, in turn, would be better suited to
9 help the younger Hispanic generations to accomplish
10 educational goals.

11 As a result, our public school system has only 10
12 percent of Hispanic teachers, in spite of the fact that 58
13 percent of the students are Hispanic.

14 The same is true in the Los Angeles Community
15 Colleges and at the higher education level. The San
16 Fernando Valley College constitutes a typical example. It
17 has a high percentage of Hispanic enrollment and only a
18 handful of Hispanic teachers.

19 In California the dropout rate for high school
20 students, for example, is over 30 percent, but for blacks
21 and Hispanics it's much higher. In the Los Angeles area
22 alone, the dropout rate for Hispanics is 50 percent. They
23 also leave school earlier than do other groups of students,
24 and nothing effective has been done until now to avoid this
25 constant hemorrhage that threatens to deplete the nation's

CBT/cs 1 human resources of the future.

2 It is important to consider that the dropout rate
3 is increasing in times when a high school diploma does not
4 open many doors in today's labor market. Gone are the times
5 when high school graduates could find good paying jobs in
6 manufacturing, agriculture, and transportation. These
7 positions are disappearing by the millions. Higher studies
8 are increasingly required for well-paid jobs.

9 The future of today's Hispanic children is
10 therefore limited, and should society continue its current
11 course they will always be at a competitive disadvantage.

12 Present policy should consider the long-range
13 consequences of educational programs. The business sector
14 has by now recognized the problem and has taken initiatives
15 to serve as a substitute teacher. This is not so much an
16 example of altruistic behavior but simply a practical
17 solution to the deeply troubling scarcity of qualified
18 personnel.

19 They have also realized, as opposed to the
20 Japanese, that Americans have not invested enough in human
21 capital. They have tried to solve their serious problems of
22 competitiveness by pouring money into capital equipment
23 without realizing that only through investment in people can
24 real economic success be guaranteed.

25 They have also linked the gargantuan deficit and

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1 our foreign debt with the inability of the American work
2 force to compete effectively in an integrated world economy.
3 They have realized, in short, that illiteracy goes hand in
4 hand with the larger problem afflicting our national
5 economy. Evidently the needs of the American work place and
6 the needs of the disadvantaged coincide and their
7 fulfillment will have to merge soon. If not, we will live
8 in an even more divided society than we do now.

9 We believe that fundamental changes in the
10 philosophy, structure, and practices of schooling are
11 necessary if the public schools are to do a better job of
12 educating Hispanic and other minority group students.
13 Equity and excellence must be viewed as twin and inseparable
14 goals.

15 There are education reforms dating from 1982-83,
16 as well as the Senate Bill 813, which will tighten up
17 curricula, attempt to reduce dropouts, and increase
18 standards for admission to higher education. But meaningful
19 results of this action will take almost a decade to appear.
20 Therefore, other contributions will have to come up to
21 change the present course of the national education system.

22 But much more needs to be done, and without help
23 from the Federal Government, that will not be achieved. The
24 Federal Government has to reaffirm its longstanding
25 commitment to ensuring the disadvantaged access to quality

CBT/cs 1 education. As the institution that sets the tone and
2 direction of education, it should work towards change by
3 establishing and funding demonstration projects in early
4 childhood education, dropout prevention, and other related
5 programs. Federal leadership is needed at this time, at the
6 very least to help point the way for states that do not
7 currently support the programs targeted to better education.

8 If funding is needed for preventive and remedial
9 programs in order to provide equal access to all eligible
10 children, so are continuous assessment and tracking of data
11 to assure that reforms and special programs operate
12 effectively. This is best accomplished at the national
13 level. Therefore, it is more important than ever for the
14 Federal Government to fund high-quality research,
15 development, evaluation, and technical assistance.

16 At the same time, the Federal Government could
17 also change the capital incentives awarded to business and
18 industry. Until now they have come in the form of increased
19 spending on plants and equipment, but a shift towards
20 incentives on development of human resources will open up a
21 wide avenue of possibilities. This will not only give way
22 to private sector ingenuity, but it will also share the
23 financial burden of education with government, a most
24 important partnership in times when public and private
25 schools' funds have been declining in real terms since 1971.

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1 This nation of ethnicity and social flux is
2 changing again. It is becoming less white and more Spanish-
3 speaking. This shift is so significant that the education
4 of Hispanics has become an issue of utmost importance, not
5 only within the context of civil rights, but for the greater
6 political and economic interests of the nation. This
7 implies that although the current lack of equity for
8 Hispanics in American schools is not due to an inherent flaw
9 in the educational system, it poses a dual problem of
10 economic and moral nature. To solve it, a fundamental
11 question has to be answered, and that is: What kind of
12 society do we, as a nation, aspire to be?

13 If for no other reason than the national economic
14 survival, the education gap between Hispanics and non-
15 Hispanics has to be narrowed. People, not machines, are the
16 driving force behind economic growth.

17 Fortunately, it seems that building up human
18 capital has finally become a national priority and entered
19 the political area, because during this last presidential
20 campaign, both candidates labeled themselves as "The
21 Education President." Now, for the sake of America's
22 future, we hope the Bush Administration will deliver its
23 promises.

24 Thank you.

25 COMMISSIONER BUCKLEY: Thank you.

CBT/cs 1 Mr. Snider.

2 MR. SNIDER: Good morning. I wish to thank the
3 Commission for inviting me to testify this morning. I must,
4 however, add the disclaimer that nothing I say here should
5 be construed as reflecting the views of my paper or its
6 editorial staff. "Education Week" takes no editorial
7 stance, and I strive to be at least as objective as Dan
8 Rather.

9 (Laughter.)

10 Of course, we all know why journalists are not
11 usually invited to present testimony at forums like this.
12 We tend to oversimplify very complex phenomena, and our
13 hypotheses have not undergone the rigors of scientific
14 scrutiny. Nevertheless, at the risk of making some overly
15 broad generalizations, I'd like to offer the observations
16 that I've formed during almost four years of covering school
17 desegregation and equity issues all across the nation.

18 Educators are on the front lines in dealing with
19 the demographic changes sweeping our nation. They have also
20 borne the brunt of integrating society. The media has made
21 much of the fact that California's student population is
22 expected to have more non-whites than whites this year,
23 leading to such awkward terms as "majority minority." But
24 many urban school systems crossed that line years ago. And
25 the track record of educators forced to confront this

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1 phenomenon has not been very promising. Recent reports that
2 the gap between the academic performance between whites and
3 minorities is closing have shown only marginal gains that
4 would have to be sustained for decades to close the gap.

5 While the nation has made great strides in
6.1 desegregating individual schools, we have in effect simply
7 moved to segregated school systems. The presence of large
8 numbers of minority school children in many of the nation's
9 urban districts has had some positive effects, to be sure.
10. Most notably, it has produced a generation of school
11 administrators who have had to become more sensitive to
12 equity concerns than their predecessors have been. This has
13' been particularly evident in places like Little Rock,
14 St. Louis, Kansas City, and Milwaukee, where school
15 districts have been the driving force behind lawsuits
16 seeking greater equity.

17 The analogy between segregated schools and
18 segregated districts holds up in the resource area, which
19 was the primary motivation behind the original drive for
20 school desegregation. As urban districts have become more
21, heavily minority, they have not seen a commensurate growth
22 in the resources needed to educate these children, who
23 typically have a much higher proportion of learning
24 difficulties than their rural and suburban counterparts.
25 Part of the reason for this is the much greater number of

CBT/cs 1 public services that compete for tax dollars in urban areas.

2 Another part is a variety of factors that have
3 forced the middle class and their tax base out of urban
4 areas.

5 Even with the increased roles that states are now
6 playing in funding education, most urban districts have
7 fewer dollars available per student than their neighboring
8 suburban districts. This obvious disparity has led people
9 like Judge Russell Clark, who oversees the Kansas City
10 desegregation case, to order that that district's schools be
11 brought up to what he called suburban compatibility.

12 It is also the driving force behind the new wave
13 of school finance litigation that we are seeing. The
14 inequality of resources between predominantly minority urban
15 districts and predominantly white suburban districts is one
16 of the fundamental issues this nation is going to have to
17 address if we are ever going to see truly equal
18 opportunities for all people in this country.

19 Demographic trends have also thrown a wrench into
20 the idea that racial mixing can be promoted through
21 mandatory busing. Civil rights leaders and their new allies
22 in school leadership posts have basically split into three
23 camps on how to address this problem. The lines are
24 blurred, and two or even all three of their strategies can
25 be seen in some school districts these days.

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1 The first camp is those that advocate
2 metropolitanwide desegregation. We are seeing a number of
3 new efforts to involve suburbs in metropolitan desegregation
4 plans. Superintendent Bennett in St. Paul has just recently
5 put forward a plan to involve his suburbs in a desegregation
6 plan. Commissioner of Education Terozzi in Connecticut is
7 talking about cross-district busing, and there are probably
8 half a dozen other educators who are talking about it and
9 have the authority to do something about it.

10 The other two camps are concentrating on
11 educational improvement, largely giving up on the idea that
12 racial mixing is the primary equity issue in education.

13 One camp argues that better schools and equal
14 access can be brought about through choice. We are seeing a
15 lot of school districts now that are looking at or adopting
16 something called a controlled choice plan which requires all
17 students to choose their schools and often includes some
18 sort of balancing mechanism so that all the schools become
19 balanced within certain guidelines.

20 I might add that we are likely to see a growing
21 movement against the partial choice plans that are typified
22 by magnet schools. While only one or two credible studies
23 have measured the gap in resources and student performance
24 that separate magnets from nonmagnets, there is a widespread
25 perception that these plans have produced dual school

CBT/cs 1 systems. Parents will go to extraordinary lengths to get
2 their children into magnet schools, and they will do
3 everything they can to avoid going to the neighborhood
4 schools. We are seeing a lot of pressure for expansion of
5 the most popular magnet schools. But many experts say this
6 issue will only be resolved if these districts move to a
7 systemwide choice system.

8 The third camp is an extension of what could be
9 called the Milliken idea that first emerged in Detroit. If
10 the schools cannot be mixed racially, then the schools that
11 are predominantly minority should be granted greater
12 resources to compensate for the educational deficiencies
13 that these kids have faced over history.

14 There are quite a number of black leaders in this
15 country that are turning their backs on traditional school
16 desegregation because they feel that, by distributing
17 students throughout school systems, they have lost a lot of
18 their power to influence school decisionmaking, to make sure
19 there are enough black teachers in the classroom, et cetera.

20 We are seeing this particularly clearly right now
21 in Little Rock, which had adopted a controlled choice plan a
22 little over a year ago and is now talking about disbanding
23 that and creating a ring of predominantly minority schools
24 that would have twice the resources of the other schools in
25 the district. But if this type of system is approved on a

CBT/cs 1 widespread basis, we could end up having some terms like
2 "separate but more equal."

3 The one thing that all these strategies have in
4 common is that they cost more than traditional busing plans.
5 That may be less obvious for things like controlled choice,
6 but most equity experts agree that you have to spend a lot
7 of money to inform parents about how to make school choices;
8 you've got to make a great effort to get them involved in
9 their children's education in a much different way than they
10 have been in the past. In the past they have simply sent
11 their kids and assumed that the schools would take care of
12 them. Now you're asking them to actually make choices about
13 how that kid will be educated.

14 The issue of how these things will be paid for is
15 one of the things that the courts are currently wrestling
16 with. A growing number of states are being ordered to pay
17 millions of dollars for efforts to improve inner city
18 schools.

19 In Kansas City we have a unique phenomenon where
20 the judge has ordered a property tax increase, which has
21 been upheld by the Eighth Circuit. We may see more places
22 try to do that.

23 A third way the courts have responded is typified
24 in Savannah, Georgia, where Judge Edenfield more than a year
25 ago approved a very comprehensive magnet and school

CBT/cs 1 improvement plan. But the voters rejected a property tax
2 increase, and he allowed the plan to be scaled back
3 dramatically and still put his stamp of approval on it.

4 You will notice the people who are making most of
5 these decisions still are predominantly the courts. I think
6 that there are still very few policymakers that are taking
7 the initiative and taking the actions necessary to avoid
8 lawsuits. It is very important to remember that equity is
9 as much a matter of perception as it is of law. As long as
10 minorities feel that the courts are the only place they have
11 to turn to to seek redress of inequities, then we are going
12 to have confrontational rather than cooperative efforts to
13 solve these problems.

14 Now, of course, as I have mentioned, Commissioner
15 Terozzi in Connecticut and Dave Bennett in St. Paul and some
16 other school leaders are taking the lead on some of these
17 issues. But I think that's a rare phenomenon. Unless, of
18 course, you begin to look at the recent reform literature.
19 What it really seems to be talking about is equity, although
20 it rarely raises that issue. They talk mostly about the
21 one-third of the graduating class of 2,000 that are going to
22 come from groups that are not traditionally well-served by
23 the public schools. It's less of a racial issue than
24 economic issue from most of these reports. And the problem
25 with dealing with equity through the court system is that

CBT/cs 1 you have to use minorities because that's who are offered
2 constitutional protections.

3 Most studies show that income is really a much
4 larger factor in how well students do in school than race
5 is. If this new reform movement manages to reach some of
6 its goals and implement its recommendations for things like
7 early childhood education, which would help to overcome the
8 historical disparities in educational achievement, maybe
9 civil rights will become a moot issue in education.

10 Thank you.

11 COMMISSIONER BUCKLEY: Thank you very much.

12 We now proceed to our questions part of this
13 panel, but before I do so I would like to make mention of
14 the fact that our Chairman has now joined us, Commissioner
15 Bill Allen.

16 CHAIRMAN ALLEN: Let me take the opportunity to
17 apologize for joining you late.

18 COMMISSIONER BUCKLEY: And we will go ahead and
19 begin with the questioning, and we will begin with
20 Commissioner Friedman.

21 VICE CHAIRMAN FRIEDMAN: I think the tenor of my
22 questions will be geared generally for the next two days
23 into questions of how we may develop new kinds of approaches
24 to supplement the traditional approaches that we have been
25 using in civil rights remedies. Therefore, I may ask this

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1 question again. But with regard to the issue of public
2 education, I am just wondering whether any of the panelists,
3 particularly those who have focused on education, will
4 comment on the concept of the use of educational vouchers as
5 a vehicle for improving the quality of education and
6 providing more choice.

7 I would remind you that one of the two thrusts of
8 the early school desegregation movement was not only to
9 deinstitutionalize segregation under law, but it was also
10 widely hoped that through such mixing of races we would also
11 improve the achievement levels of minority group children.

12 Therefore, I am wondering whether that strategy
13 -- mixing, so to speak -- and I must confess I was very much
14 a part of that movement as a young civil rights worker in
15 the South -- whether we ought now to be moving in the
16 direction of educational choice as a 1990's strategy for
17 dealing with improving equal educational opportunity.

18 Any of you can shoot at that.

19 MR. SNIDER: I think, as you all know, that
20 support for things such as vouchers is very strong among
21 communities, and I think more so among the minority
22 community. But the reality these days --

23 VICE CHAIRMAN FRIEDMAN: But very much opposed by
24 black legislators in Washington to my knowledge.

25 MR. SNIDER: Well, most policymakers, I think,

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1 for whatever reason, think that vouchers would simply serve
2 to drain tax dollars from the public schools, that unless
3 there is a way to replace those dollars and make sure that
4 the public schools continue to be able to be competitive
5 with private schools, it's out of the question in the near
6 future.

7 VICE CHAIRMAN FRIEDMAN: May I take another
8 question? Which way do you want to go?

9 COMMISSIONER BUCKLEY: How about, let's say, two
10 or three questions, and then go on. I'm trying to give you
11 about five minutes each.

12 VICE CHAIRMAN FRIEDMAN: Let me try this one. I
13 have four or five questions. I guess this is most
14 especially addressed to Ms. Herrera.

15 Much of your discussion of the issue of dealing
16 with the question of minorities in education has to do with
17 the failure of external forces -- not enough Hispanic
18 teachers, not enough money -- a variety of forces external
19 to the community.

20 Some of us have begun to wonder, in addition to
21 the obvious need for more money and early childhood
22 education, the things that the outside world can pour into
23 the process, how minorities themselves can begin to organize
24 or have already begun to organize themselves in order to
25 deal with the problems that they face.

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One of the people we will be hearing from this afternoon is Mr. William Green from my own city of Philadelphia who, together with his wife, has created a private school system, predominantly black private school system, in which 93 percent of the kids at one point, I was told, go on to college.

In other words, historically minorities have not only had to deal with what the world outside is going to do for them, but they have to sort of organize themselves under conditions of adversity and difficulty. And I wonder what role that must play or should play in the coming years with regard to issues of this kind.

MS. HERRERA: I think it should play an outstanding role, because undoubtedly, without engaging the family and the community, there is not going to be a radical change in education.

I understand the National Council of La Raza has already begun organizing community-based organizations and other projects that have proved successful. Without the participation of the family, as I said before, it is impossible to achieve the educational goals of the students. It is particularly difficult with Hispanic families since they tend not to speak English, so it is very hard to involve them in community activities, and they are plagued with a number of socioeconomic problems that require a

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1 special skill on the part of the organizers to involve them
2 effectively in the educational process.

3 So, yes, I think historically there has to be a
4 shift, and if not an entire shift at least one has to place
5 a stronger accent on the participation of family and
6 community.

7 MR. SNIDER: I might add that I've noticed that
8 groups like the National Urban League have begun to play
9 major roles in school reform, and they are behind some of
10 the most notable efforts we've seen in places like Rochester
11 and Dade County.

12 VICE CHAIRMAN FRIEDMAN: Is that verbal or is it
13 actually getting translated into practical efforts?

14 MR. SNIDER: In those places in particular, they
15 are embarked on very radical reform strategies that the
16 Urban League was key in getting implemented.

17 COMMISSIONER BUCKLEY: Commissioner Guess.

18 COMMISSIONER GUESS: Thank you, Madam Chair.

19 Ms. Hampton and Ms. Herrera, one of the issues
20 that emerge here as we look at the media today is the role
21 of the minority media. We have a Spanish language
22 newspaper, which is obviously oriented toward a specific
23 audience. We also have minority newspapers, black
24 newspapers, even here in Nashville.

25 What is the role for the minority media, the

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1 black media? Should we continue to have a community-based
2 or black-oriented newspapers, or should the emphasis now be
3 to move, as you've talked about, through the more
4 traditional mainstream papers?

5 MS. HAMPTON: First I should probably say that
6 these are my personal views I'm giving. These do not
7 represent the paper to any degree at all.

8 COMMISSIONER GUESS: I understand.

9 MS. HAMPTON: Personally, at this state in time,
10 I think there is still a role for having a minority
11 newspaper in the community. Although the Banner and other
12 newspapers are diligently working to try to include the
13 minority community in their readership and in the stories
14 that we cover, admittedly we come up short. And you see a
15 lot of stories that are generated in the minority community
16 that appear in those newspapers.

17 The reasons why, I think, are a lot of different
18 reasons, and part of the fact is that many of the reporters
19 do not live in the black community or in the minority
20 community, and they don't know what's happening in that
21 community. We try to encourage readers to call the paper
22 and tell the paper about different things that are going on,
23 but often they do not. And because of that, we learn of a
24 lot of different things through the different minority
25 papers in Nashville, as well as I also try to keep abreast

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1 of the minority news in other newspapers in other cities.

2 I was a reporter for the Atlanta Daily World,
3 which is a weekly black newspaper in Atlanta, and I had done
4 my internship with the Atlanta Journal and Constitution, so
5 I have been on both sides of the issue. The things we were
6 interested in at the Atlanta Daily World were entirely
7 different from the things we were interested in when I was
8 working for the Atlanta Journal and Constitution.

9 And it's because of the audience, it's because of
10 the readership that you are gearing toward. When we wrote
11 stories with the Atlanta Daily World, we were gearing for a
12 specific audience. If it was a story about funds that were
13 going to be cut back at different schools, then we were
14 gearing for a specific audience. We weren't looking at the
15 entire broad picture. And the reason is because the black
16 community has for so long been left out of that broad
17 picture that they decided, "We're going to start our own
18 newspaper and address the issues ourselves."

19 COMMISSIONER GUESS: Does La Opinion also print
20 an English language edition?

21 MS. HERRERA: I was going to tell you about that
22 because our newspaper is not only oriented toward an ethnic
23 minority but also a linguistic minority. We are the source
24 of information for many Hispanics living in southern
25 California, or at least in the Los Angeles and Los Angeles

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1 County area.

2 The fact is that Hispanics who do read English
3 prefer to buy other English language newspapers. Our
4 problem actually that we are trying to solve now is how to
5 reach the English-speaking community, particularly to inform
6 them on the issues that are generated in the community. So
7 now we are contemplating the possibility of publishing a in
8 English a summary of our editorials and also the main issues
9 that we cover in the areas of education, immigration, et
10 cetera.

11 COMMISSIONER GUESS: Mr. Graham, on the issue of
12 broadcast media, there has been talk as to the relaxation of
13 the rules through which the FCC provides an incentive for
14 minority-owned companies to buy broadcast properties. What
15 is your feeling on that? Do you think there should be,
16 under the auspices of the FCC, a continued emphasis on
17 allowing minorities an incentive to purchase broadcast
18 properties?

19 MR. GRAHAM: First let me say that polls show
20 that a majority of the people get most of their news from
21 broadcasting. And in a sense, your question earlier about
22 minority press overlooks the fact that people are getting a
23 lot of their information from broadcasting. And that makes
24 it very important that broadcasting reflect the points of
25 view and provides the information that is of interest to

CBT/cs 1 minority populations. Because if they are not getting it
2 from broadcasting, for the most part a lot of them are not
3 going to get it. And that makes your next question very
4 relevant.

5 I can't answer the question as to what result
6 minority ownership has in providing that, Mr. Guess, because
7 I have never had any association with a minority-owned
8 broadcasting station, so I just can't answer that.

9 The key is going to be whether the nonminority-
10 owned broadcasting outlet, such as the one that I'm with
11 here -- whether they are going to do that. And there's a
12 problem, and that is that broadcasting tends to want to
13 reach the broadest audience, and it's not the nature of
14 television broadcasting to target its information at any
15 group -- racial, ethnic, or others. So there's a problem
16 there.

17 COMMISSIONER GUESS: I think at one time there
18 was a great deal of emphasis on the part of broadcast
19 properties to respond to petitions to deny, and they had an
20 obligation to take community ascertainment surveys, et
21 cetera. And my feeling is that has been somewhat relaxed
22 over the past few years. Do you think a stronger regulatory
23 emphasis on the part of the FCC should be reoriented towards
24 petitions to deny and the whole community ascertained?

25 MR. GRAHAM: I think technology is going to take

CBT/cs 1 care of a lot of this. What we are learning now in
2 broadcasting, particularly in television, is there are going
3 to be so many channels available through cable -- and this
4 is outside the process that you're talking about -- that I
5 think it's going to become moot as to television
6 broadcasting.

7 Radio, yes. It seems to me that that's going to
8 remain very live because I think minority radio broadcasting
9 has been very important and very influential whereas it
10 hasn't been so much in television.

11 COMMISSIONER GUESS: One final question, Madam
12 Chair.

13 On that point, the shock radio that we're having
14 now, which is in many instances racially oriented and
15 offensive, which is put out over the public airways -- do
16 you think there should be a regulatory focus on the content?

17 MR. GRAHAM: I have a very strong feeling against
18 substance content -- regulation based on substance. I think
19 it's unconstitutional. The courts say that at some point
20 there's a question where it gets into the realm of
21 obscenity. That's a long way down the road.

22 I think probably the marketplace has to take care
23 of that in the end. I think we have a decent society.
24 There's a pattern to this, and it is in every community I've
25 ever lived in. At some point some guy goes too far, there's

CBT/cs 1 an outcry, and immediately everybody backs down and sanity
2 reasserts itself, or relative sanity.

3 COMMISSIONER BUCKLEY: Commissioner Chan.

4 COMMISSIONER CHAN: I have a question directed to
5 Mr. Graham.

6 When you mentioned the minority set-aside program
7 and you also had mentioned this particular program has to be
8 incorporated, is that to limit the liability or what?

9 MR. GRAHAM: I think it's tradition, Mr. Chan. I
10 think traditionally American business is operated through
11 corporations. And traditionally those corporations have
12 been permitted vast secrecy. There is no legal right to
13 determine the true ownership and control of a corporation.

14 Now, I think a mistake that has been made by
15 government when it sets up some of these minority set-aside
16 programs is to simply accept, as if it's ordained in some
17 way, the secrecy that comes with a corporation. I see no
18 reason why that should be true because it's an invitation
19 for abuse to do that.

20 And the program that has been instituted here in
21 this community is called a minority and disadvantaged
22 combination. I don't know how they're going to know how
23 disadvantaged the owner of a corporation is because they are
24 not required to. All you have to do in regulation is say,
25 "You cannot qualify here unless the ownership and control is

CBT/cs 1 fully disclosed."

2 COMMISSIONER CHAN: Thank you.

3 Ms. Hampton, you have informed us that, roughly
4 speaking, there's about 4 percent of minorities in the
5 supervisory level, and my question is this: Would
6 affirmative action still work by applying it to all the
7 private sector organizations and also in the news media,
8 too?

9 MS. HAMPTON: I think it will still work. I
10 think part of the problem of what we see in print journalism
11 is the fact that in order to work up to the supervisory
12 level you have to pay your dues. And when you look at when
13 affirmative action came into play and with the civil rights
14 movement, the black reporters that are on staff are just now
15 getting to the point where they're paying their dues.

16 But when you get up to a certain point, what has
17 happened -- and even with a lot of the reporters that I know
18 -- is you get tired of being a reporter all the time and not
19 moving up, so you have so many people who are minorities who
20 have been in the business and who decide, "I just can't keep
21 doing the same thing, and I'm not moving." And they get out
22 of the business. So they never get up to the point that
23 they will move into the supervisory positions.

24 For example, at the Banner, we do not have any
25 minorities who are in supervisory positions, and part of the

CBT/cs 1 problem, as I said, is because people do not stick around in
2 the business long enough to move up into that level. And I
3 would hate to see it get to the point that you bring someone
4 in who is a talented reporter, and because they are a
5 minority you just automatically say, "Okay, we're going to
6 make you an editor," because it doesn't work like that. You
7 have to know what you're doing.

8 As I said, you can't just come in and have the
9 job because you are a minority. You are going to have to
10 produce. And in order to produce in an editorship capacity,
11 you're going to have to have paid your dues as a reporter.

12 But it does get a little disheartening after
13 five, six, seven years of being a reporter and having
14 covered everything in the spectrum and you're still doing
15 the same thing that you were doing five, six, seven years
16 ago.

17 COMMISSIONER CHAN: What you are saying is the
18 news media do not have an affirmative action plan per se.

19 MS. HAMPTON: Well, our paper is privately owned.
20 You bring people in. We hire blacks and all minorities.
21 But you can't get them to stay around long enough to move
22 into that area. Not everybody wants to be an editor. I
23 have been at the paper for almost five years, and I'm not
24 interested in being an editor. But I have been approached
25 twice about moving into an editorship position. But because

CBT/cs 1 that's not my interest, I don't feel I should automatically
2 just move over there because I've gotten to this point in my
3 career.

4 I'm interested in something altogether different.
5 I'm interested in being a reporter, but I'm also interested
6 in issues such as this and working with the minority youth
7 program. But it's not an affirmative action as to say, "You
8 work here five years and you're a minority and you're going
9 to become an editor." It's not a written policy. It's more
10 upon skill.

11 COMMISSIONER CHAN: Thank you. You just answered
12 most of my question.

13 Ms. Herrera, you're from California.

14 MS. HERRERA: Yes, I am.

15 COMMISSIONER CHAN: I am also from California,
16 and I've been in the minority education field, too.

17 I understood one of the hangups in the tightening
18 up on the education reform -- if we tighten up the
19 curricula, there are more dropouts because you try to
20 improve the quality and so on. What is your opinion on how
21 to improve it? I'm sorry to say mostly this obviously
22 applies to Hispanic society, too.

23 MS. HERRERA: Actually, it is true that the
24 current movement based on excellence, for example, could
25 cause perhaps a devastating effect on minority students. I

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1 think that less attention should be paid to a standardized
2 basic course, for example. Also, I find that this
3 tightening up of curricula and the demand for excellence
4 tends to homogenize the content of education, a content that
5 will exclude minority perspectives and contents that treat
6 diverse students' needs as if they were one.

7 I think there should be particular attention paid
8 to that and perhaps alter the terms in which the current
9 stress on excellence is being addressed in the country.

10 COMMISSIONER CHAN: Thank you.

11 I have one short question to ask Mr. Snider since
12 we are short of time.

13 So much for the education deficiency or
14 inequality. Now, in less than 60 words, can you tell me
15 what do you have in mind to improve it, to describe it in
16 less than 60 words?

17 (Laughter.)

18 MR. SNIDER: Well, I don't have anything in mind
19 myself, but I've heard talk in a number of states about the
20 possibility of school districts suing states on the grounds
21 that states have raised the hurdles without providing
22 resources to help minorities get over those hurdles. I
23 think we are likely to see that within the next year.

24 COMMISSIONER CHAN: Thank you.

25 COMMISSIONER BUCKLEY: Mr. Jenkins.

CBT/cs 1 MR. JENKINS: One quick question to Mr. Snider.
2 The theme under consideration is "Changing Perspectives on
3 Civil Rights." And in keeping with Commissioner Chan's
4 question, to switch for a second, "Changing Perspectives in
5 School Desegregation," we're going from Brown v. Board of
6 Education, simply desegregated facilities, to the freedom-
7 of-choice plans, to the metropolitan remedies, to where we
8 have now the situation that you described in Kansas City
9 where a federal judge has stepped in there and ordered a
10 property tax to develop magnet schools that only deal with
11 the inner city school system.

12 How can we bring in those suburban school
13 districts, given the tenor of the Milliken case, given the
14 tenor of what is happening in Dade County, the Hillsborough
15 case, and Charlotte v. Mecklenburg? How do we do that?

16 MR. SNIDER: Of course, they are trying to do
17 that in Kansas City without a lot of success. There aren't
18 a lot of people willing to move from the suburbs to the
19 city. I think if you look at districts like Cambridge,
20 Massachusetts, or District No. 4 in Spanish Harlem, you will
21 find that they are attracting significant numbers of white
22 students, just on the basis of having better educational
23 programs than their suburbs or the private schools.

24 MR. GRAHAM: Mr. Jenkins, I might say here I
25 think there's going to be a new ball game in the Supreme

CBT/cs

1 Court. I think George Bush is going to remake the Supreme
2 Court into a vastly more conservative tribunal than we have
3 known over the last 20 years. You rattled off the names of
4 some cases, really, and generally speaking in the Supreme
5 Court, from Charlotte v. Mecklenburg, generally it has
6 limited the wide-ranging busing programs.

7 But I would think that the Kansas City case is
8 going to get a very interesting reception from the Supreme
9 Court, which is more conservative than it was in the last
10 decade, and we're going to see it get much more
11 conservative.

12 So all this is up for grabs.

13 COMMISSIONER BUCKLEY: That leads to my question.
14 I was going to ask you, in your term as Supreme Court
15 reporter and correspondent covering the Supreme Court, would
16 you be willing to offer at this point a recommendation to
17 the Supreme Court as to what they should be looking at in
18 their court cases, what they should be addressing?

19 MR. GRAHAM: Well, you know, there has been an
20 interregnum at the Supreme Court. If you think back, the
21 Supreme Court has, I think deliberately, shied away from
22 school desegregation cases. You will recall that the
23 Supreme Court was confronted last year with conflicting
24 cases on whether or not a school district which has been
25 under a court order to desegregate -- in this case I think

CBT/cs 1 there were two; one was in Oklahoma City and the other was
2 in Virginia, Newport News --

3 MR. JENKINS: Norfolk.

4 MR. GRAHAM: Norfolk. And you will recall, at
5 the same time the Court received conflicting decisions.
6 Norfolk said, "Yes, having attempted to create a unitary
7 school system over a period of years, you can quit," or at
8 least to a certain extent. The Eighth District said, "No,
9 you can't quit."

10 And confronted with those conflicting decisions,
11 the Supreme Court, by all its normal procedures, should have
12 taken the case and resolved it, and it kept hands off.

13 My sense was that the Justices saw that the Court
14 is in for a vast change of personnel, and they said, "We're
15 going to wait until there's a new court." We're going to
16 see a new court, I think, within the next couple of years,
17 and then they will move in and start to deal with these
18 issues.

19 COMMISSIONER BUCKLEY: Do you have anything to
20 recommend to this new court is my question?

21 MR. GRAHAM: No.

22 (Laughter.)

23 COMMISSIONER BUCKLEY: Okay; I was kind of
24 hoping.

25 MR. GRAHAM: Unfortunately, they don't have any

CBT/cs 1 reporters on that court yet.

2 (Laughter.)

3 I've always stood willing to go if it comes to
4 that.

5 CHAIRMAN ALLEN: It's not ruled out, though, you
6 know.

7 MR. GRAHAM: But I'm a lawyer, too, so I get to
8 wear two hats.

9 COMMISSIONER BUCKLEY: I'd like to publicly at
10 this time commend Ms. Hampton and her newspaper on what they
11 are doing with that summer youth internship program. I
12 think it's a great idea, and I wish other newspapers across
13 the country were doing it, not only for minority students
14 but just for all students, because that would help the
15 dropout rate a lot. And please be sure that you convey to
16 your newspaper that I really think it's great and hope you
17 continue doing something like that.

18 Ms. Herrera, I have one question, and then I will
19 finish this part of the program.

20 In your role as the women's section editor, what
21 do you see as the emerging issues for women? We've
22 addressed education, which of course covers women there, but
23 for women's issues, for the civil rights issues, what do you
24 see there in the future?

25 MS. HERRERA: For Hispanic women?

CBT/cs 1 COMMISSIONER BUCKLEY: Yes, Hispanic women, but I
2 think all women, too, because the woman's role is going to
3 change. The demographics are out there for you, too.

4 MS. HERRERA: I think, again, the basic question
5 would be education since in the future the labor force -- I
6 think the trend can currently show that most of the labor
7 force will be composed of women, minority women, and among
8 those minority women, of course, will be Hispanic women.
9 And for that they will need to be equipped, and that can
10 only come with education.

11 So I would say that education in general, the
12 need of the country, will also be for women the major thing.

13 COMMISSIONER BUCKLEY: Thank you.

14 Now we're ready for you.

15 CHAIRMAN ALLEN: Thank you, Commissioner Buckley.

16 I want to thank the panelists this morning,
17 repeating my apology that my travel schedule made it
18 impossible for me to be here at the outset.

19 I also want to say to the rest of you that you
20 were promised a 15-minute break, and we do keep our
21 promises. We will, therefore, reconvene at 11:00 after
22 recessing.

23 And I will say to Mr. and Mrs. Green, Kilgore,
24 Smoak, and Weinstein, that we will not take that additional
25 time out of your hide. My colleagues know very well that

CBT/cs 1 when we spend, we also have to pay back. So it will be the
2 Commissioners who will accommodate this adjustment in our
3 schedule.

4 We will recess now until 11:00 o'clock.

5 (Whereupon, at 10:45 a.m., a recess was taken.)

6 CHAIRMAN ALLEN: This forum of the Commission on
7 Civil Rights will convene.

8 We have before us a panel to address the topic,
9 "Breaking the Barriers: Education and Skills Development."

10 I am aware that Panelist Weinstein has rather a
11 tight schedule, and to accommodate that I'm going to begin
12 at that end and allow her to go first. I still intend to
13 make certain that you can get out of here by 12:30, but just
14 in case. So I'd like to introduce Diane Weinstein, Acting
15 General Counsel from the U.S. Department of Education.

16 BREAKING THE BARRIERS: EDUCATION AND SKILLS
17 DEVELOPMENT: MRS. DIANE WEINSTEIN, ACTING
18 GENERAL COUNSEL, U.S. DEPARTMENT OF EDUCATION,
19 WASHINGTON, D.C.; MR. MELVIN SMOAK, ASSISTANT
20 SUPERINTENDENT, ORANGEBURG SCHOOL DISTRICT NO. 5,
21 ORANGEBURG, SOUTH CAROLINA; DR. SALLY KILGORE,
22 ASSISTANT PROFESSOR OF SOCIOLOGY, EMORY
23 UNIVERSITY, ATLANTA, GEORGIA; AND MR. WILLIAM
24 GREEN, DIRECTOR, IVY LEAF MIDDLE SCHOOL,
25 PHILADELPHIA PENNSYLVANIA

CBT/cs 1 MS. WEINSTEIN: Thank you. And thank you for the
2 opportunity to address the Civil Rights Commission on
3 "Changing Perspectives on Civil Rights."

4 My prepared remarks consist of brief descriptions
5 of several emerging civil rights issues related to changing
6 demographics in education that the U.S. Department of
7 Education has observed and that I think are worth watching.

8 When we speak of civil rights enforcement, the
9 first thing we usually think of, and the subject of most of
10 my remarks here, is enforcement of laws prohibiting racial
11 discrimination. You should understand, however, that the
12 pattern of complaints received by the Department's Office
13 for Civil Rights indicates that in the education area, at
14 least, handicap and not racial discrimination issues
15 predominate.

16 In the past five years, the number of complaints
17 based on handicap received by OCR has steadily risen. In
18 fiscal 1988, 53 percent of OCR's new complaints alleged
19 solely handicap discrimination. By contrast, until 1988,
20 the number of race-based complaints generally declined.
21 Even with this year's increase in the wake of passage of the
22 Civil Rights Restoration Act, racial discrimination-only
23 complaints amounted to only 18 percent. The prior year only
24 14 percent of OCR's complaints were Title VI race-based
25 complaints.

CBT/cs 1 Thus, I think for the foreseeable future, when
2 educators speak of federal civil rights enforcement, they
3 will more frequently than not be speaking about the laws
4 related to handicapped students.

5 The first issue I'd like to discuss concerns the
6 means by which we achieve educational equality for
7 minorities in the nation's public elementary and secondary
8 schools. As you know, the civil rights efforts after the
9 Brown v. Board of Education decision were concentrated on
10 eliminating de jure segregation in the public schools. The
11 desire for rapid desegregation led courts and policymakers
12 to impose and implement desegregation plans designed to
13 create a proper racial mix in the public schools.

14 I think this numbers-oriented policy by its own
15 terms has largely failed in the sense that the desired
16 numerical ratios have not been achieved. More important, I
17 think it has not secured the equality of opportunity that
18 was its initial goal. By focusing so heavily on the
19 statistical composition of school populations, these
20 mechanistic approaches to educational policy may have sent
21 the message that parents' concerns for educational quality
22 were secondary.

23 I believe these concerns, which included
24 opposition to busing as a remedy, played a greater role than
25 simple racism in provoking the exodus of the children of

CBT/cs 1 middle- and upper-class parents from urban school districts
2 to suburban or private schools.

3 In any event, despite full implementation of
4 desegregation plans in many large school districts, the
5 schools in those districts are often more racially and
6 economically homogeneous today than they were in the '50s.

7 I firmly believe that, by and large, today's
8 parents are not racists and that they will gladly place
9 their children in a racially mixed school if the school is
10 safe and offers a good education. This is evident from the
11 success of magnet schools. We see today parents of all
12 races and income levels competing intensely to place their
13 children in these integrated high-quality schools. The
14 magnet school's success story shows that effective public
15 school integration may be accomplished without race-
16 conscious student assignments.

17 One imperative is clear from this experience,
18 however. Every school should strive to be a magnet school
19 for the children of its community. The Education Department
20 has identified what it takes to achieve this. The basics
21 are solid and, most importantly, a challenging curriculum,
22 parental and community involvement, and teachers and
23 administrators committed to firm discipline and character
24 education. We are convinced that this formula works for
25 virtually all students, regardless of race, national origin,

CBT/cs 1 sex, or handicapping condition.

2 The true story described in the movie "Stand and
3 Deliver" refutes the notion of many that disadvantaged or
4 minority students cannot benefit from a demanding education.
5 The movie portrays the experience of Jaime Escalante, a math
6 teacher whose efforts helped his inner city Los Angeles high
7 school students develop a love and a capacity to learn that
8 allowed hundreds of them against great odds to pass the
9 advanced placement calculus exam, a better record than that
10 of all but a handful of other high schools in the United
11 States. Even my jaded 16-year-old son, who saw the movie
12 three times, says it is the best movie that he has ever
13 seen.

14 I also recommend that you read the stories of
15 successful inner city schools contained in the Department of
16 Education's recent book, "Schools that Work," a copy of
17 which I am submitting for the record.

18 If the nation's educators will try some of the
19 methods described there, taken from actual examples of what
20 is being done these days in the schools, I think we will
21 accomplish far more for the cause of equal opportunity and
22 full realization of individual potential than the
23 desegregation plans of the '70s ever did.

24 I believe the experiences related in the
25 publication reinforce the conclusion that the numbers that

CBT/cs 1 count are those that measure our children's educational
2 achievement in serious academic settings.

3 Another emerging civil rights issue in the public
4 schools alluded to in the past discussion concerns the
5 circumstances under which OCR or the federal courts will
6 declare a school district desegregated, such that continued
7 external monitoring or supervision, for example, under OCR-
8 negotiated or court-ordered desegregation plans, is no
9 longer justified. There are many school districts around
10 the country that have undertaken substantial efforts to
11 desegregate their schools and have fully carried out their
12 planned commitments, yet remain subject to detailed and
13 sometimes oppressive desegregation plans.

14 Although a few federal courts have declared such
15 formally segregated school districts unitary and released
16 them from court-ordered plans, as you have just heard, other
17 courts have refused to so hold. Moreover -- and this is a
18 problem -- there really exists no universally recognized
19 legal test for determining when a school district that
20 previously practiced de jure racial discrimination has
21 become unitary and may be returned to local control. Nor is
22 it clear who is most interested or best situated to take the
23 initiative, which may be expensive and time-consuming in
24 this area.

25 Early this year, for example, when the Department

CBT/cs 1 of Justice filed motions to release several school districts
2 from their plans, some of the affected school districts who
3 were concerned about the legal costs required by such an
4 effort ultimately declined to participate.

5 The next issue I'd like to discuss is minority
6 participation in higher education. There has been a lot of
7 discussion recently about the number of blacks and other
8 minorities participating here both as students and as
9 teachers. Although the high school completion rates of
10 black students have increased over the last decade, the
11 percentages of these graduates attending and completing
12 college has not, despite some fluctuation, similarly
13 increased. Hispanics have fared somewhat better, earning
14 more degrees in '85 than in 1977. However, as of 1983, only
15 about 10 percent of the instructional faculty in
16 institutions of higher education were nonwhite, compared to
17 9 percent in '81.

18 The reasons often suggested to account for this
19 situation or what you read in the press generally is
20 inadequate financial aid for low-income students, too few
21 minority faculty members serving as role models,
22 discriminatory college admission and hiring policies, and
23 campus atmosphere is generally hostile to minority students.

24 Although I can't evaluate the precise
25 significance of each of those factors, let me suggest an

CBT/cs 1 additional cause that, while often overlooked, is critically
2 important, and that is simply that too few minority students
3 are receiving adequate preparation for college in our
4 nation's elementary and secondary schools.

5 A recent study commissioned by the Department
6 found that college-going rates correlate most strongly with
7 high school achievement. In fact, if we control for all
8 other factors, blacks are equally or more likely than whites
9 at each socioeconomic level and at each achievement level to
10 go on to college. In general, the higher the achievement as
11 measured by grades and test scores, the more likely the
12 student will go on to college. In fact, the Department
13 study found that among both blacks and whites, low-income,
14 high-achievement students are substantially more likely to
15 go on to college than the reverse, high-income but low-
16 achievement students, by a ratio of 64 to 45. And this
17 factor of academic achievement, unlike socioeconomic status,
18 which also correlates with college-going rates, is within
19 the direct control of educators.

20 Even without looking at these statistics, it
21 should be evident that successfully completing an academic
22 college-oriented curriculum in high school will dramatically
23 increase a student's chances of being accepted to and
24 performing well at a college or university.

25 Nevertheless, although 44 percent of white high

CBT/cs 1 school students received this kind of curriculum in 1982,
2 the year for which we have figures, only 37 percent of black
3 students and 27 percent of Hispanic students obtained such
4 necessary preparation.

5 So the basic solution to the minority college
6 admissions problem, in short, I would argue, is to some
7 extent the same as that in equalizing opportunities in the
8 public schools, to improve the quality of education for
9 disadvantaged students by offering a rigorous curriculum
10 that insures that all students possess the skills necessary
11 to gain admission to the college or university of their
12 choice. This would not only improve minority college
13 participation but also increase the pool of minorities
14 qualified to serve on college faculties.

15 I will conclude my prepared remarks by addressing
16 another emerging civil right in the area of higher
17 education. It concerns the complaints we are receiving that
18 prestigious universities are discriminating against Asian
19 Americans in an effort to reserve a certain proportion of
20 the admissions for other minorities, in short, instituting a
21 quota in the form of a ceiling for highly qualified Asians
22 in order to reserve spaces for whites or for blacks and
23 other minorities who are given admission preferences.

24 Last week there was a hearing on the subject on
25 the Hill, and the Department of Justice said that the

CBT/cs 1 University of California at Berkeley rarely accepts white or
2 Asian American students having a high school grade point
3 average less than 3.7 or 3.8, while blacks, Hispanics, and
4 American Indians are routinely admitted with grade point
5 averages as low as 2.78. The press has reported that
6 Berkeley last year rejected 2,150 Asian and white applicants
7 with perfect 4.0 high school grade point averages.

8 The Department of Education or its Office for
9 Civil Rights is now conducting compliance reviews, examining
10 whether Asian American bias exists at two institutions, at
11 Harvard and UCLA. I am obviously in no position to discuss
12 those cases or say whether there is discrimination there
13 and, in fact, the compliance reviews don't indicate that
14 there is necessarily. But if discrimination of this sort
15 is occurring, it may force us to confront some complex
16 questions of where we are going to draw the line between our
17 commitment to equal opportunity and our desire to redress
18 historical disproportionality.

19 The issues I have touched on, equalizing
20 opportunity in the public schools, restoring local control
21 over desegregated school districts, and improving minority
22 participation in post-secondary education, suggest that
23 changes may be in order the way we presently seek to achieve
24 equal opportunity for minorities and the disadvantaged. I
25 believe we will achieve today's civil rights goals not as we

CBT/cs 1 did in the past, not through judicial intervention or the
2 enactment of federal programs principally. Instead, now
3 that we have largely torn down the barriers of de jure
4 discrimination, we must do something which is perhaps much
5 harder, rebuilding our educational system in a responsible
6 and caring manner that gives the disadvantaged in our
7 society the education and motivation and skills they need to
8 earn the fruits of our freedom and prosperity.

9 Thank you.

10 CHAIRMAN ALLEN: Thank you, Ms. Weinstein.

11 We will now turn to Mr. Melvin Smoak, who is
12 Assistant Superintendent of the Orangeburg School District
13 No. 5 in Orangeburg, South Carolina.

14 MR. SMOAK: To the distinguished panel and
15 Commissioners, I'd like to say first it's a pleasure being
16 here. I'd like to give you some background on our school
17 system, the makeup of it, not in terms of bragging but some
18 of the accomplishments that we have realized there, and then
19 what we are doing as relates to educational reform to meet
20 some of the demands of our population.

21 Our district -- or before I say "our district,"
22 the high school that I was a member of or principal of -- 75
23 to 80 percent of that population is nonwhite. Around 80
24 percent of that population also qualifies for free or
25 reduced lunch.

CBT/cs 1 I came up as a youngster, and I considered myself
2 at that time an at-risk student, and I really got sick and
3 tired of hearing the folks with the perception saying that
4 if you were poor and you were a minority, you would not be
5 able to succeed. I just felt that that was not true.

6 With this population in Orangeburg Five, we have
7 realized successes such as: We have been featured in the
8 May 2 issue of the cover story of "Newsweek"; we had a
9 follow-up story there in the May 23 issue. We were also
10 featured in an international documentary, "I Can Change the
11 World," which is a film that was produced by the IBM
12 Corporation. We were part of the cover story with
13 "Electronic Learning." We were first-level SAT winner in
14 the State of South Carolina. We were recognized by the
15 state board there in South Carolina, state school incentive
16 winner, for a number of years. We were featured in the
17 April 26 edition of the "Congressional Record," the "Korean
18 Times," and a live interview with ABC's "Good Morning,
19 America."

20 Here again, if you look at that population,
21 that's an at-risk population, but we were able to make these
22 accomplishments.

23 This morning I'd like to go over some of the
24 points as it relates to a proposal for educational
25 intervention that have led to our successes in Orangeburg

CBT/cs 1 Five.

2 Orangeburg School District Five's success story
3 is a result of the shared commitment of the local school
4 board, local teachers organization, parents, teachers,
5 administrators -- and I must also add to that the community.
6 Efforts to improve teaching and the learning enhanced by the
7 district participation in the National Governors
8 Association, "Project Education Reform: Time for Results,"
9 was an impetus for our commitment. The components --
10 teaching, leadership and management, readiness and
11 technology -- identified project activities which were begun
12 and are currently in various phases of implementation as a
13 result of the Educational Improvement Act that was mandated
14 by the State of South Carolina.

15 However, District Five seeks to go beyond the
16 stated initiatives to prepare students to meet the demands
17 of the 21st century.

18 The Orangeburg School District Five received more
19 than \$150,000 in 1987 and \$76,000 in 1988 for exceptional
20 performances. With combined expertise and support of the
21 school board members, administrators, teachers, students,
22 parents, community, nine of the ten schools received awards
23 under the guidelines of the school incentive reward program
24 for the 1986-87 academic year, and five of these ten schools
25 repeated this accomplishment for the 1987-88 school year.

CBT/cs 1 In addition, eligible teachers in nine schools
2 shared \$136,000, and eligible teachers in five schools
3 shared \$150,000 in campus awards under the state teacher
4 incentive program. With these incentives, this has been a
5 step toward helping us to recruit minority teachers.

6 Orangeburg Five continues its focus on
7 productivity and efficiency in all schools. In order to
8 achieve the desired outcomes, emphasis will be placed on the
9 following areas:

10 A redesigned structure of the teaching component
11 that will lead to a more productive working and learning
12 environment.

13 Enhanced leadership and management skills
14 demonstrated by the principles that will lead to effective
15 on-site management.

16 Increased activities provided in the readiness
17 program that will lead to higher achievement by the at-risk
18 students.

19 Strategically placed computer technology
20 throughout the schools that will lead to a more effective
21 learning, teaching, and managing situation.

22 As I said before, Orangeburg Five serves students
23 of various backgrounds and experiences.

24 Over 60 percent of the students' parents there
25 have a high school education. Sixty-seven percent of our

CBT/cs 1 students come from families of low-income groups. That is
2 now about 78 percent. Eighty percent of the district
3 enrollment, as I said earlier, is classified as nonwhite.

4 The school board there is responsive to the needs
5 of these students or to our population. The district has
6 identified some components of the National Governors Program
7 that we will continue to implement. District personnel
8 address the needs in leadership and management area by
9 establishing school goals beyond those of the state and the
10 district, allowing principals, teachers, and parents to
11 design strategies to meet school goals, allocating resources
12 to the schools for discretionary involvement in meeting
13 school objectives, bringing lead teachers into key
14 management and leadership role, and promoting collegiality
15 among the school staffs.

16 School members address the needs in the area of
17 technology by providing a network computer environment for
18 all remedial and compensatory students, continuing
19 accessibility to the "Writing to Read" labs for all
20 kindergarten kids and for first-grade children scoring "not
21 ready" on the basic skills assessment program test;
22 providing for all teachers technological means for helping
23 to reduce paperwork, and also trying to eliminate some of
24 the nonteaching tasks; providing school and district
25 computer networks for teacher centers where teachers will be

CBT/cs 1 able to go in and, rather than having the paperwork that we
2 have had in the past, they will be able to use the
3 technology to assist them and reduce that so that they will
4 have more time on tasks as it relates to teaching.

5 Even though the district serves a diverse
6 population, many successes have been achieved not only
7 academically but also through extracurricular activities.

8 When compared to the national figures, student
9 attendance, the dropout rate, and teenaged pregnancy are not
10 major problems in District Five. The average daily
11 attendance during the 1986-87 year was 95.8 percent, while
12 the dropout rate in seventh through eighth grade was zero
13 percent.

14 The dropout rate at our high school -- and that
15 high school consists of about 2,000 students -- is
16 approximately 2.5 percent. It is estimated that 2 percent
17 of the young ladies in the middle school and the high school
18 will become pregnant or teenage mothers. Though these are
19 not major problems, the community is continuing to address
20 these needs.

21 I must also say, even with this diverse
22 population, 68 percent of the graduating class now continue
23 their education after graduating. In addition to that, the
24 last year's graduating class received approximately \$1.1
25 million in scholarships.

CBT/cs 1 Here again, this is based on the educational
2 reform of these interventions that have been brought about
3 in District Five.

4 A districtwide Lead Teachers Steering Committee
5 has been organized, and the purpose of this committee is to
6 study the management of the schools and to find out ways in
7 which we can involve the teachers in the middle management
8 aspect of education.

9 As it relates to leadership management,
10 principals undergo an evaluation by a district instrument;
11 also our principals undergo an evaluation by a state
12 instrument. Administrators also participate in workshops
13 and seminars which are designed to increase management
14 skills and productivity.

15 These staff development activities are sponsored
16 by the South Carolina Leadership Academy, colleges and
17 universities, and professional organizations. There are
18 also state and local incentives that are awarded to
19 principals for superior performance and productivity.

20 As it relates to our readiness program, a program
21 that exceeds state requirement for at-risk four-year-olds is
22 offered in the elementary schools. Most of the schools in
23 South Carolina will have a half-day program, but in District
24 Five we have expanded that to meet the needs of those four-
25 year-olds who are not ready to enter the kindergarten

CBT/cs 1 program.

2 We have also expanded our kindergarten program to
3 an all-day program, to make sure when we test those
4 students, if they have not met the necessary skills to be
5 ready to move on to the first grade, then we provide an
6 opportunity to make sure that those basic skills are taught.

7 At-risk students in grades one through six are
8 served in compensatory classes, and those at-risk students
9 in grades seven through nine are served in remedial classes.

10 As it relates to our special ed program, the
11 Revised Resource Model serves mildly handicapped students in
12 regular classes where the resource teachers provide student,
13 parent, and teacher support.

14 In the past these students were going to resource
15 classes. That created a problem. Now we have the teachers
16 going to the students, when before the students were coming
17 to the teachers. This has not only helped the teachers in
18 the regular classes, but it also has provided a mechanism
19 where the parents have become more involved in what is
20 happening with the students.

21 As it relates to technology, networked computer
22 labs provide lessons in reading, writing, and mathematics
23 for at-risk students. Teachers are integrating content-
24 area, courseware and applications software with all areas of
25 the curriculum. Administrative hardware and software system

CBT/cs 1 provides on-site management of student data as it relates to
2 scheduling, attendance, grade reporting, and discipline, and
3 we collect data from these programs and analyze it to see
4 what we need to do the following year.

5 In terms of student dropout, if a student is
6 absent from one or more classes during the day, we
7 automatically call the home of those students every day. If
8 there is not a phone there, then we have someone who will
9 follow up and make a home visit to check on these students.
10 In other words, we go get them. We don't let them stay
11 there. We go back and get them and bring them back in.

12 If for some reason the student drops out, then we
13 still do not give up. We either encourage that student to
14 get in the GED program or into an adult education program.

15 As it relates to the ongoing reform there, we
16 have some long-range and some short-range goals as it
17 relates to each one of these areas that we have developed
18 and we will continue to implement.

19 Thank you.

20 CHAIRMAN ALLEN: Thank you very much, Mr. Smoak.

21 Let me pause for a moment to make certain that I
22 say to all of you that you are being recorded, and if you
23 happen to respond to my fairly tyrannical use of the time
24 clock with speeding up your comment, it will be to the
25 disadvantage of our recorder.

CBT/cs 1 So I will try not to be tyrannical and ask you
2 not to worry too much about that, and I'll let you know if
3 you go over.

4 Now I'd like to introduce Dr. Sally Kilgore,
5 Assistant Professor of Sociology from Emory University.

6 DR. KILGORE: Thank you, Mr. Allen. You must
7 have known my most sinful problem is that I have so much to
8 say and so little time to say it.

9 It was suggested that I mention briefly some of
10 my previous experience. I just completed two years of
11 directing the Office of Research at the U.S. Department of
12 Education. It was a time of now decompressing and
13 recapitulating what I have done and think I have
14 accomplished, which often is much less than we had wanted.

15 Perhaps the most relevant thing is that some of
16 my most formative experiences as a sociologist was, when
17 very young, when I taught at a historically black college
18 for four years, and I consider it probably one of the most
19 enriching periods, both as an individual and as a scholar to
20 have had that opportunity.

21 I want to talk today briefly about the research
22 findings that we know to exist in sociology as it regards
23 disadvantaged students, and I am organizing my thoughts
24 around three basic issues.

25 One of them is the retention of students, the

CBT/cs 1 problem of dropouts.

2 One of them is the exposure to academic material,
3 what I call the equality of opportunity to learn.

4 And third is the issue of pedagogy, how we teach
5 children in ways that are effective to disadvantaged
6 students.

7 In terms of retention, we really have two issues
8 that face us in the United States today. We have students
9 who have already dropped out of our system and are not
10 learning or not really prepared for the marketplace, and we
11 have students who will in the future, because of our
12 existing system, drop out. So we have problems about remedy
13 for things where we, as a system, have failed in providing
14 students with an adequate education, and we have issues of
15 prevention.

16 If you look at the research, most of the research
17 suggests there are three areas where you can identify a
18 student who will be dropping in the subsequent years. One
19 of them is absenteeism, another one is poor grades, and the
20 third one is poor relations with school personnel. I was
21 very heartened to see the kind of dropout policies or
22 prevention policies that were mentioned in Orangeburg. But
23 one of the things they say is that oftentimes a student who
24 drops out has not had any contact with any administrative
25 personnel in the previous three months during their period

CBT/cs 1 of schooling, often a long period of absenteeism.

2 So it is those conditions that we'd address both
3 in terms of looking at remedies as well as looking at
4 prevention.

5 Of course, the work on remedies has not been an
6 area that has been researched very well. There is a
7 tremendous amount of money -- I would say \$10 to \$20 million
8 -- going into demonstration projects by the support of many
9 private foundations. Schools and school districts are
10 brought together to try to identify certain remedies, the
11 most common being an alternative school that is very small
12 in size, very intense teacher-student relationships, and
13 often the biggest problem is the few number of students who
14 actually have access to these alternative schools.

15 Now, I would submit from my own experience in
16 talking with educators around the country that once you have
17 a child who has dropped out, remedies that are school-based
18 are not going to be effective. That is to say, there is
19 something about the institution that is ineffective in
20 working with this student, and you do have to seek
21 alternatives that are outside the traditional school system.
22 If it has been ineffectual in this case, we need not send
23 the student back to experience the same ineffectual
24 circumstances.

25 One of the things that I think is probably most

CBT/cs 1 interesting and that I welcome the opportunity to speak to
2 you about is an idea I had when there was much discussion
3 about the financial aid structure and how many of our
4 students today are using this opportunity of post-secondary
5 education in ways to have technical training. It seems to
6 me this is an important lever that we need to manipulate
7 more constructively, rather than to just allow it to exist
8 as it is.

9 And in particular, one of the things that I think
10 it could do to improve it as an agency or set of profit and
11 nonprofit institutions that service this population is to
12 set up some incentives to those agencies or institutions or
13 organizations to provide skills that are market-driven -- in
14 other words, they get students into existing labor markets
15 rather than nonexistent labor markets, and provide an
16 incentive for them to have a long-term interest in the
17 welfare of those students and their success in the
18 marketplace.

19 And I think there are policy levers -- I will not
20 describe them now but I will be glad, if you're interested,
21 to talk about how we could establish certain kinds of
22 incentives that would make those institutions adapt more
23 readily to the marketplace and the needs of the young people
24 who have dropped out.

25 Prevention, I think, has several dimensions that

CBT/cs 1 I think are very interesting. If you look back at the three
2 precursors -- we were talking about absenteeism, low grades,
3 and hostile relations with school people -- the thing that
4 you're talking about for prevention is the problem of
5 attachment to schools.

6 Children who are at risk of dropping out are in a
7 sense very rational human beings like everyone else, we
8 presume, to some extent in this room. And if you think
9 about what schooling means to kids as they approach the age
10 of 11 or 12 where they can decide whether to go to school or
11 not, or convince their mother, if necessary, that they
12 cannot -- attachment to schooling is not because they are
13 going to go to school and feel good for having made an A or
14 a B. It's the attachment that comes through personal
15 relationships with teachers and other students. It is the
16 kind of secondary benefits that children like this need much
17 more than other children.

18 We have found in research three things that are
19 very much related, and they are all very consistent with the
20 attachment principle that I am kind of laying over it.

21 One of them is school size -- the larger the
22 school or high school, the greater the likelihood of
23 dropouts, and I will explain the mediating factors.

24 Many principals today and school superintendents
25 -- we have no evidence on this, but the grade-span structure

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1 of schools we think may have a negative effective.

2 And third is the adult network, that is, the
3 relationships between parents and teachers, between parents
4 and parents, that form a network of both social control that
5 know when children are or are not in school, that perform a
6 knowledge about things, of problems that children are
7 having. This network that was ordinarily available in small
8 town city life is not available oftentimes to our
9 disadvantaged children, and they suffer consequently.

10 Size -- what happens is that the larger the
11 school, the less likely marginal students are to be involved
12 in extracurricular activities, the less likely they are to
13 know teachers. All of these attachment mechanisms are much
14 more difficult in large schools.

15 With the grade-span structure, what we've got,
16 both with the middle school structure or junior high school
17 structure, is that we are setting up a transition to a new
18 school, a new environment, new children, new teachers, to
19 children who are marginally performing, and therefore we
20 have in some sense taken away the only attachments that drew
21 them to the school in the same time. So many principals
22 have asked -- and we do not have answers as researchers --
23 whether this might make a difference, and I think it is
24 something important to consider.

25 We find that many disciplinary strategies really

CBT/cs 1 promote the dropout policies that could possibly do that.
2 The use of suspensions when children are disinterested in
3 school is almost a reward rather than a punishment, so there
4 is a certain incongruity with what we are doing and what we
5 are trying to prevent.

6 I have heard you comment in questions earlier
7 about the relationship between reforms that are going on at
8 the state and local level and the increase in the dropout
9 rate. It is quite true there is some very unequivocal
10 evidence that dropout rates may indeed increase with
11 increased graduation requirements. But I would submit it is
12 a very simplistic notion of equality of opportunity to
13 suggest that in the institution of standards we have somehow
14 deprived people of equality of opportunity, because you have
15 a sector of what we might call average ability,
16 disadvantaged minority youngsters who are not aware of what
17 it takes to get into college, who benefit greatly from the
18 school's stated requirements because it's only then that
19 they take perhaps the math and science that will give them
20 the opportunity to succeed.

21 Exposure -- I will be very brief -- has kind of
22 three dimensions. One is that the rate at which we
23 introduce children to new knowledge and schools. One is the
24 length of time we devote totally to introducing the
25 knowledge and skills. And the third is the intensity --

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1 well, it's really pupil-teacher ratio, but how much
2 opportunity there is for a child to interact with the
3 teacher rather than to be a listener.

4 In our elementary schools, Chapter I programs
5 have made the biggest advance in improving the intensity --
6 that is to say, the opportunity for children to interact
7 with the teacher in their learning.

8 We have also much researched talks about the fact
9 that disadvantaged children need a slower rate of
10 introduction of new materials. This would be to my mind
11 somewhat problematic, because what we have today is the fact
12 that no one has manipulated what I call the length variable,
13 the amount of time children have the opportunity to learn.
14 And what you do is if you're slowing the rate of introducing
15 new material, you are inevitably creating inequality if you
16 do not also concomitantly increase the length.

17 What happens in our Chapter I programs is that
18 the same hour of days are available for children who are in
19 that program as they are in any other setting, so that their
20 opportunity to learn is not really enhanced but in some
21 sense is always at risk because of their loss of, so to
22 speak, the new material that other children are learning.

23 We know from Hines and her "Summer Learning" that
24 one of the biggest problems for disadvantaged children is
25 not what they fail sometimes to learn in school but what

CBT/cs 1 they forget during the summer. So we need to be
2 manipulating length not only in hours of the day but days of
3 the year and breaks between schools. And there are some
4 experiments going on, few in number I will admit, where we
5 are only having kind of three-week breaks between different
6 sessions so that children's rate of forgetting is not as
7 substantial as we find in other circumstances.

8 In secondary schools, inequality of exposure, we
9 know, comes about through tracking, and this is one of my
10 major areas of interest and concern, and I think it is
11 probably one of the most important inequalities of
12 opportunity that can occur to our children today, primarily
13 because the general track, which is kind of the nonacademic
14 track, offers so little to our students. In terms of its
15 content and in terms of its quality, it is probably one of
16 the most abysmal parts of an education.

17 My recent research suggests there are 20 percent
18 of blacks and Hispanics not in the academic track today
19 whose achievement scores are equal to or greater than their
20 counterparts, that is to say, the blacks and Hispanics who
21 are in the academic track. So the way we are recruiting
22 children into this particular opportunity for their future
23 seems to be problematic, and I think should be addressed.

24 Finally, in the area of pedagogy, I think this is
25 probably one of the most important opportunities we have in

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1 making big advances, in addition to varying the length which
2 I have described before. It's a cutting-edge issue that
3 doesn't really have much consensus in the area of research.

4 What we are talking about is: Can we teach
5 children the same content at the same rate but adapt our
6 strategies for teaching so we are more effective with
7 particular populations that come with different interests
8 and different backgrounds?

9 At Stanford, Henry Levin is working on a program
10 where it is very computer-based instruction in very
11 difficult, often mathematically difficult material, for
12 disadvantaged students, and he is experiencing some
13 substantial success in engaging the students in
14 intellectually intriguing ideas, so that he has maintained,
15 as it were, the rigor but has altered the strategies.

16 Berryman at Columbia, Resnick at Pittsburgh are
17 researchers who are calling for a complete revamping of the
18 way we understand high school education. We in the past
19 have been satisfied to teach in the academic track rigorous
20 material with great abstractions, and most children need the
21 concrete examples of work in daily life to really make
22 connections between these abstractions. So they are calling
23 for a real evaluation of the entire pedagogy in the sense
24 that the rigorous curriculum needs to be integrated with
25 real-world problems.

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My favorite example that always gives everyone pause was actually from a young student who failed in a school and said, "If I'd only understood the connections between calculus and boating and sailing, I would have enjoyed this so much better, and I was a person who didn't understand it."

So we fail in so many simple ways to provide children with the real-world connections to very difficult concepts that could make those linkages.

Finally, a third pedagogical strategy, which I think is often the secret to many successful schools, and teachers in particular, is the ability of teachers to connect the biography of children with the material they are trying to teach. And this strategy, as well as the one I mentioned before, requires a very different kind of teacher. It is a teacher who understands the culture with which these children bring to the classroom and is able to, in a very effective way, integrate that with the kind of educational opportunities they have.

Finally, I would submit in closing that the issue you are addressing today and that I have tried to cover is no less serious than perhaps our major health problem in this country, which is to say that AIDS is a silent and long-term killer. Our educational school system without remedies that we take seriously may be the silent killer of

CBT/cs 1 many of our children as they lose the opportunity to
2 participate fully in American life.

3 CHAIRMAN ALLEN: Thank you, Dr. Kilgore.

4 I wish now to introduce Mr. William Green, who is
5 Director of the Ivy Leaf Middle School in Philadelphia. I
6 welcome you, sir. I little expected that you and I would be
7 here when I toured the school with you three years ago, and
8 it is a great pleasure to see you again.

9 MR. GREEN: Thank you very much.

10 I wish to thank the Commissioners for the
11 opportunity to present my views on the topic, "Changing
12 Demographics and their Implications for Education." I'm
13 looking at it from the black perspective.

14 In my presentation today, I will attempt to do
15 three things: number one, to heighten your level of
16 consciousness by providing a brief historical framework of
17 reference for understanding those factors which have
18 influenced the education of black America; two, to identify
19 some of the major challenges which face American education,
20 with particular reference to minorities and their wider
21 community; and, three, to share with you a brief history of
22 Ivy Leaf School and to identify those factors which have
23 enabled this school to make a difference in the lives of
24 many students.

25 The history of black people in America has been a

CBT/cs 1 constant struggle for freedom, justice, equality of
2 opportunity, and dignity in a society that has often been
3 hostile and oppressive. As in other areas, the struggle for
4 blacks to secure adequate educational opportunities has been
5 an unending one. The blood, sweat, and tears of many black
6 pioneers have nurtured this struggle.

7 The transplanted Africans, brought to America
8 against their will, were faced with a bizarre and unique
9 dilemma. They were severely crippled by the deliberate
10 attempt to dehumanize them by stripping them of their name,
11 their language, religion, and cultural patterns. The
12 cultural memories of Africa were gradually eroded as the
13 ordeal for survival in a strange new land reshaped cultural
14 roots.

15 Many colonial leaders felt that Africans were
16 inherently inferior and could not benefit from an education,
17 while others felt that teaching a black to read and write
18 created a potentially dangerous threat. Over a period of
19 time, laws were passed making it a crime to teach captives
20 to read or write. By and large, blacks were kept illiterate
21 as a means for social control.

22 As the education of black people went
23 underground, some were able to gain the rudiments of
24 education despite the restrictions. Because of the peculiar
25 nature of the slave system, many skilled blacks were hired

CBT/cs 1 out as carpenters, blacksmiths, weavers, mechanics,
2 seamstresses, and construction workers.

3 Quakers were in the forefront for black
4 education, even though some had decided not to stop the
5 trading in men until after the Revolutionary War.

6 The revolts led by Gabriel Prosser, Denmark
7 Vesey, and Nat Turner during the early 1800s reinforced the
8 general belief among southern whites that teaching blacks to
9 read and write was a dangerous threat to slavery. Further
10 restrictions were placed on the teaching of blacks
11 thereafter. Despite opposition of whites in both the North
12 and the South, black people opened schools in their own
13 behalf in communities such as Philadelphia, New York, Boston
14 and New Orleans.

15 In 1827, three years before the Nat Turner
16 revolt, John B. Russwurm had become the first black college
17 graduate in America. Russwurm used his skills to protest
18 slavery and injustice in America.

19 During the Civil War, blacks fought to win their
20 freedom, a fact not generally known by most students who are
21 taught American history. The Union victory opened up new
22 opportunities for the limited participation of southern
23 blacks in American life. They played an important part in
24 the establishment of free public schools in the South
25 because of their participation in the rewriting of state

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1 constitutions during the Reconstruction Period. The
2 Freedman's Bureau, a federal agency created in 1865, with
3 support from religious groups and the efforts of
4 philanthropists, helped to establish and support educational
5 efforts, including the beginning of black colleges and
6 universities.

7 Inspired teachers like Charlotte Forten, the
8 granddaughter of James Forten, went south to enlighten the
9 black children in the Sea Islands of Georgia. And there
10 were many white missionaries who also did the same.

11 There were limits to black aspirations, however.
12 The pre-Civil War idea that any education for black people
13 was questionable gave way to a new point of view that said
14 as long as the education of blacks did not endanger white
15 supremacy, it could be tolerated. Strong opposition by many
16 whites to black schools continued, however. Resentment
17 sometimes resulted in violence and the destruction of
18 schools.

19 By the end of the 19th century, the future of
20 black people in America had been sealed by the limits to
21 which black institutions would be able to operate in the
22 South. In Plessy v. Ferguson, the Supreme Court established
23 the doctrine of "separate but equal."

24 The emergency of the "Solid South" and the loss
25 of gains made during Reconstruction resulted in a rigid

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1 caste system that trained black and white students in
2 separate and unequal schools. Educational programs were
3 designed for black people which were in line with the
4 conditions prescribed by a segregated society. The caste
5 system operated in such a way that the black community was
6 isolated from the mainstream.

7 Black schools, both private and public, were
8 generally administered to include those values that would
9 enable black people to survive in a hostile environment.

10 Between 1895 and 1920, black educational
11 leadership developed a quality of statesmanship that was
12 characterized by foresight, devotion, and education. The
13 educational leaders, both men and women, were imbued with a
14 zeal, in quotations, to uplift the race. In 1895, at the
15 Cotton Exposition in Atlanta, Booker T. Washington made a
16 great speech, which had a tremendous impact on the education
17 of blacks in America.

18 Although his speech was critically acclaimed by
19 many blacks, it was bitterly opposed by others who felt that
20 he had appeased the South at the expense of basic civil
21 rights. Washington supported an education which he felt
22 would be relevant to the needs of black people of his time
23 who lived in a rural environment.

24 In Washington's view, a good education consisted
25 of the training of the heart, hands, and the mind. Such an

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1 education, he felt, would result in self-sufficiency in a
2 rural environment. It was an educational philosophy based
3 on the protestant work ethic, and a beginning black
4 nationalism.

5 W. E. DuBois favored a liberal education which
6 would result in the training of a black cadre of leaders who
7 he called the "talented tenth." Through his leadership, he
8 hoped to bring about change in the economic, social, and
9 political institutions of America. Dubois' goal was to
10 educate for action. DuBois insisted that black people were
11 entitled to every right and privilege enjoyed by other
12 Americans.

13 In 1905 the Niagra Movement was founded by DuBois
14 and others. It was made up of black intellectuals who
15 denounced all forms of racism in American life and called
16 for black American citizens to assume responsibilities for
17 their own destiny.

18 Black educators, particularly those in the South,
19 worked under very adverse conditions. In most instances
20 they were paid less and had fewer instructional materials
21 and equipment to work with than their white counterparts.
22 Despite the barriers and almost insurmountable odds they
23 encountered, the early pioneers blazed important trails.

24 There is no doubt that the civil rights movement
25 in 1954 to 1968 changed the course of American history. The

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1 May 17, 1954, Supreme Court decision outlawing racial
2 segregation in public schools of the nation signaled a new
3 era in race relations in the United States. The decision
4 broke the back of legal segregation and provided blacks the
5 lever to make a frontal assault upon the system of
6 segregation and discrimination in both the North and the
7 South.

8 The traditional patterns of race relations in
9 America were challenged by other forces during the fifties
10 and sixties. The conflict between communism and democracy,
11 the emergency of independent nations in Africa, and the
12 insistent demands of black people themselves created
13 pressures that demanded changes.

14 The destruction of the "separate but equal"
15 doctrine weakened the legal basis of discrimination in all
16 aspects of American life, and provided the civil rights
17 organizations with the leverage for an assault upon all
18 forms of racism in American life.

19 The 381-day boycott in Montgomery, Alabama, which
20 projected Martin Luther King into national prominence,
21 demonstrated the power of organized efforts by blacks in
22 changing existing patterns in southern communities. It
23 provided a model for further demonstrations which took place
24 throughout the South.

25 Despite some gains made by the movement, there

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1 are still thousands of public schools in both the North and
2 South which remain segregated and unequal. Poverty,
3 inadequate education, poor housing, limited access to good
4 medical care, and family disruption remain critical issues.

5 There is an awesome challenge facing American
6 institutions. In the past, and to a great extent today,
7 education has been almost the only way for blacks to gain an
8 economic foothold in a precarious society.

9 Today's job market requires diverse technical
10 skills. Lack of education, poverty, poor health, and a
11 lowered self-esteem is shortchanging millions of minority
12 young people who have become statistics in a burgeoning
13 underclass.

14 Various educational and sociological studies
15 suggests that the nation's future well-being will depend to
16 a great extent on how we meet this challenge. Public policy
17 must address the following challenges to reduce the
18 disparity between those who have and those who have not:

19 The ability of colleges and universities to
20 respond to the needs of the masses of impoverished students
21 who attend college is significant. The public schools will
22 continue to be the haven where the larger majority of
23 students of all races will be educated.

24 Another challenge is the increased need for
25 financial aid for those highly qualified and highly

CBT/cs 1 motivated students who have limited access to higher
2 education due to the lack of funds. It will be necessary
3 for funds to be made available so that these students who
4 are locked out because of lack of financial resources will
5 be able to gain access to higher education.

6 Another challenge is that of providing adequate
7 funds to broaden preschool education, job training, and
8 remedial programs for minority students. These programs are
9 the core for upgrading the status of many students.

10 The development of creative community-based
11 programs, projects, and activities that enhance self-esteem
12 and self-awareness among many students from families under
13 stress. Numerous students need the confidence that results
14 from successful activities in which they are directly
15 involved.

16 The need also exists for addressing the corrosive
17 effects of drugs, teenage pregnancy, family disruption, and
18 despair. It recognizes the collective action of all the
19 social institutions to make a difference.

20 Finally, the preservation of historic black
21 colleges and universities. They have given so much to so
22 many with so little over the past century, they must be
23 preserved.

24 Now the Ivy Leaf story.

25 In 1965 the Congress of the United States of

CBT/cs 1 America passed the Voting Rights Bill which was seen as a
2 yet another symbolic step in the struggle to eradicate the
3 legal barriers which denied persons of African ancestry
4 freedom, justice, and equality of opportunity.

5 In the fall of that same year, a small,
6 inconspicuous preschool opened its door to 17 students whose
7 parents had been convinced that the school would offer a
8 positive educational experience for their children.

9 The founders of the school, William and Liller
10 Green, had definite ideas about the type of education they
11 wanted to offer their three-year-old child and the 16 other
12 children who comprised the first class.

13 It would offer a positive and caring environment,
14 a quality educational program, an emphasis upon personal
15 growth and development, and a learning climate which
16 fostered mutual respect, cooperation, and a caring and
17 sharing attitude.

18 Since its inception 23 years ago, Ivy Leaf School
19 has emphasized and nurtured an educational environment where
20 the potential of each student could be maximized.

21 Although the school has grown from a preschool
22 population of 17 -- and at that time the emphasis was on
23 preschooling, and it was not in the wildest dreams of the
24 founders that it should go any further -- the school has now
25 burgeoned to 700 students. These students are housed in

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1 three locations where the pursuit of academic excellence
2 remains the same.

3 Students at Ivy Leaf School do very well when
4 they leave, I believe, to go into the larger public schools.
5 Eighty-three percent of the students score above the
6 national norms in their SATs and their standardized tests.
7 They are leaders in the schools that they attend, and the
8 Ivy Leaf Middle School has been besieged by private schools
9 to come to the school to recruit some of the Ivy Leaf
10 students for their student body. We are pleased that the
11 school has developed the way that it has.

12 We feel the reason the school has become an
13 effective one is because of certain factors which we find
14 are corroborated by national studies.

15 One, the school has clearly defined educational
16 goals and objectives. We know what we want to do, and that
17 is to go out and provide an educational experience that will
18 maximize the skills and development of each student. There
19 is an emphasis upon basic skills and personal values.
20 Students are grouped for reading and for math, and there's a
21 great emphasis upon helping students move from one level to
22 the next.

23 We feel that strong leadership is a very, very
24 important part of an effective school; that the school has
25 high expectations that every child feels that he can learn,

CBT/cs 1 and they are given every opportunity to learn through the
2 nurturing of the school.

3 Close links between the school and the community.
4 We find that this is most important -- involving the parents
5 when students are late, involving the parents when the
6 student's grades fall below a certain area, and involving
7 the parents when there are behavioral problems. The close
8 links, I think, are one of the major factors.

9 I believe in our school we have reduced
10 bureaucratic restrictions. Therefore, we were able to
11 initiate and involve ourselves in programs which we feel are
12 going to be successful without restraints.

13 A promotion of self-esteem and pride. I believe
14 in many instances in the larger urban school where there is
15 no emphasis upon the black experience as a part of American
16 history and culture, particularly when 65 and 70 percent of
17 those students are black, that the schools have reduced the
18 possibility of those students feeling that they can learn.
19 They have to feel that they are a part of America, and if we
20 do not include those black threads in the tapestry of
21 American history, students feel they are left out and there
22 is no need to aspire.

23 So I think one of the major elements that has not
24 been addressed in many instances has been this matter of
25 self-esteem and pride, which so many students need in order

CBT/cs 1 to feel that they can succeed. We attempt to do this in
2 many ways in our school, and we trust that we can share this
3 with others in the future.

4 CHAIRMAN ALLEN: Thank you very much, Mr. Green.

5 At this time I want to introduce to you
6 Commissioner Robert Destro who joined us at the beginning of
7 this panel and who has served us well as Chairman of the
8 Commission's subcommittee which has planned this series of
9 forums on "Changing Perspectives in Civil Rights."

10 I'd like to call on Commissioner Destro to ask
11 our first question.

12 COMMISSIONER DESTRO: Thank you, Mr. Chairman,
13 and I apologize for unavoidably being late this morning and
14 yesterday.

15 There is certainly a lot to ask about, and I
16 thought perhaps the way to start out the questioning would
17 be to ask Mr. Green first and then Mr. Smoak to comment on
18 the theme that you ended with, Mr. Green, and the theme that
19 you started with, Mr. Smoak, which is this whole notion of
20 the attitudes with which educators deal with minority
21 children in the schools.

22 And the reason I mention this as the starting
23 point is that it ties to a question Ms. Weinstein raised,
24 that once we have dismantled the structure of de jure
25 segregation, how do we get on with the question of treating

CBT/cs 1 children as children who need educational services?

2 So the question I have for you is: As a body
3 which studies policy alternatives to Congress and the
4 President, how should we be formulating policy suggestions
5 with respect to quality education for minority children.
6 Where do we start? Do we start with some of the things Ms.
7 Kilgore recommended, like with respect to tracking and
8 discipline and weapons in the schools? You can go through.
9 Do you start with finance? I don't know how much your
10 school costs, but I've read statistics on \$5,000 to \$6,000
11 per kid in New York and Chicago, and they are still getting
12 bad educations.

13 Where do we start as an agency historically
14 concerned with the more de jure or the more obvious
15 discrimination issues?

16 MR. GREEN: I think we have to start with the
17 premise that every child can learn; every child can learn.
18 We have to determine what are the goals and aims of
19 education in a particular society. We know that education
20 is a state function. We know that they are operating at
21 different levels. There is no standard form for dealing
22 with the educational problem in the various states. Each
23 has its own state department of education. There are
24 similarities and there are differences. But we have to
25 start with the fact that every child can learn, and if every

CBT/cs 1 child can learn what are those problems that are encountered
2 by this school to prevent them from learning?

3 Basically, I think they have been addressed
4 before. It's an economic problem. There is a high
5 correlation between those who have not and those who have as
6 far as achievement in school. There is a matter of
7 perception on the part of those students who are in so-
8 called disadvantaged schools, "What is the value of an
9 education to me?" They see defeat around them. There are
10 role models they see on television but they don't aspire to
11 those because they are not in their community.

12 We have to determine, therefore, what must we do
13 to help administrators? And many times administrators
14 themselves don't know. They feel that they are there to
15 mind the store. Sometimes they have their own agenda as far
16 as: What is the purpose of this school in this community?
17 And we have to come to the point where we look at each child
18 as an impressionable person who can learn, and provide the
19 teachers, the curriculum, the funds that will help those
20 schools.

21 It may not be an across-the-board type of concern
22 in each community doing it the same way, but certainly goals
23 and objectives are important; expectations are important;
24 the nature of the person who is being educated is important,
25 particularly their feelings about themselves. In many

CBT/cs 1 instances, minority students have been left out so long that
2 they have just given up. We have to help them to understand
3 their heritage, their culture, give them a sense of who they
4 are, and that they can achieve and they can move from where
5 they are.

6 COMMISSIONER DESTRO: Mr. Smoak.

7 MR. SMOAK: I agree with that. First of all, we
8 must instill in students that they can learn. As I said to
9 Secretary Bennett, "Send me the check and let me do the job,
10 but hold me accountable."

11 VICE CHAIRMAN FRIEDMAN: That's the way I feel.

12 (Laughter.)

13 MR. SMOAK: The Educational Improvement Act in
14 South Carolina said to us that we must remediate students,
15 but they didn't tell me how, but the state does hold me
16 accountable. Fortunately, because of some risk-taking on
17 the part of the administrators and the board in my district,
18 we were able to set up a program to address these needs. We
19 are still in debt over that situation. However, we made an
20 effort to meet the needs of the students.

21 Approximately 1,000 out of my 2,000 population
22 needed to be remediated. And the community is looking for
23 the same thing out of those students that they are looking
24 for out of the students from what I would term a rich area.
25 My area is a poor area. However, you want a population that

CBT/cs 1 is computer literate. I can't give you that if I don't have
2 the computers. Well, the computers cost money. So I have a
3 problem.

4 So that's what I mean when I said, "Send me the
5 check, yet hold me accountable, and let me deliver the
6 goods."

7 Because of monies that we have received through
8 the remediation program or from the Educational Improvement
9 Act in South Carolina, we were able to provide computers for
10 our students. Therefore, in this past year we moved in 120
11 network computers, and that program is a remedial program.
12 Those students who have not met standards as identified by
13 the Basic Skills Assessment Program test, we require those
14 students to enroll in a noncredit remedial program every day
15 for 50 minutes.

16 We went back and restructured our curriculum to
17 reflect a seven-period academic situation as opposed to a
18 six-period academic day, for a number of reasons. Requiring
19 the students to go into the remedial program without
20 receiving credit meant that those students would not be able
21 to obtain the 20-unit requirement in South Carolina to be
22 able to graduate in four years.

23 That, to us, said we would have even a higher
24 dropout rate. So we made some adjustments. To make those
25 adjustments, again it went right back to finances.

CBT/cs 1 So I think we have to look at the areas and look
2 at the needs, and thereby provide some means to be able to
3 finance the education.

4 We have a situation where we were in a school
5 building, that we moved in 42 portables, and those portables
6 were used and falling down when we moved them in. There was
7 no need in trying to have a tornado drill, because where
8 would you send them? Out in the yard. So we had to say,
9 "What are we to do?"

10 We now have a situation where we can house our
11 students, and some folks argue that bricks and mortar don't
12 educate students. Well, I disagree with that. I can't
13 learn if I'm in a place and it's raining and the water is
14 falling down on me. I need to be in a place where it's dry
15 and warm so I can do those things. So we need to look at
16 that.

17 When I went into Orangeburg-Wilkinson High
18 School, we had a situation as it relates to student and
19 teacher morale. The first thing we had to develop there was
20 some goals and directions as relates to what we would do,
21 what we are all about. And we had to hold teachers
22 accountable. Just like I'm being held accountable as an
23 administrator, we had to say to the teachers, "This is what
24 we expect; this is what is going to happen, and if it
25 doesn't happen, you have to go." It was as simple as that.

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1 We restructured our teaching methodology. No
2 more teaching by pages in a book. We set it up where you
3 would teach by objectives. So we outlined those objectives,
4 and that's what you taught; that was it. That was the end
5 of that.

6 We can't get it done in eight hours or seven
7 periods during the day. We have students who are coming
8 back on Monday and Wednesday nights, and teachers are
9 working with them. We have instructors or professors from
10 the colleges there who are coming in, and they are holding
11 tutorial sessions. So these things really work.

12 But here again, most of the things we need to do
13 -- not all of them -- depend on funds. So we need to lessen
14 the restrictions but provide the means in which
15 administrators and teachers can go about meeting the needs
16 of students.

17 COMMISSIONER DESTRO: Let me just end with the
18 question of accountability. And I don't want to take up any
19 more time; I'd just like you to think about it in terms of
20 your answers to other questions from other Commissioners.

21 Do you think that funding ought to be tied to
22 objectives? You're talking about teaching by objectives.
23 Maybe the question of funding by objectives -- and the usual
24 condition is "no discrimination." But it's devilishly
25 difficult to prove discrimination in tracking and in these

CBT/cs 1 other kinds of things. Perhaps the objectives ought to be
2 stated in more substantive economic terms to get at the
3 heart of the problem rather than the symptoms and the
4 attitudes. I don't know how one does that, but I'd be
5 interested in hearing you reflect on that as you answer
6 other people's questions.

7 Thank you.

8 CHAIRMAN ALLEN: Commissioner Buckley.

9 COMMISSIONER BUCKLEY: You make it very difficult
10 to come up with questions that I can get answered in these
11 next few minutes. I teach in a high school that is 94
12 percent Hispanic, and we have a lot of problems trying to
13 get our kids to stay in school and go on to college. We are
14 one of the poor school districts in our state. We don't
15 have money. And then, you know, how do you accomplish this?

16 I think the question -- and I don't know if you
17 can answer it here or not -- that I would like to see you
18 attempt to answer -- Dr. Kilgore talks about some of the
19 research that you have found that helps; Mr. Smoak has
20 extended his school day. You have put in the resources to
21 extend the school day, to bring in the computers to your
22 school district.

23 How do we get all the entities together -- the
24 community, the parents, the federal funding -- how do we get
25 everybody together to be able to see that we need to be

CBT/cs 1 doing more of these things in more school districts
2 throughout the country?

3 Mr. Green had opted for his separate funding,
4 separate schooling, and that was the choice in his
5 particular situation. But what I think is happening is that
6 in most places we're saying, "We need more emphasis on
7 education to get more people to stay in school and finish
8 school and go on from there."

9 Can you offer suggestions to extend the success
10 stories that you talk about to other school districts and
11 improve on what's happening out there?

12 MR. GREEN: I'd like to offer a suggestion. I
13 think in each community there are schools that have similar
14 problems but they are having different results. The
15 variables are almost the same. In one school district
16 students are motivated, they are attending school, they are
17 participating in activities, and so forth and so on. The
18 principals look different; the teachers are the same. What
19 makes the difference?

20 I think we have to look at the model schools,
21 schools we would look at as a model, examine them thoroughly
22 under a microscope, and find out what they are doing that
23 has made a difference. It might be the strong leadership
24 that is projected by a principal. It might be that students
25 have caught onto the idea that education does make a

CBT/cs 1 difference. There are a number of reasons why one school
2 stands out as an island among many other schools.

3 So I think we have to learn what is being done at
4 the successful schools. We may not always be able to
5 duplicate it, but at least we can convey that idea to others
6 so that they can try some of these various things, and that
7 doesn't cost a lot of money.

8 COMMISSIONER BUCKLEY: Dr. Kilgore.

9 DR. KILGORE: Let me begin with kind of an
10 assumption that could be questioned, but if we can agree
11 that to some extent -- I think Ms. Weinstein mentioned this
12 -- we are at a very different stage in the issue of civil
13 rights, particularly in the federal level than we were 20
14 years ago. When we talk about 20 years ago, policy analysts
15 talk about the tug between the local school districts that
16 were very resistant to being concerned about minorities.
17 You know, they had to be kind of pulled into line, about all
18 the kinds of concerns for disadvantaged. And now the
19 concern at the state and local level has grown, and there is
20 more a cooperative concern between the federal level and the
21 local concerns. If nothing else, the populations of
22 students that corporations see as their future employees
23 have changed the dynamics of how they look.

24 So when we think about federal policies and
25 dissemination, we don't really have to think about this

CBT/cs 1 recalcitrant population of schools and administrators and
2 state people.

3 With that in mind, what you are talking about is
4 that you might want to think about how the history of civil
5 rights and a variety of other federal interventions have
6 been organized around mandates, requirements, rules,
7 procedures -- a variety of things that encumber schools when
8 they make decisions -- and states in particular that may
9 have minimum day requirements -- you can think of all these
10 things.

11 But what you might want to do is think about,
12 both at the state and federal level, how you can reconceive
13 either disbursement of funds or a variety of other
14 mechanisms you have as incentives, that encourage schools to
15 adapt and create, as it were, their structure in terms of
16 the length of the day or how they're going to get somewhere,
17 and that your real objective is to say -- let's use the
18 state as an analogy because it's so much easier with their
19 involvement -- that states become more outcome-driven, like
20 South Carolina -- in other words, "We don't care how you get
21 there; this is what we expect of our students," and it's up
22 to the local schools and school districts to take on the
23 process.

24 Now, the place where states ought to be thinking
25 more about differentiation in terms of financial

CBT/cs 1 disbursement I think is a very important one. For
2 Orangeburg, let's say, to get to this outcome, whatever it
3 is -- let's say that we all know calculus or something -- is
4 going to be very different from, let's say, here in suburban
5 Nashville or suburban St. Louis. So the resources ought to
6 very systematically give them the opportunity to figure out
7 they're going to lengthen the day or buy the computers, and
8 that they ought to be proportionately more.

9 Now, you've got to tie some strings that they
10 actually produce the outcomes. You don't want to make it a
11 disincentive so that I could keep failing and you keep
12 getting more money, which we know is a very pernicious
13 thing. You know, we keep finding all these exceptionally
14 poor students.

15 But the point is to free up. The history of
16 policymaking at the state and federal level has been one of
17 process, procedures, rules, and we have to reconfigure this
18 around incentives, around differential resources that allow
19 people to make these manipulations about school days and how
20 they are constructed.

21 The problem you face is that they are also
22 entrenched interest locally, like if you say, "We're going
23 to have teachers that teach after school for Chapter I," you
24 have all sorts of complexities about union agreements and so
25 on and so forth. But the federal and state role is to try

CBT/cs 1 to free up process rules that have historically kind of
2 wound people's tail around themselves, and to help local
3 districts get that flexibility that they can produce the
4 outcomes, I would think.

5 CHAIRMAN ALLEN: Vice Chairman Friedman.

6 VICE CHAIRMAN FRIEDMAN: If you wade through the
7 amount of material that has been tossed at us, there are a
8 couple of blockbusterish thoughts that occur to me relative
9 to a civil rights commission. Keep in mind we are not an
10 agency for the improvement of education, and maybe we have
11 misled you a little bit by the way we have structured this.
12 We are a civil rights agency, and we are interested in
13 seeing how civil rights intersects with the issues of equal
14 educational opportunity.

15 One of the two blockbusterish ideas that seems to
16 emerge here as I listen to you talk -- and maybe it has more
17 to do with our structure than the real issue -- is that you
18 are really saying to us that civil rights is a rather
19 modest, if almost disappearing, issue with regard to equal
20 educational opportunity, if I understood you correctly.

21 MS. WEINSTEIN: Yes, civil rights as it is
22 treated --

23 VICE CHAIRMAN FRIEDMAN: And when you deal with
24 Mr. Green and his description -- and it didn't come through
25 as clearly as it might -- he is running a black segregated

CBT/cs 1 school, and he is describing the success -- forgive me, I'm
 2 being crude and harsh in underlining the point, but
 3 essentially what you're saying to us is that, given the
 4 failures of public education as it has come down to us over
 5 the years, you and Liller began to develop a black private
 6 school, and it is my understanding that these black private
 7 schools are growing in numbers around the country, and that
 8 it is through a system of private-but-segregated schools
 9 that possibly some of the gains can be made with regard to
 10 equal educational opportunity.

11 Now, between those two points that have been
 12 made, I see something sort of blockbusterish in our
 13 conception of changing perspectives on -- what is our title
 14 anyway?

15 CHAIRMAN ALLEN: Civil rights.

16 (Laughter.)

17 VICE CHAIRMAN FRIEDMAN: Those are really
 18 changing perspectives.

19 CHAIRMAN ALLEN: I think you've got several
 20 people who want to comment on that. I will ask you to be
 21 30-secondish, if possible, and I'll start with Mr. Green.

22 MR. GREEN: I believe it was conceived not so
 23 much as a black institution. It just happened to emerge
 24 that way. It's the nature of our society. We would welcome
 25 anyone. We don't call it a segregated school. We call it a

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1 school that cares. And any students from any nationality we
2 would be happy to have attend. We have had some white
3 students, but it was basically set up because we felt there
4 was a certain type of education that would benefit our
5 students; and because of the nature of the community,
6 because of the nature of our society, the mores, the
7 traditions, and so forth, we say that those people miss the
8 opportunity when they don't attend Ivy Leaf. So it's not a
9 segregated school, and has never been intended to be one.

10 VICE CHAIRMAN FRIEDMAN: De facto.

11 CHAIRMAN ALLEN: Dr. Kilgore.

12 MR. SMOAK: I had a long introduction which I
13 decided I wasn't going to try to go to war between the
14 sociologists and the legal people, but it has to do with the
15 conception of equality of opportunity. The legal history of
16 due process I think came very early into the interpretation
17 of civil rights, in other words, that if we were all treated
18 equally in a process-oriented way, this was what equality of
19 opportunity was all about. Sociologists have always been
20 much more radical and think it has to do with equality of
21 outcomes. So you are really looking at the probabilities
22 that are different for blacks and whites and having some
23 achievement level.

24 I would suggest that civil rights people need to
25 think more about, in an advisory capacity, the notion that

CBT/cs 1 the definition of civil rights doesn't mean that we all have
2 to score excellent in an exam; but as groups differ, like
3 blacks and whites and women, that we are working as a
4 society to where those characteristics -- the descriptive
5 characteristics, as we say -- are not things that affect
6 probabilities of outcome, and that what we are looking for
7 are what resources, what configurations of schools and
8 things of this nature reduce these kinds of probability.
9 For instance, if it's true that small schools really need to
10 be in our areas, that we don't start saying, "Every school
11 should be 1,000"; that we learn how we can advocate
12 adaptation rather than uniformity.

13 And I think the history of due process as a
14 conceptualization of civil rights has hindered the growth of
15 this notion. In other words, "We want to make sure
16 everybody gets treated equally" has oftentimes worked to the
17 disadvantage of equality of outcomes.

18 CHAIRMAN ALLEN: Mr. Smoak.

19 MR. SMOAK: As it stands now, based on some
20 regulations, there is no consideration given to tax-paying
21 ability at the local level in terms of financing education.
22 So if you from a Florida area where you have the resources
23 to be able to provide those experiences, I may be from an
24 area where I can't do that. Yet, both areas receive the
25 same amount of money in terms of per-pupil expenditure.

CBT/cs 1 This is something that needs to be given consideration.

2 Again, back to the idea of making sure the
3 student is productive in society, if you are not able to
4 provide those opportunities based on these considerations
5 that must be considered, then there still is a problem.

6 So in terms of financing education, I don't see
7 it as being equal when those situations exist as it relates
8 to -- if it's a matter of financing education at the local
9 level, and you're not able to provide those resources, here
10 again I think we need to look at readjusted allocations and
11 those kinds of things as it relates to regulation.

12 CHAIRMAN ALLEN: Mrs. Weinstein.

13 MS. WEINSTEIN: If I could just react to the most
14 recent comments from Mr. Smoak, I agree that one of the
15 problems is where the funding comes from, but I'm not sure
16 to what extent we want to readjust the balance between local
17 and state or local, state, and federal funding, because
18 inevitably when you take more funding you're going to be
19 subject to more control, and that I think will inhibit
20 precisely those aspects of educational improvement that seem
21 to be most important here.

22 But as to your first question --

23 VICE CHAIRMAN FRIEDMAN: Yes, how about my
24 question?

25 MS. WEINSTEIN: I think you betrayed yourself

CBT/cs 1 with your question, that you are still judging the problem
2 by what may be an antiquated formula, "Is there integration
3 or not? Has the integrationist ideal taken place? And, if
4 so, then that's all we need to worry about."

5 Clearly, we need to worry about a lot more than
6 that.

7 CHAIRMAN ALLEN: Commissioner Chan.

8 COMMISSIONER CHAN: As usual, I only have one
9 question for each expert. I'll make it short.

10 Mr. Green, one of your comments is a challenge to
11 increase the financial aid for the highly qualified student
12 in higher education. Right now, most of the schools have
13 scholarships for higher grade students and so on.

14 So what do you have in mind?

15 MR. GREEN: There are academic scholarships for
16 students, and some of these students are minority students.
17 But there are a number of students who may not be able to
18 reach the qualified number for admittance to a school. They
19 have the potential. They just need the opportunity. Those
20 students are left out because they don't always meet the
21 criteria for the academic scholarships, but given an
22 opportunity to get into a school they blossom and they bloom
23 with the proper support.

24 COMMISSIONER CHAN: Ms. Weinstein, what is your
25 opinion about this? Of course, increased funding we're

CBT/cs 1 always talking about money. From the government point of
2 view, is there any solution to this?

3 MS. WEINSTEIN: To what? The problem of
4 insufficient funds?

5 COMMISSIONER CHAN: Yes.

6 MS. WEINSTEIN: Well, I think as you look at some
7 of the examples in this little booklet, you will find the
8 successful schools are not always the ones with the most
9 money. As was said earlier, you will find in a district
10 that one school stands out. It's getting the same money;
11 it's using the same pool of teachers. What makes the
12 difference?

13 I'm not sure there is one model. I'm sure there
14 isn't one model. So it's not a matter of looking at it
15 under a microscope, finding the model and then let's copy
16 it, but being inspired by these various examples to be
17 creative about your own solutions and your own school.

18 It's not how much money; it's how you divide up
19 the money that you have, how you set your own priorities, I
20 think, that makes the most difference.

21 CHAIRMAN ALLEN: Staff Director Jenkins.

22 MR. JENKINS: One quick question, perhaps to the
23 practitioners.

24 Under the auspices of school reform, many states
25 have passed laws for competency exams for teachers and also

CBT/cs 1 for high school students. What role does this play in
2 really delivering quality education to the student?

3 MR. SMOAK: I think it has played an important
4 role. In our district we have basically an exit exam at
5 every grade level. In the first grade, there are objectives
6 that you must meet in order to move on to the next grade
7 level. If you have not met those objectives, then we give
8 you an opportunity during the summer to go to a district-
9 paid summer school to work on those objectives, and if you
10 are in a position to complete that, then you move to the
11 next grade level. If not, then we go back and remediate
12 you.

13 The key goes to tie into that.

14 Let me say something about the competency-based
15 testing as it relates to teachers. We have a problem right
16 now -- and I don't know about in this area, but in South
17 Carolina we have a problem finding qualified people,
18 especially minorities. I'm having to go to Montana,
19 Vermont, and these places to try to find teachers. Here I
20 go with funding again. But when I bring in a teacher who
21 has to go through the rigorous training, and then I say,
22 "All I can offer you is \$18,000," they tell me, "No, I can't
23 talk to you."

24 I tried to recruit a computer science teacher,
25 and I was really stretching it, saying, "We can pay you

CBT/cs 1 \$22,000 to start off." He said, "Well, I have an interview
2 with this company." They offered him \$38,000. There was
3 no way I could compete.

4 So once we go through the rigorous training, yes,
5 we may get that person if we are lucky to get that person to
6 come to us. However, I'm finding out that, with the
7 stipulation and the requirements that are being passed down
8 now, most folks are not going into education. So I don't
9 know what's going to happen in the future in terms of
10 finding people to even teach.

11 So I see that as a step toward improvement, and
12 yet it is a step to run people away. I don't know the
13 answer.

14 As it relates to the students, I think it's great
15 because we are now making sure that we look at what the
16 student must know in order to move from one step to the next
17 step, and I think it will eliminate some of the things I've
18 heard even today that schools are not producing. So I think
19 we will be able to do that.

20 CHAIRMAN ALLEN: Ms. Weinstein, you want to
21 address that.

22 MS. WEINSTEIN: If I could answer next because
23 I'm going to have to leave.

24 CHAIRMAN ALLEN: Yes.

25 MS. WEINSTEIN: I think the problem with

CBT/cs 1 competency exams all too frequently is that they are
2 measuring the wrong things. They are not measuring what is
3 relevant to achieving the objectives of the school.

4 As to getting better teachers, there are other
5 ways of approaching the matter. New Jersey has come up with
6 alternative certification requirements that permit people
7 who are in other occupations to do a dramatic career move
8 and go into school teaching, from being an engineer or a
9 computer scientist or whatever. And what they do is
10 basically permit the new teacher to earn his or her
11 certification while they are teaching. They basically serve
12 as interns for that first year.

13 It seems to have worked marvelously. Again, that
14 is a matter of creativity, not money.

15 CHAIRMAN ALLEN: Thank you, all. This has been a
16 wonderfully fruitful panel. I have questions but not time
17 so I will not ask them. I will, however, indulge a 30-
18 second lament, if I may.

19 My lament is that we don't have someone sitting
20 before us who comes from a school district that is failing
21 and has been failing for a long time. That only occurred to
22 me as we sat here and I listened to you all speak so
23 powerfully, that in a way successful people don't understand
24 failures, and we probably ought to hear from failures
25 directly if we want to appreciate the very problems we are

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1 trying to discuss here.

2 I'm not sure how we are going to get at that, but
3 I know that you have raised that question for me, and we'll
4 find some way to do it.

5 Thank you very much.

6 We will recess and we will reconvene at 1:30
7 after lunch.

8 (Whereupon, at 12:30 p.m., a luncheon recess was
9 taken, to reconvene at 1:30 p.m.)

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AFTERNOON SESSION

CHAIRMAN ALLEN: I am happy to see that our panelists have already gathered before us: Mr. Alfred Hui, Mr. Edward Hoffman, Ms. Linda Chavez, and Dr. Timothy Bates. Welcome.

We will resume this afternoon's session in which we shall be discussing expanding opportunities and business developments. I'm sorry that some of my colleagues are still detained, but I'm sure they will be in momentarily. You see Mr. Friedman, our Vice Chairman, joins us even as I speak. We will go ahead and open up with the expectation that we will be at full strength very shortly.

We will begin, according to my list, with Dr. Bates, Professor of Economics from the University of Vermont.

Dr. Bates.

EXPANDING OPPORTUNITIES: BUSINESS DEVELOPMENT:
DR. TIMOTHY BATES, PROFESSOR OF ECONOMICS,
UNIVERSITY OF VERMONT, BURLINGTON, VERMONT; MS.
LINDA CHAVEZ, PRESIDENT, EQUAL OPPORTUNITY
FOUNDATION, WASHINGTON, D.C.; MR. EDWARD HOFFMAN,
EDH & ASSOCIATES, ESCONDIDO, CALIFORNIA; AND MR.
ALFRED HUI, CHIEF EXECUTIVE OFFICER AND
PRESIDENT, WESTERN INTERNATIONAL INSURANCE
COMPANY, HUNTINGTON BEACH, CALIFORNIA

CBT/cs 1

DR. BATES: Thank you.

2 I have been working for the calendar year of 1988
3 on a very exciting project, not just for academics like
4 myself but for an audience such as this. I think the work
5 that I have been doing is path-breaking, modestly stated,
6 and I'll share some of the results of my findings today, as
7 well as say a very few words about methodology.

8 I will address my remarks to three groups of the
9 self-employed and briefly explain my rationale for looking
10 at these three groups.

11 The first group is self-employed white males.
12 They are going to be my reference point, the norm against
13 which I compare the other two minority groups, and these
14 white males in the period I'm interested in accounted for
15 nearly three-quarters of all the small business start-ups in
16 the United States. I'm talking about small business start-
17 ups from 1976 to 1982. The exact figure was 72 percent.

18 The second group I'm interested in did much
19 better than the white males. This group was Asian males.
20 They accounted for approximately 2 percent of the business
21 universe in 1982. I'm sure that today they are well above 2
22 percent. But this particular subset is successful -- oh,
23 success measures would refer to profitability, growth rate
24 of businesses, failure rates, you name it. Their failure
25 rates are lower, their profits are higher, their growth

CBT/cs 1 rates are faster. Here is a particular group that is
2 clearly outperforming any other group that could be called a
3 minority, majority, or whatever.

4 The third group I'll talk about is the black male
5 self-employed group. They are also slightly less than 2
6 percent of the universe of business start-ups from 1976 to
7 1982. And in terms of small business performance, they are
8 the laggard of the three groups. Relative to the norm of
9 white males, the black male self-employed group generally is
10 a less successful group. Their businesses show higher
11 failure rates. The size of the firm is smaller. Standard
12 measures such as profitability would be laggard relative to
13 white males.

14 So we have a normal, a real true success story,
15 and a group that is lagging below the mean performance. And
16 I can say some very concrete things about these three
17 groups. And here I get to say my 90 seconds worth of
18 methodology because of an absolutely unique survey that has
19 been compiled by the U.S. Bureau of Census. It first became
20 available in January of 1988. It is classified. They will
21 not allow it out of the building. So, indeed, I've had to
22 go to Washington, D.C. to do all of my work. But it's been
23 worth the hassle of living in D.C. because the database is
24 absolutely a breakthrough.

25 In 1986 the Census Bureau sent out 125,000

CBT/cs 1 questionnaires to self-employed people nationwide. Very few
2 people are even aware this survey exists. This 125,000
3 self-employed was stratified into five samples. Minorities
4 were overrepresented. So it's really five samples of 25,000
5 each, and those five samples were, number one, blacks;
6 number two, Hispanics, number three, women; number four,
7 white males, and number 5, other. The "Other" group is
8 dominated by Asians. There is a nontrivial number of
9 American Indians, but it is really largely an Asian group,
10 and I netted out of that particular sample everybody but the
11 Asians.

12 Now, 81 percent of these questionnaires were
13 returned. They were combined with all the 1982 data that
14 were available in the Internal Revenue Service records, as
15 well as the Social Security records, so we have a merging of
16 data files from a number of sources, giving us fairly
17 consistent data on not only firm measures, such as industry,
18 employment, sales, and so forth, but also a great deal of
19 information about the individual owner. Okay, this is the
20 breakthrough.

21 In the past you could look at census population
22 data, and it would allow you to look at self-employed people
23 as people, tell you nothing about their businesses. Or you
24 could look at other sources and it would tell you about
25 businesses -- Dun & Bradstreet files, certain census

CBT/cs 1 economic statistics. It would tell you about business but
2 absolutely nothing about the people who ran them. In the
3 case of small business, having one or the other is really
4 quite useless, so this database provides both.

5 The entrepreneur is really the crux of the story,
6 and now you have the traits of the entrepreneur in some
7 detail, combined with the financial information, not just
8 sales but also very interesting information collected in the
9 survey form on the initial capitalization of the firm --
10 equity capital, debt capital, sources of debt, sources of
11 equity. I could go on for hours, but I have only been given
12 15 minutes.

13 (Laughter.)

14 Now, just a very, very brief overview of some of
15 the reasons that I would label the Asian males as a success,
16 causal type reasons: What's going on here that makes this
17 group stand out a start-ups? It's not just the end result
18 of success, but what are the inputs?

19 The Input No. 1 that stands out dramatically is
20 that nearly 60 percent of all the Asian businesses started
21 in this period were started by college graduates. That's
22 phenomenal. The white male group is not even close. The
23 comparable figure there is 35 percent.

24 There was even a smaller study done of Korean
25 greengrocers in New York City, and 77 percent of them had

CBT/cs 1 college degrees. One had a master's degree in pharmacology,
2 and another had a master's degree in engineering.

3 This is absolutely remarkable, the level of what
4 we'd call human capital that's going into small business,
5 partially caused by quirks in our immigration laws that make
6 it easier to immigrate to the United States if you do have,
7 say, \$35,000 in your hand that you're willing to invest in a
8 small business and a college degree. Hence, we have some
9 skewing that might work itself out over time, but in the
10 short run this is absolutely remarkable.

11 One reason this group is so successful is because
12 this is a level of educational background that is without
13 rival in the small business universe. There has never been
14 anything like it, and all indications suggest that it has
15 continued into the 1980s, through 1988.

16 These highly educated individuals, of course,
17 tend to go into lines of business that reflect their
18 educational background. The greengrocer is not the norm.
19 They may be highly visible, but the overrepresentation is
20 much more substantial in professional services, in finance,
21 insurance, and real estate -- industries where a college
22 degree is the norm, and where levels of return are well
23 above the average for all small businesses.

24 So you might see many marginal Asian businesses
25 out there. Indeed, even in the marginal lines of business,

CBT/cs 1 small-scale retailing and personal services, life may be
2 tough there, but the Asians are doing better than the white
3 males or the females or any of the other groups.

4 On an industry-by-industry basis, pick your line
5 of business and the Asian business start-ups in this area
6 will be ahead of everybody else.

7 The educational background is there. The
8 managerial talent and experience undoubtedly goes with it;
9 the disproportionate entry into high yielding lines of
10 business, the low failure rates, and the other thing that
11 stands out is the single most important trait from a
12 predictive point of view is the size of the financial
13 investment that they are putting into these firms.

14 The financial investment -- I have a few figures
15 in my paper. For the Asian group, the average financial
16 investment in a small business start-up between '76 and '82
17 was in excess of \$57,000. That is somewhat skewed by a few
18 large start-ups, but if we look at the median statistics
19 you'd see, once again, that their financial input in
20 business start-up is much higher than any of the other
21 groups.

22 The mean figure for white males, by contrast, was
23 about \$44,000. The mean financial capital input for black
24 males was significantly lower.

25 So here are the inputs, the ingredients that are

CBT/cs 1 an absolute tremendous success story: a great degree of
2 human capital as typified by the college degrees; a high
3 level of financial capital investment; and, of course, entry
4 into lines of business disproportionately that are above
5 average in terms of yield.

6 Yet, from a policy standpoint, which I assume
7 this group is interested in, Asians are still eligible as a
8 disadvantaged group for an array of federal programs. Some
9 of these programs, such as small business assistance from
10 the SBA, they don't really utilize very much, but small
11 business assistance that is minority-targeted is set-aside
12 business. And in set-asides we're talking about billions of
13 dollars worth of contracts, not only at the federal level
14 but at the state and local level that are targeted toward
15 minorities.

16 Indeed, in one of the cases in the Supreme Court
17 set-aside law involving Richmond, Virginia, which the
18 Supreme Court is presently hearing, one of the points raised
19 is that it is utterly ridiculous to have a privileged group
20 such as the Asians available for preferential treatment in
21 the city of Richmond's set-aside program.

22 So the Asian self-employed -- their inclusion as
23 a disadvantaged minority group eligible for preferential
24 treatment in a SBA loan procurement or set-asides or
25 whatever is totally inappropriate. It is simply past

CBT/cs 1 history. It doesn't fit anymore. It should be eliminated.

2 Enough said about Asians. Let me shift over to
3 the black group and talk about some of these same
4 ingredients of business success.

5 First of all, incidence of college graduates.
6 Interestingly, if we look at black males versus white males,
7 the rate of increase of college graduates and self-
8 employment is greater for black males, but they are starting
9 from such a small base that the incidence of black males
10 with four or more years of college was actually 27 percent
11 in the period that I looked at in terms of small business
12 start-ups -- 27 percent of black males, 35 percent for white
13 males, and nearly 60 percent for Asians -- very, very
14 substantial differential there, a lagging human capital
15 input.

16 Failure rates are higher. Lines of business
17 being entered -- disproportionately the lines of businesses
18 or things like personal services. Personal services as an
19 industry has the lowest level of profitability of any line
20 of small business in the United States.

21 Another very popular one has been transportation.
22 Transportation has the distinction in the 1980s of being the
23 single line of business with the highest failure rate.

24 Small-scale lines of business, small-scale
25 retailing, personal services, transportation --

CBT/cs

1 transportation is trucking firms largely, in case you're
2 interested, and secondarily a concentration in taxicab
3 ownership.

4 These lines of business are really the bottom of
5 the pack relative to the overall array of business that
6 might be entered, and that is one reason, of course, that
7 failure rates are higher.

8 Finally, the single bit of information that has
9 the most explanatory power in terms of business viability,
10 business sales. Business survival is the financial capital
11 input. Financial capital input was highest for the Asians,
12 and much, much lower for blacks. The differential there is
13 greater.

14 And as we look at financial capital input, the
15 differential is at its maximum when we look at debt capital.
16 The mean debt capital input for the Asian group was
17 \$28,400; white, \$24,000; black, \$11,500 -- a tremendous
18 differential, smaller debt input, smaller equity input, with
19 smaller financial resources. Much smaller firms are set up
20 in these small-scale lines of business, such as personal
21 services and retailing.

22 And many of these businesses, more than any other
23 minority group -- more than Asians, more than Hispanics --
24 are small-scale inner city firms that cater toward a ghetto
25 market, a minority clientele.

CBT/cs

1 That is significant. When we look at the
2 concentration of inner city firms in the minority community,
3 serving a minority clientele, we see once again the
4 disproportionately high failure rate.

5 The programs that the government has used in the
6 past, such as SBA's Economic Opportunity Loan Program,
7 targeted this group for assistance, and these programs have
8 failed. They simply did not work. They targeted exactly
9 the small-scale personal service, retailing firms where the
10 owners were entering business without the human capital,
11 without the educational credentials. The firms were too
12 small to be viable. Median loan sizes were totally out of
13 line with business viability. And the owners, even with
14 larger loan size, really did not have the ingredients of
15 small business success to capitalize upon them.

16 This particular subset of the black business
17 community is not worth the effort. A public policy into
18 this group does not work. Businesses are formed here very
19 frequently without the ingredients of success. A few will
20 succeed. Fine. From a public policy point of view, I don't
21 really think the policy policies can be designed effectively
22 to assist this group.

23 That is not everybody, however. As I mentioned,
24 the 27 percent that are college graduates represent a great
25 increase in a relative sense from a small base, and the

CBT/cs 1 college graduate -- let me give you an example of a subset
2 of the black business community that does not fit the
3 portrait of the walking wounded that I just described.

4 It is a college graduate, probably in his 40s,
5 been out in business for a while, starting not with the
6 pathetically small amount of financial capital, but with
7 financial capital well above the average portrayed for all
8 black business start-ups. The college degree is there, the
9 managerial experience is there, the larger financial capital
10 input is there.

11 And another trait that is very important when we
12 see firms such as this, not targeted toward the narrowly
13 constrained ghetto market, but competing more in the open
14 marketplace. That is the package of viability.

15 Human capital, financial capital, competing in
16 the open marketplace, a relatively small subset, which I
17 call the emerging subset in my paper, does have the
18 potential to create role models, success stories, a track
19 record in small businesses that's been lacking in the past.
20 Public policy, if it is to be effective in this area, will
21 try to propel this particular subset on the trajectory of
22 success that it is already on.

23 Thank you.

24 CHAIRMAN ALLEN: Thank you very much, Dr. Bates,
25 for that intriguing contribution. We will return to it in

CBT/cs 1 the question period, I'm sure.

2 Before I move on, I wish to repair an omission
3 and state for the record that we do have translation
4 services available for anyone who is present and who may be
5 hearing-impaired. It would be good indeed if there were
6 someone requiring those services present if they would at
7 this moment raise their hands. Otherwise, we would
8 certainly afford our translator the opportunity to take a
9 rest.

10 Having said that, I want to welcome Linda Chavez.
11 Linda is President of the Equal Opportunity Foundation, and
12 I would certainly be remiss if I didn't also say that Linda
13 has in the past, of course, sat on the other side of these
14 two tables, having served at President Reagan's appointment
15 as Staff Director for the Commission on Civil Rights.

16 Welcome back, Linda.

17 MS. CHAVEZ: Thank you very much, Mr. Chairman.
18 It's a pleasure to be here and to see some of my old
19 colleagues and new and old friends.

20 I come today, I guess, as one of those Hispanic
21 women who is self-employed for the moment. I come not to
22 talk so much about business development as I do about the
23 equal opportunity portion of that equation. And I'd like to
24 talk about equal opportunity as it relates to the Hispanic
25 community of the United States.

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1 But in order to talk about opportunity and where
2 Hispanics are going in the United States, I think it is
3 important to begin first by looking at where Hispanics are,
4 and that will be the focus of my comments this afternoon.

5 I'd like to first of all begin with an overall
6 picture of the Hispanic community, and then to try and
7 discern whether or not the picture of Hispanics that emerges
8 from the media, from various academic studies, and from the
9 mouths of many Hispanic leaders in my community, is as
10 pessimistic as it would appear from the statistics, which I
11 will cite.

12 I'd like to talk about the important differences
13 between different subgroups within the Hispanic community,
14 because the Hispanic community is one of the most diverse
15 communities of any group in the United States. Hispanic are
16 white, they are black, they are brown. They trace their
17 history three minutes in the United States and more than 300
18 years. So it is an incredibly diverse community, and it is
19 difficult to try and get an understanding of that community
20 by dealing with it as if it was homogenous.

21 I'd also like to talk about the role that two
22 characteristics of the Hispanic community play in Hispanic
23 achievement. One is the role of age, and the other is the
24 role of nativity or where Hispanic were born, either
25 foreign-born or born here in the United States.

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Then I'd like to end by giving some sense of what this more complex description of the Hispanic population portends for the future.

Hispanics are the fastest growing, or at least one of the fastest growing, of all groups in the United States, and I believe they are also one of the least understood. Within two decades, it is estimated that Hispanics will become the largest minority group in the country, surpassing blacks. The Hispanic population of the United States has, in the years between 1980 and 1987, grown by more than 30 percent, and they now number more than 19 million persons nationwide. If the current trends persist, both in immigration and in birth rates among Hispanic, we can expect that by the middle of the next century one of every three Americans will be a person of Hispanic descent.

Not everyone hearing these statistics is pleased at this projection of the growing influence of Hispanics in our population. Some persons in this society would like to see this projection thwarted by restricting immigration from Latin America, and some of these persons are motivated by the kind of xenophobia that prompted the exclusionary laws of the 1920s.

Others, however, fear that the increasing numbers of Hispanics in the population will mean greater numbers of poor, uneducated, unemployed persons whose increasing

CBT/cs

1 proportion of the U.S. population will mean a poorer and
2 less productive nation.

3 A look at the overall statistics relating to
4 Hispanics would seem to support such fears. But as I intend
5 to show, such statistics often obscure as much as they
6 reveal.

7 The demographic profile of the Hispanic
8 population of the United States shows the following:

9 The median level of education in 1986 was 12
10 years, compared to 12.7 for the total population.

11 Median earnings were just under \$20,000 compared
12 to nearly \$30,000 for all Americans.

13 The poverty rate was nearly 25 percent compared
14 to 11 percent for the total population.

15 Unemployment was 10.2 percent compared to 7
16 percent. And, by the way, those figures have come down for
17 both Hispanics and non-Hispanics since 1986.

18 The percentage of Hispanic families headed by a
19 female was 23.4 percent compared to 16.2 percent.

20 But the Hispanic population is far from
21 homogenous, and there are important intragroup differences
22 which are apparent between subgroups. For example,
23 Mexicans, who are by far the largest subgroup within the
24 Hispanic population, have the lowest educational attainment
25 of any of this group at 10.8 years in 1986. Cubans had the

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1 highest education attainment at 12.4 years.

2 In earnings as well there are important
3 variations between the groups. Mexicans earned \$19,326 in
4 1986 as median family income; Cubans \$26,770; and Puerto
5 Ricans, the lowest, at \$14,584.

6 But by far the most disturbing variation in the
7 statistics related to Hispanics occurs in the percentage of
8 households headed by women, and the not unrelated factor of
9 poverty among Hispanic subgroups. Only 17.7 percent of
10 Cubans lived in households headed by women, 19.2 percent of
11 Mexicans households were headed by women, but a staggering
12 43.3 percent of Puerto Rican families were headed by women.
13 Not surprisingly, the Puerto Ricans showed the highest
14 poverty rate among Hispanics as well, with 38.1 percent
15 living in poverty. Nearly one-quarter of Mexicans lived in
16 poverty, but only 13 percent of Cubans.

17 While such variations suggest that some groups
18 are doing better than others, these statistics still obscure
19 important variations within the subgroups of Hispanics.
20 First, the statistics obscure the important effect which age
21 has on the socioeconomic indicators for Hispanics. Second,
22 they underestimate the importance of nativity.

23 Hispanics on the whole are a relatively young
24 population, but not all Hispanic groups share this
25 attribute. The median age for all persons in the United

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1 States was 31.9 years in 1986, but for Hispanics in general
2 it was 25.1 years. However, Cubans were by far the oldest
3 subgroup, surpassing the national median at 35.8 years. The
4 fact of median age alone undoubtedly accounts for some of
5 the differences in earnings between one Hispanic group and
6 another and between Hispanics in general and the total
7 population since earnings tend to peak during middle-age in
8 the late 40s and early 50s.

9 Perhaps more importantly, Hispanics are a heavily
10 immigrant population. A majority of all Hispanics living in
11 the United States today are either foreign-born or are the
12 children of immigrants. One-third of the entire Hispanic
13 population was foreign born as of 1980.

14 Nativity is important for a number of reasons:
15 immigrants tend to be less educated than native-born
16 persons; their earnings are initially less but they
17 eventually catch up to the earnings of the native born; and
18 immigrants are a self-selective group that can be expected
19 to perform well in the United States the longer they are
20 here.

21 One study of Mexicans who immigrated in the 1970s
22 showed that their median level of education was six years.
23 A comparable group of Cuban immigrants had a median
24 education attainment of nine years. Since one-quarter of
25 all Mexican-origin persons in 1980 was foreign born, it

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1 isn't surprising that the education of all Mexicans when
2 lumped together, native born and foreign born, is low. When
3 education is broken down by nativity, native-born Mexican
4 Americans showed a much higher education attainment: 11.1
5 years compared to 12 years for non-Hispanic whites in 1980.

6 I might add that the dropout rate among
7 Hispanics, which is the highest of all groups in the United
8 States, shows a similar effect of nativity. The Rand
9 Corporation, in a study of the effects of Mexican
10 immigration in the State of California, estimated that when
11 you control for nativity, Hispanics in California who are
12 native born have a similar school completion rate, about 80
13 percent, as do non-Hispanic whites. It is much higher when
14 you deal only with foreign-born Mexican immigrants.

15 Foreign-born Cubans in 1980 had a higher median
16 education attainment of 11.7 years, owing to the higher
17 propensity of Cubans to continue their education in the
18 United States and also the duration of U.S. residency. They
19 are a group which proportionately has been here longer than
20 the group of Mexican immigrations who are here now.

21 Education and time in the United States play
22 important roles in determining the earnings of immigrants.
23 Again, it is important to look at statistics on earnings,
24 not just by subgroup within the Hispanic population, but by
25 nativity as well. Among Mexicans, for example, overall

CBT/cs 1 median earnings were \$14,510 in 1980, but native-born
2 Mexican Americans earned \$16,010 compared to \$13,000 for
3 foreign-born Mexicans.

4 Studies of the earnings of immigrants demonstrate
5 that immigrants initially suffer earnings losses because
6 they lack marketable skills in their new economy, not least
7 of which, by the way, is a knowledge of English.
8 Nonetheless, over time, immigrants are able to close the
9 earnings gap with their native-born counterparts. Recent
10 arrivals earn as much as 33 percent less than their native-
11 born counterparts. Eventually, however, immigrants not only
12 close the earnings gap but surpass the native born. After
13 15 years of residence in the United States, Mexicans
14 surpassed the earnings of their native-born counterparts;
15 after 18 years Cubans surpassed the earnings not only of
16 their native-born Cuban American counterparts but also of
17 non-Hispanic whites.

18 These statistics are highly surprising given the
19 self-selective nature of the immigrant population.
20 Immigrants tend to be highly motivated risk-takers. Latin
21 immigrants also appear to be better educated than their
22 countrymen. Although Mexican immigrants had only a sixth
23 grade education, this was nearly twice the level of
24 education of their countrymen. Cuban immigrants, too, were
25 better educated than those persons who stayed behind in

CBT/cs 1 Cuba. What this suggests is that the United States is
2 benefitting from the immigration of persons who are both
3 highly motivated and better educated than the countrymen
4 they left behind.

5 It also suggests that as the Hispanic population
6 ages, as immigrants live in the United States longer, and as
7 both immigrants and native-born Hispanics increase their
8 education levels, future progress among Hispanics is likely
9 to occur at a more rapid rate. It is not to suggest that
10 Hispanics do not continue to suffer some disadvantages, and
11 some Hispanic groups suffer more than others, particularly
12 Puerto Ricans. What it does say is that opportunities will
13 continue to move Hispanics into the economic mainstream in
14 the United States in the decades to come. Given the
15 projected growth of Hispanics in the next several years, all
16 Americans will benefit from this expanding opportunity in
17 the Hispanic community.

18 Thank you.

19 CHAIRMAN ALLEN: Thank you very much.

20 We have next to hear from Mr. Edward Hoffman from
21 EDH & Associates from Escondido, California.

22 Mr. Hoffman, welcome.

23 MR. HOFFMAN: Thank you. It is a pleasure to be
24 here. I'd like to thank the Commission for allowing me to
25 give this testimony, and I would also be remiss, Mr.

CBT/cs 1 Chairman, if I didn't say that it's ironic I sit here before
2 the Commission when my good friend, Clarence Pendleton,
3 isn't around to hear me. We sat up many hours into the late
4 evening discussing the role of the government in civil
5 rights and the role of economic development for minorities,
6 and I shall sorely miss him.

7 By the way, I was the former Director of the
8 Eligibility Office for the United States Small Business
9 Administration in Washington, D.C. prior to my early
10 retirement in 1985. and I have a knowledge of SBA, its
11 programs, its people, and some of the problems that the
12 agency faces. And I'd like to talk to you a little bit
13 about the 8(a) program. I'd like to explain what the 8(a)
14 program is and put it in context for some recommendations
15 that I have to make. I'd like to discuss the laws a little
16 bit that govern the 8(a) program; I'd like to talk about its
17 successes and its failures. I'd like to touch on some of
18 the staffing. I'd like to discuss some private sector
19 initiatives. I have some modest remedies and
20 recommendations.

21 Not all of my approaches are original with me.
22 Some I have kicked around for years. Some have been
23 polished up a little bit, but I intend to be candid and I
24 intend to let the chips fall where they may.

25 How does the 8(a) program work? The 8(a) program

CBT/cs 1 is a program in which SBA, the Small Business
2 Administration, is allowed to take contracts from other
3 federal agencies and then award them, subcontract them, to
4 designated minorities and disadvantaged businesses. They do
5 this with the assistance of the other federal agencies,
6 obviously. These contracts are noncompetitive.

7 That doesn't mean that the company is not
8 capable. It doesn't mean the company doesn't have to
9 negotiate price. In lieu of bidding for these contracts,
10 the firm supplies SBA with a very comprehensive business
11 plan. SBA reviews this business plan and looks at things,
12 such as social disadvantage, economic disadvantage,
13 ownership, control, management, capability, prior to
14 accepting the firm into the 8(a) program so that they may
15 perform on these government contracts.

16 Up until recently it was a two-stage plan. There
17 had to be contracts available for the firm in the Federal
18 Government, and then and only then could they submit to SBA
19 a business plan. That has changed, and I'll get to that
20 when I give you a synopsis of the new law.

21 The 8(a) program began in 1968. It was a test
22 cities program under President Johnson -- and I was there at
23 the time -- in which we tried to get contracts to companies
24 that employed minorities. It evolved under the Nixon
25 Administration into an ownership program, and for 10 years

CBT/cs 1 -- for 10 years -- it struggled along without statutory
2 authority. Finally, in 1978, after a series of hearings by
3 Lawton Chiles, and after many abuses and fronts, being white
4 companies owning minority companies and we didn't know about
5 it, Public Law 95-507 was passed.

6 Basically it did three major things. It
7 established an Associate Administrator for Minority Business
8 in Washington, D.C., a centralized authority who would make
9 final decisions. It established strict eligibility criteria
10 for entering the program, and it created in other federal
11 agencies Small and Disadvantaged Business Utilization
12 offices, SADBUs, whose job it was to be sure that they got
13 those requirements, those contracts, into SBA, to make sure
14 those federal agencies met the goals of the 8(a) program.

15 It was followed in 1982 by Public Law 96-481,
16 which set a fixed program term, because some people were
17 saying, "Well, you can be in this program forever. When are
18 you going to get out?" So they set up arbitrarily a fixed
19 program term -- five years under the first stage, and then
20 you had to come back to SBA and beg for two more years, and
21 it was an administrative nightmare. That has been changed
22 by the new law, which is now nine years from the time you
23 get in.

24 What I'd like to do quickly is go over some of
25 the salient points of the new law, which is Public Law

CBT/cs 1 100-56. I can't give you all of the criteria in the new
2 law, but I think it's worth reading at some point. But I
3 would like to point out a few things that I'm going to touch
4 on.

5 It restricts SBA's authority to deny
6 certification to firms on a contract basis only. In other
7 words, if you can't find contracts for a firm immediately,
8 you can't turn the company down, because those contracts
9 might show up later on in the Federal Government.

10 It establishes a maximum program participation of
11 nine years from the date of certification.

12 It divides the program into two stages: a
13 developmental stage and a transitional stage.

14 It establishes a loan program for 25 years and
15 \$500,000 to provide program participants with an additional
16 source of capital for hard assets, such as plant equipment
17 and working capital for manufacturing.

18 It requires competition in the later years among
19 participants, and not only that, if a contract goes over \$5
20 million for manufacturing and over \$3 million in any other
21 area, that also has to be competed.

22 Finally -- well, two things. It requires the
23 Associate Administrator, the man who runs the program, to be
24 a civil servant rather than a political appointee. It
25 requires SBA to hone up its data-collecting.

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1 Finally, it establishes a Commission on Minority
2 Business Development to assess the programs, and the
3 Commission will be comprised of chief executive officers of
4 disadvantaged business concerns, nondisadvantaged business
5 concerns, representatives of educational institutions,
6 historical black colleges, other minority institutions, et
7 cetera. It's a very encompassing law, and it is intended to
8 try to put this back into a business development mode as
9 opposed to a strictly contracting program.

10 What are some of the successes of the 8(a)
11 program? Someone said, "The program has been in existence
12 since 1968. That's 20 years. What's been going on?"

13 In 1988, the SBA awarded \$3 billion in federal
14 contracts to minorities in socially and economically
15 disadvantaged business. There were 3,000 minority firms
16 actively participating. There are 350 new companies every
17 year. That's going to double because of the new law. There
18 are more disadvantaged firms than ever doing business with
19 the Federal Government, not only under 8(a) but bidding on
20 government contracts. Minority employment is increasing in
21 business areas that are nontraditional in many, many
22 sophisticated area.

23 We have companies -- I say "we"; I sound like an
24 old SBA employee, don't I? -- there are sophisticated areas
25 such as simulated trainers for the Air Force where companies

CBT/cs 1 are supplying the Air Force with trainers where the pilot
2 doesn't have to go up in the air to learn how to fly.

3 Ship building. We have one in San Diego, a black
4 company that's building ships.

5 And complex computer-related programs.

6 And I could go on. We are away from the strictly
7 mom and pop, the small construction, electrical contractor
8 kind of business that we knew of in the '60s and '70s.

9 "Well, that sounds pretty good, Ed. That sounds
10 like a pretty good program."

11 Well, what about the failures? SBA has a woeful
12 record of assistance in areas other than in contracts --
13 management assistance, financial assistance, loans, lines of
14 credit -- very poor. Woeful records on firms who have left
15 the program. How are they doing? What do they need? Where
16 are they? There has been benign neglect or worse from our
17 recent administrators of SBA. There have been -- excuse me
18 for saying this -- less than competent people running the
19 8(a) program. They have been picked for ethnicity and
20 political purposes, not for competence. This may change
21 with the new law.

22 There is little communication between SBA and the
23 Department of Commerce's Minority Business Development
24 Program. My God, MBDA is supposed to coordinate the
25 programs of the Federal Government. They have outreach

CBT/cs 1 programs. They use SBA's figures when they say how
2 successful they've been. Yet, the MBDA director has made
3 publicly disparaging and denigrating remarks about not only
4 8(a) but about all of SBA's programs, and this is a man
5 whose name has been just recently in the papers slotted
6 maybe to become Administrator of SBA.

7 There have been no meetings with the SADBUs that
8 I talked about. When is SBA going to sit down with these
9 procurement guys and women in the other agencies and say,
10 "What's been going on? How can we increase the program?
11 Are we taking the right kinds of requirements? Are we
12 giving them to the right kinds of businesses? Where are we
13 wrong? Where are you wrong?"

14 But the biggest failure of all is it's a program
15 that's just a contracting program -- exactly the opposite of
16 what Congress mandated it to be.

17 Well, how about some modest remedies and
18 recommendations.

19 What if I were God, what if I were able to
20 whisper into the ears of this Administration or into the
21 ears of somebody who could change this program and do
22 something about it, what would I do?

23 I'd find an administrator who understands
24 business, who is sensitive to the needs of all people, and
25 who has administrative skills. I would have more than a

CBT/cs 1 caretaker, because imagine a CEO in a private company
2 running a \$3 billion program who treats it with benign
3 neglect? Where would he be?

4 I would pick an Associate Administrator, the man
5 who runs the 8(a) program, he or she, who has familiarity
6 with the 8(a) program and with SBA programs, because you
7 don't need six months or a year to bring this person up to
8 snuff. I would make sure this person had credibility with
9 the minority and majority communities, and I would make sure
10 the person has a spotless record.

11 Forgive me again, but there are three people in
12 SBA who fit that bill perfectly. One is Isaiah Washington,
13 the man who runs the minority program for SBA and all civil
14 servants in Atlanta, Georgia, in this area, Region IV.

15 There is Mr. James Gordon, who is a Deputy
16 District Director in the L.A. office.

17 And there is Francesco or Pancho Morrero, who has
18 my old job as Director of Eligibility.

19 All of these people happen to be minorities, but
20 they also happen to be bright, talented, managerially
21 capable, and incorruptible.

22 I would make sure that this Commission that I
23 spoke of that is going to be created by the new law is made
24 up of really top-notch people. I would reach into my bag
25 and I would pull out some of the people who, let's say, knew

CBT/cs 1 about the program and were able to help the program in the
2 past and could do something in the future. There are three
3 former Associate Administrators who also fit that bill: Mr.
4 Arthur Magzia, Mr. Bill Clement, and Dr. Robert Wright, who
5 happens to be the last competent 8(a) Associate
6 Administrator that we've had. Those are credible people who
7 would be an asset to the program.

8 There is one person in the majority community
9 that I would also like to talk about. His name is Dick
10 Durkin, and some of his ideas I have incorporated into my
11 remarks today. Dick was the former Regional Administrator
12 in Chicago. He is a man who would also bring credit to this
13 Commission.

14 Some other things I'd do. I would consolidate
15 some of the programs of MBDA, the Minority Business
16 Development Agency in Commerce, and the SBA, such as
17 training, packaging, and outreach functions. That has not
18 been politically feasible in the past. It may not be
19 politically feasible in the future. But if it isn't, let's
20 bang their heads together. Let the Commission do it. Let's
21 form a task force. Make sure they work together as a team.
22 Let's not pull apart anymore. That's one things we've
23 always done. We've pulled minorities apart with a little
24 tiny piece of the pie and made them crawling over each other
25 and nobody gets anything.

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1 Let's create a workable program for graduated
2 firms, firms that have left the program. Let's give them
3 assistance in marketing, in the private sector. Let's match
4 them up to bid jointly on government contracts. Let's allow
5 them to participate with current 8(a) firms for a limited
6 time so they can give some of their intelligence and
7 experience to these 8(a) firms in return for getting a share
8 of the contracts. It can be done.

9 How about the private sector?

10 I'm almost finished. I'm trying to rush here.

11 Let's give incentives in the area of acquisition
12 and mergers. When is the last time you read about minority
13 companies being part of an acquisition and merger program?
14 If I were the Administrator of SBA, if I were the people
15 running this government, I would meet with representatives
16 of the Fortune 500, a number of whom have minority business
17 programs.

18 And I would identify subcontractors who perform
19 for these prime contractors, and I would see if I couldn't
20 get some of them to say, "Hey, we're interested in being
21 bought out. We don't want to be in business anymore," and
22 go and find minority companies who would like to buy those
23 companies, and I'd help them in buying them by providing
24 them low-cost loans. I'd get them front money from the
25 government or from the prime, who would take an equity

CBT/cs 1 position in the firm, in return for the seed money for a
2 limited time, with minorities able to buy back in time that
3 piece of equity.

4 I would give them tax incentives. I would give
5 them extra points in bidding for prime contracts with the
6 government. You create a merger. The next time you bid on
7 a government contract, if you're lucky you get extra points
8 for it. Boy, that's an incentive and it's a positive
9 incentive.

10 I would give incentives to states to create set-
11 aside programs. Some of them have them; some of them don't.
12 Some of them say they have them and they're not doing very
13 much. SBA can help. We can say, "Heck, if we can build
14 highways across this country with 90 percent federal money
15 and 10 percent state money, we can help the states with
16 their minority development programs."

17 As I said, the program is 20 years old. The next
18 decade is critical. There is increasing criticism from
19 minorities themselves, from the private sector, and from the
20 other government agencies who are leveling off their
21 requirements now.

22 My dad used to tell me that he who stands still
23 falls behind. I would fervently hope that the Civil Rights
24 Commission could have a positive influence in this
25 Administration so that development for minorities and other

CBT/cs 1 disadvantaged businesses will not stand still.

2 Thank you.

3 CHAIRMAN ALLEN: Thank you very much, Mr.
4 Hoffman.

5 We will now hear from Mr. Alfred Hui, Chief
6 Executive Officer and President, Western International
7 Insurance Company in Huntington Beach, California.

8 MR. HUI: Thank you, Mr. Chairman. Thank you for
9 the opportunity you have given me to appear in front of the
10 U.S. Commission on Civil Rights. This is my first
11 appearance in such a political function, and I would always
12 appreciate your comments and assistance.

13 The first thing I would like to say is that I
14 totally disagree with one of the remarks made by the
15 previous speaker who pinpointed the Asian American group as
16 a highly successful group and wants to penalize them for
17 success. What I think we need is encouragement.

18 Let's look at some numbers. Numbers could be
19 misleading a lot of times. I'm quite sure most of you have
20 seen financial reports in various versions. There is no
21 need to pick on a certain few very successful examples,
22 meanwhile neglecting the majority of the families and the
23 sacrifices being put through to back up this success.

24 I give myself as an example. I came to this
25 country around 16 years ago, and I speak very poor English.

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1 I work hard, I sacrifice a lot.

2 How many of you are aware that the Korean grocery
3 store on the street corner is open 24 hours a day? Their
4 whole family works there 24 hours a day. They achieve all
5 this with very little assistance from the government. The
6 family life is in very, very poor condition. There are
7 mental health problems. The social assistance program being
8 put through for them is very limited. There are language
9 barriers. There are cultural barriers. And it is very
10 difficult to try to merge yourself into the mainstream of
11 the U.S.A. society.

12 Another example, talking about sports. Try to
13 talk to some minorities, Asian minorities, about sports and
14 see how many of them can really talk sports.

15 This is the kind of thing that this group
16 encounters. Like Ms. Chavez was mentioning earlier, the
17 success of this particular group does match with the
18 immigration pattern. The longer they are in the U.S.A., the
19 more successful they tend to be than the native-born
20 minorities. There's a certain pattern there, except this
21 Asian American group probably sacrifices more and puts more
22 into the efforts and sees the rewards.

23 Okay, so much for my remark on that area.

24 I wanted to give a little bit of introduction of
25 my insurance company. We are probably the first and only

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1 Asian American owned and operated insurance company in the
2 U.S.A. We do strictly commercial insurance underwriting.
3 This will be our fifth year in business, and we started to
4 issue our first commercial insurance policy in 1984.

5 The founders of this company are all immigrants,
6 poor immigrants with no money, but they are college-
7 educated. And what little they have, they work hard and
8 they save enough money and they make use of good
9 opportunities, and they become relatively wealthy, and then
10 they wanted to start an insurance company to service the
11 community, because apparently the insurance available to the
12 community is very limited.

13 I remember when I was a trainee working for
14 another insurance company. I was in Boston at that time.
15 And when a risk was presented to the insurance company, the
16 risk was located in Boston Chinatown. And I remember my
17 manager saying, "What? Writing business insurance in
18 Chinatown?"

19 This is the kind of thing that we don't need.
20 This is why this insurance company started. We wanted to
21 service our community.

22 Then as time went on, we had pretty good success,
23 and right now, hopefully by the end of this year, our
24 capital and surplus would surpass \$5 million.

25 Now, what we do is that we naturally have to work

CBT/cs 1 very hard, and also make some very key strategy moves. For
2 example, the way we do our business, 50 percent of our
3 clients are not Asian Americans. It is a 50-50 mix in
4 there. Right now I have 31 employees, and 90 percent are
5 not Asian Americans, and we are not located in Chinatown,
6 either.

7 This is part of our strategy. I think the Asian
8 American requires first more encouragement and more follow-
9 up, like Mr. Hoffman mentioned earlier. We are too small to
10 be in the game of mergers and acquisitions, but we would
11 like to participate and set a good example for other
12 minority classes to follow. There is a very urgent
13 requirement for more capital assistance, for more support,
14 and let's get into the big game.

15 I myself always think that minorities should
16 never restrict themselves to a small corner, pinning
17 themselves in there and say, "I'm a minority; I'm a
18 minority." They shouldn't do that kind of thing. We should
19 have a more broader mind, go into the mainstream. That's
20 where the money is. That's where the profit is. Go into
21 the mainstream. And the way I do my business is that I
22 always try to point people in the right direction.

23 Think about the whole country as a whole. Make
24 contributions; don't just ask what they can do for you.

25 And the other thing is to look at the latest

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1 developments in business. Business is getting more and more
2 internationalized. Right now we think the Asian American
3 group is in a very unique position to help with the
4 difficulties that the U.S.A. Government encounters in this
5 trade deficit.

6 Doing business with Asian American companies and
7 with other foreign or Asian countries I think would be a
8 more acceptable bridge for both governments because of the
9 family ties, the philosophical similarities. The Asian
10 Americans could play a much bigger role in helping to cut
11 down the U.S.A. Government's trade deficit with the Asian
12 countries like Japan. This is something we have to bear in
13 mind, and that is the direction we are moving towards.

14 The other thing is that there is a lack of
15 political contacts of Asian Americans with the government.
16 This is one of the reasons I'm here. I'd like to establish
17 more contacts. At the same time, one other strategy that
18 minorities can do is to join forces with other minority
19 groups. We join forces with the blacks, the Koreans,
20 Japanese, American Indians. We try. We don't just sit
21 there and say, "Listen, come to us." Let's work something
22 together." We go after these business associations, and we
23 talk with them and introduce to them what we are, and,
24 "Let's do something together." Only through a joint effort
25 and merging with the mainstream can the minority businessman

CBT/cs 1 really develop the way that they should utilize their talent
2 and the limited resource.

3 And I emphasize this -- when they are successful,
4 what they need is more encouragement, and not just cutbacks
5 and a slap in the face and saying, "Well, you guys do well
6 right now; get out." We need follow-up and more support.

7 The other thing that we work towards is that we
8 line ourselves up with the best people. For example, we
9 utilize -- I'm using my company as an example -- the best
10 CPA firm in the country to audit our books of business. We
11 utilize the best actuarial firm in the nation to look at our
12 loss reserve to make sure that we are financially in good
13 condition. And when we line ourselves up with the best
14 people, then your standard is higher. And when you work
15 harder than the other guys, the chances are that you will
16 outperform them.

17 This is the direction that we are going, and at
18 the same time we also do a number of educational seminars in
19 various communities. For example, we introduced a line of
20 insurance called Ocean Marine Insurance to a couple of
21 minority communities who have a lot of trade activities
22 between the Asian countries and the U.S.A. Somehow they
23 never get to do the insurance business there, and we helped
24 this insurance agent understand the complexity of marine
25 cargo insurance, and at the same time we are pointing out

CBT/cs 1 how they could approach the subject and get a share of the
2 market.

3 So this is the kind of thing we do a lot of
4 times, and at the same time we also support trade
5 organizations.

6 I think cross-marketing is very, very important,
7 and the trade association within different minority groups
8 is a good place to exchange ideas and at the same time reach
9 out to the other minority groups. Let's work together and
10 upgrade our entire living standard.

11 The other thing that we can do would be to
12 examine ourselves: Are we utilizing all our strength in our
13 business venture? For example, right now we are looking to
14 work closer with the other minority banks to generate better
15 service for the clients who have insurance needs at the same
16 time we need more business. I'm talking about cross-
17 marketing, both internally and externally, with other
18 companies.

19 These are certain areas that we have to look
20 into, and I'm quite sure with expert assistance the minority
21 group would achieve their position in the United States,
22 which I think right now is grossly underrepresented and a
23 lot of times is being misunderstood.

24 Thank you.

25 CHAIRMAN ALLEN: Thank you very much, Mr. Hui.

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Before I turn to the Commissioners, since you have raised a question about Mr. Bates' earlier comments, I thought I might give Mr. Bates one moment, and extend you one moment further if you would like to pursue that exchange.

DR. BATES: I believe in a broad context that Mr. Hui absolutely typifies the sort of success story that stands out in my data. He is not running a grocery store. He is precisely in the industry I mentioned -- finance, insurance, and real estate -- where Asians are entering at a disproportionately high rate. It's an area with tremendous potential. It's a very high earning area.

The objective measures of what constitutes a disadvantaged group do not relate to the fact that one might have to work hard to succeed in business. That is applicable to everybody, except perhaps a very fortunate few that succeed in small business. There is no real evidence in my data that self-employed Asians are working longer hours than other minority groups that are pursuing self-employment. It's a tough road. It's tough. People fail. It just happens that the Asians are more successful than nonminorities.

And when we look at other measures of outcome, such as household income of self-employed people from the census data, the 1980 census of population indicates that

CBT/cs

1 the self-employed Asians, both those born in the United
2 States and those born abroad, are well above average in
3 terms of household income, in comparison to nonminorities.

4 It's a struggle. They seem to be as a group
5 brilliantly succeeding in the struggle. That's rather what
6 the American dream is all about. Come to the United States,
7 take advantage of opportunities, and move up.

8 Well, they have as a group taken advantage of
9 opportunities and moved up, and by no objective standard do
10 I believe any evidence has been presented to undermine any
11 of my conclusions.

12 CHAIRMAN ALLEN: Mr. Hui, one further minute.

13 MR. HUI: I'm glad to follow that. We as a group
14 of minorities should work together and compete with the
15 nonminorities. We are competing with much bigger companies
16 5,000 times our size. And how can we compete with them if
17 we don't work together and help one another?

18 Again, the key thing is the need for
19 encouragement and back-up and follow-up support and not
20 discouragement.

21 CHAIRMAN ALLEN: Thank you very much, sir. Thank
22 all of you.

23 We, of course, have some time left, and we have
24 allowed for ourselves a full discussion this afternoon.

25 I will start at my right and call on Commissioner

CBT/cs

1 Guess.

2 Will you share the microphone with Commissioner
3 Guess, please, Commissioner Destro.

4 COMMISSIONER GUESS: I'm accustomed to being
5 abused by this group in my home time.

6 (Laughter.)

7 This is a fascinating discussion we've entered
8 into this afternoon pertaining to those elements of success.

9 Mr. Hui, I think it's very commendable that you
10 have undertaken the risk of entrepreneurship, and I want to
11 make sure I understand. Let me ask you this: Did I
12 understand you to say that in the market that you have gone
13 into, the majority companies were reluctant to offer the
14 service that you provide? Is that what I heard you say?

15 MR. HUI: Yes, that's one of the reasons that we
16 are in this business.

17 COMMISSIONER GUESS: One of the reasons that you
18 started the business is because there was a void that needed
19 to be filled?

20 MR. HUI: That's right.

21 COMMISSIONER GUESS: And there was a reluctance
22 for the majority companies to go in there?

23 MR. HUI: That's right.

24 COMMISSIONER GUESS: Am I to understand, then,
25 that your underwriting standards are less than would be

CBT/cs

1 normally applied in a business such as this?

2 MR. HUI: I would not say so. We apply the same
3 standards, and we are not discriminating against any
4 particular risk or group of people, except we are more
5 willing to look at it instead of just flat-out rejection.

6 COMMISSIONER GUESS: Let me ask you this: In
7 your lining up with the best in this country, is it safe for
8 me to assume that they were the best minority firms, or did
9 you secure your actuarial services and accounting services
10 from majority firms? What standard of the best did you
11 apply?

12 MR. HUI: Well, we used a national standard. I
13 can give you the name. My accounting firm is Peat, Marwick
14 Company.

15 COMMISSIONER GUESS: That's not a minority firm,
16 is it?

17 MR. HUI: It is not. And the actuarial firm is
18 Milliman & Robinson. Again, it is not a minority firm.

19 COMMISSIONER GUESS: So I take it, in terms of
20 standards, your standards are ethnic-neutral.

21 MR. HUI: That's right.

22 COMMISSIONER GUESS: You talked about cross-
23 marketing with other minority banks. Is it safe for me to
24 assume that your cross-marketing efforts are with other
25 Asian banks, or when you define your cross-marketing efforts

CBT/cs

1 with other minority banks, are they black, Hispanic? What
2 banks have you selected to do your cross-marketing with?

3 MR. HUI: Well, we just started this project not
4 that long ago, and we would start with the Asian banks that
5 we know the best, and we are looking across other minority
6 groups.

7 COMMISSIONER GUESS: And why is it that the
8 majority companies have chosen to red-line the Asian
9 communities that you were set up to serve? Why were they
10 reluctant to go into these communities to provide a service
11 based on the testimony that Dr. Bates gave? It would seem
12 like they would be a fairly lucrative market to go after,
13 and obviously you're making a profit at it. Is it
14 discrimination?

15 MR. HUI: I would say in certain ways attitude,
16 in order to look deeper than the surface of things.

17 To give you an example, walking through New York
18 City Chinatown. How does it look? Does it look like a
19 really clean place that you want to do business in?
20 Probably not. But if you know the area a little bit better,
21 than you would realize it's a place where you can make a lot
22 of money if you do it right.

23 (Laughter.)

24 COMMISSIONER GUESS: Dr. Bates, you're from
25 Vermont.

CBT/cs

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DR. BATES: Right.

2

COMMISSIONER GUESS: I'd like to welcome you to

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Tennessee. Do you have any Asian Americans in Vermont?

4

DR. BATES: There is a very large IBM plant in

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the town of Burlington, along with a Digital Equipment

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facility, and I believe that has succeeded in at least

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quadrupling the Asian community to perhaps the size of a few

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hundred in the past decade.

9

COMMISSIONER GUESS: Is it safe for me to assume

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that that has generated a viable Asian American business

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community?

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COMMISSIONER CHAN: No, the group is entirely a

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professional group.

14

COMMISSIONER GUESS: Entirely a professional

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group. So you don't have to worry about any wrath when you

16

get home from your testimony before this Commission?

17

DR. BATES: No.

18

(Laughter.)

19

COMMISSIONER GUESS: I mean, I was going to

20

invite you to stay in Tennessee.

21

(Laughter.)

22

That's all, Mr. Chairman. I'll quit while I'm

23

ahead.

24

CHAIRMAN ALLEN: Thank you very much,

25

Commissioner. You go to the heart of the matter as usual.

CBT/cs

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Commissioner Destro.

2

COMMISSIONER DESTRO: Thank you, Commissioner

3

Guess. My excuse was that I wasn't paying attention.

4

(Laughter.)

5

Let me ask Mr. Hui: What kind of encouragement?

6

You say what is needed is encouragement. What kind of

7

tangible policy encouragement do you think minority

8

businesses need?

9

MR. HUI: Well, I was a psychology major when I

10

was in college, and naturally one of the things I noticed

11

was that the psychological health of a lot of Asian American

12

families -- they are not that well serviced, and they have a

13

lot of problems in the family. The father and the mother

14

are out there working all the time, and the children are

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being neglected, and family problems develop.

16

At the same time, there are some families that

17

pretty much work on a 24-hour basis. The father and mother

18

in the daytime mind the store. When the children get home

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from work, the father and mother order them to work at the

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store, and they work there from 6:00 o'clock until 2:00

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o'clock in the morning, and that's the time when they start

22

doing their homework. The next thing is the mother wakes up

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and picks up the other shift. They work 24 hours a day.

24

Their family life has been neglected. Their psychological

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welfare, mental health, has been neglected.

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I think this is one area that has to be addressed, too, among other areas.

COMMISSIONER DESTRO: Let me ask the question in a slightly different way. Based on your research, Dr. Bates, and your experience, Mr. Hoffman, Mr. Hui has described a company that got started small but basically set its sights high and immediately started to do business, using its business support mechanisms, going as high as it could afford in the mainstream business community.

To what extent are the programs that you have studied, Dr. Bates, and the programs that you have worked with, organized along those models? Are they? And, if not, why are they not?

DR. BATES: The two main lines of programs that we have had in the past are loan programs and procurement programs. I explicitly mentioned the economic opportunity lending program, which was not at all geared toward encouraging minority firms to compete in the mainstream. It was not geared really toward creating viable minority firms.

I'd say that the bank guarantee programs that SBA has run probably have done much more than the numerically much larger economic opportunity loan program. The bank guarantee programs, the 7(a) program of the SBA, has allowed many minority banks to extend much larger-scale loans to businesses, essentially on the basis of competence, business

CBT/cs

1 viability, prospects for future growth. They pick out the
2 most promising.

3 And I think these bank guarantee programs have
4 helped the most promising subset of minorities, such as
5 blacks and Hispanics, that historically have had little
6 contact with commercial banks. They have encouraged them to
7 develop commercial banking ties. They have been targeted at
8 the correct group, the most promising group of emerging
9 firms. And these programs probably have not outlived their
10 usefulness, given the sort of statistics that I see when I
11 look at the population of black businesses as well as
12 Mexican businesses.

13 I would like to extend some of Linda's remarks
14 briefly to say that the group "Hispanic" is really too
15 broad, I found in my research, to be terribly insightful,
16 but when one looks at subsets such as Mexican-owned
17 businesses, one sees a lot of potential here, but potential
18 that could certainly reach much further if there were
19 programs such as the bank guarantee loan programs to
20 encourage the most promising of the younger entrepreneurs to
21 establish banking ties to start firms on a larger scale than
22 would be possible without the availability of these
23 programs.

24 So much for loan programs.

25 In the realm of procurement programs, I believe

CBT/cs 1 the last time I testified before this group I identified the
2 8(a) program as a program in which politically well-
3 connected firms got a great deal of the procurement
4 business. That to me is really absolutely abominable as a
5 basis for distributing any sort of federal assistance, and
6 since I made those remarks the Wedtech Corporation has been
7 frequently in the news.

8 I believe that there is a role for the
9 procurement programs if they are, once again, targeted
10 toward the more promising firms, the firms in the
11 nontraditional areas. And I have been actually doing some
12 work on cities headed by black mayors. And a number of
13 these cities have had tremendous success in furthering rapid
14 growth of large-scale black-owned business in nontraditional
15 areas, tremendous success in creating the large-scale viable
16 firms that are competitive, and particularly in the case of
17 the construction industry they are successful in generating
18 many jobs for minorities, for blue-collar minorities.

19 And construction, once again, is an industry
20 where not only have minorities traditionally had trouble
21 breaking into certain areas as owners of firms, but as
22 skilled workers as well. The apprentice programs of certain
23 AFL unions were not historically terribly open to
24 minorities, and the tremendous growth of black-owned
25 construction companies -- I would assume also construction

CBT/cs

1 companies run by other ethnic racial groups -- has been
2 very, very successful in some limited instances. The
3 success formula is always looking at the emerging firm that
4 has the potential to be large-scale and viable, and ignoring
5 the walking wounded, such as the economic opportunity loan
6 recipient, or the firm that tries to qualify by saying, "We
7 can't compete."

8 MR. HOFFMAN: SBA let's the marketplace usually
9 dictate the type and size of business that participates in
10 its program. But I would like to make this point. If it
11 wasn't for the access of the 8(a) program so that firms
12 would be able to work on government contracts and be ready
13 and have access to them, when this technical services
14 explosion took place in our society, changing it from a
15 manufacturing society to a much more service-oriented
16 society in the business world, we would not have had these
17 companies that had performed on small data processing jobs
18 and worked their way up until they were ready to do -- the
19 company that did the trainer that I talked about with the
20 Air Force started out in just that way, with small software
21 procurements under the 8(a) program, and they were there
22 when this explosion took place and were ready to perform.

23 That's why this 8(a) program is important, and
24 that's why we should do everything we can to see if we can't
25 mend what was wrong with it.

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One thing Dr. Bates said that is 100 percent true is these political shenanigans that went on within SBA -- outside of the eligibility office, of course, where I worked -- (laughter) -- in the contracting area. And hopefully the new law, which would make the 8(a) Associate Administrator a nonpolitical individual and a civil servant, will go a long way toward alleviating that kind of thing.

But I would like to say one last thing, and that is this: The Wedtech Corporation, with all its problems, with all the money, the political shenanigans and Congressmen going to jail, et cetera -- it gets played up in every paper in the country. But what about the kiting of checks by one of the largest stockbroking companies in the United States? What about all the white collar crime?

You know, that's a drop in the bucket but we blow it up. And this program, despite the Wedtech, is a cleaner program now than it has ever been. And I'd like to say that publicly. And I think there are a lot of things wrong with it. I have a love-hate relationship with it.

CHAIRMAN ALLEN: Thank you.

If any of the rest of you want to make a comment on these questions as they come along, just signal me and I will be glad to accommodate.

Vice Chairman Friedman.

VICE CHAIRMAN FRIEDMAN: I would again, as

CBT/cs

1 before, like to underline the issue here, which is the issue
2 of changing perspectives on civil rights. Perhaps you have
3 implicitly responded to that by the way in which you have
4 described your various experiences, research, and so on.

5 But for the sake of clarity, in terms of how we
6 review the material and think through the issues of civil
7 rights and the matters that you have brought before us, I
8 wonder if you could try to make some measurement of the
9 degree to which our strategies should be modified or changed
10 in some way relative to the traditional issues that have
11 been our concern, such as discrimination in the development
12 of business opportunities, and shift more or modify more in
13 the direction of the kinds of self-help programs that Mr.
14 Hui has emphasized -- various other kinds of encouragements,
15 including the Small Business Administration, or even such
16 unmentioned areas such as urban enterprise zones, et cetera.

17 In other words, since this is a program meant to
18 explore other ways of doing civil rights, if you will, or at
19 least equal opportunity types of business, I wonder whether
20 you'd measure the relative importance of the traditional
21 strategies and these maybe newer ideas or less-explored
22 ideas and include in your responses, any of you, the matter
23 of urban enterprise zones which we have not really talked
24 about yet.

25 CHAIRMAN ALLEN: Who wants to be first?

CBT/cs 1

Yes, Linda.

2

MS. CHAVEZ: I will take this one because I think it was lost in some of what I had to say.

4

One of the reasons I focused on a description of the Hispanic community and where the Hispanic community is today and why it is important to break down Hispanics into various subgroups and to look at such things as age and nativity to find out how Hispanics are doing is because there is an overall sense in terms of public policy towards Hispanics as disadvantaged minority groups, that they are somehow different from previous groups of immigrants who have come to the United States.

13

We are told that Hispanics are not moving into the mainstream as quickly as, say, Italians and Poles and Greeks and Jews did before them. It suggested that Hispanics are likely to become a permanent underclass in this society. In fact, the President of the National Council of La Raza was quoted saying that in the New York Times about a year ago when a study was released about Hispanic earnings and Hispanic labor force participation.

21

So my emphasis was to try to suggest that looking at Hispanics today is a little bit like taking a snapshot of the Italian or Jewish community in Manhattan in the year 1913. And if you were to look at that community, at that period in time, you would find that that community was poor,

CBT/cs

1 that its members were uneducated, that there were higher
2 rates of crime, that there were higher rates of dependency
3 -- not then on public welfare but more on private assistance
4 -- that there were higher out-of-wedlock birth rates, that
5 there were questions about whether or not the family was
6 going to survive in the new environment.

7 And those same kinds of issues are being raised
8 today about Hispanics, but the same causes for those
9 factors, in terms of immigrants of the early 20th century,
10 are precisely the causes of those factors today among
11 Hispanics.

12 So my suggestion in terms of public policy is, in
13 the civil rights area, to guarantee equal opportunity, to
14 guarantee that our laws are enforced so that persons are not
15 unlawfully discriminated against because of their race or
16 their ethnic origin, but to allow the marketplace to work.

17 Immigrants come to the United States primarily
18 for one reason, and that is to make a better life for
19 themselves and for their children. If we allow them to move
20 into the mainstream by eliminating barriers to their
21 participation, by opening doors, but now allow a natural
22 progression to take place and not try to direct people
23 through government programs, either into remaining in
24 enclaves, to remain functioning in their native language,
25 and to being treated separately and preferentially, then I

CBT/cs

1 think we will have far better luck in integrating those new
2 groups of immigrants, and the result will be the kind of
3 result we saw with the earlier integration of immigrants
4 from other countries.

5 CHAIRMAN ALLEN: Thank you.

6 Mr. Hoffman, do you want to address that?

7 MR. HOFFMAN: Sure.

8 Minority companies in the United States now own
9 3.5 to 4 percent of the businesses. When we started the
10 8(a) program in 1968, they owned 3 percent of the
11 businesses. It's 20 years, so maybe a half to 1 percent.
12 At that rate, it would take over 200 years to get anywhere
13 near parity, because minorities comprise 17 to 20 percent of
14 the population.

15 I think there is a role certainly for the Civil
16 Rights Commission in the area of economic development. I
17 will say that.

18 In talking about urban enterprise zones, I think
19 anything that will create a tax base, that will put people
20 to work in areas where it is devastated, would be a positive
21 step.

22 My question is: We knew 20 years ago the South
23 Bronx was a war zone. The South Bronx today is a war zone.
24 Why haven't we done anything?

25 One of the things we might be thinking about in

CBT/cs

1 these urban enterprise zones is, instead of giving tax
2 breaks only to major corporations to come in and hire the
3 minority people, let's put some minority-owned companies in
4 these areas and give them tax breaks also. That might be
5 something we could think about.

6 But, yes, there is a role for the Commission. I
7 can't tell you what your role is. We have a tremendous
8 trade deficit.

9 Tim Bates to the contrary here -- if you go to
10 any bank in any part of the United States, and you walk in
11 with slanted eyes and broken English, and you try to get the
12 same loan for your business that a white businessman without
13 a beard -- because I'm looked at funny, too, and I'm not a
14 man of color, nor do I speak broken English -- it tells you
15 we have a problem in this country that has to be addressed.
16 I'm not sure what the answer is, but I know it's there.

17 CHAIRMAN ALLEN: Thank you, sir.

18 Dr. Bates.

19 DR. BATES: For the last month I've been working
20 with a particular subset of this database that I have
21 claimed as mine. What I've done is looked at 28 very large
22 metropolitan areas, and I have looked specifically at these
23 28 very large metropolitan areas on a zip code by zip code
24 by zip code basis. I have divided up those 28 areas into
25 areas at the zip code level that have at least 40 percent

CBT/cs 1 minority population versus those with less than 40 percent
2 minority population, thus defining everything from New York,
3 Los Angeles, Chicago, and so on down the line, not as
4 central city suburbia but as minority area-nonminority area.

5 I found that the progress of minority business
6 has been disproportionately in the nonminority parts of
7 those areas; that minority businesses moving into the
8 mainstream -- this is the successful subset -- are
9 disproportionately represented downtown in the central
10 business district where they run their consulting firms and
11 the various skill-intensive sort of business services that
12 have been so successful.

13 Also the successful subset in the spirit of going
14 into the mainstream are frequently found in the suburbs
15 where the vast majority of the population is nonminority,
16 serving a nonminority clientele, integrating into the
17 mainstream, not only in terms of who they serve but
18 geographically they are integrating into the mainstream,
19 too; they are gravitating toward exactly those locations
20 where small business, quite irrespective of race or
21 ethnicity of owner, are expanding most rapidly.

22 There is a disinvestment in the minority areas
23 concerning small business. There is disinvestment of human
24 capital. If you look at the minority areas solely, you find
25 that the business that is most likely to hang on is the

CBT/cs 1 business headed by a high school dropout. Those with
2 college degrees are disproportionately pulling out of the
3 minority areas and into the nonminority parts of the
4 metropolitan area into the mainstream.

5 So it is not as though we have a stagnant
6 situation that's bad. We have a very definite shifting of
7 the entrepreneurial talent out of the minority areas.

8 And when we look at the financial capital, not
9 surprisingly you see the same situation, although with
10 regard to financial capital I can report that there is some
11 quality that the banks discriminate against white as well as
12 black-owned firms if these firms are located in minority
13 communities. It is not so much the race of owner -- of
14 course, I'm talking about controlling for things like
15 educational background -- that shows up in the data as
16 leading to smaller bank loans or discriminatory treatment,
17 but it's the geographic area.

18 I just jotted down a few numbers here. I had a
19 Table 5 in my paper where I listed the mean bank loan for
20 black male firms as \$29,000. If I look solely at the
21 nonminority parts of these 28 big metropolitan areas, the
22 mean bank loan there was \$59,000 for the black-owned
23 business, more than twice as high as the mean figure in the
24 table.

25 If I look solely within the minority community,

CBT/cs 1 the mean bank loan there is \$18,000 -- \$59,000 versus
2 \$18,000.

3 Now, if we control for things like age,
4 education, equity capital that the owner is investing, of
5 that differential \$37,000 is explained solely by geographic
6 location. Almost all of that difference is a geographical
7 location difference. And when you look at some of the
8 patterns of different businesses that are getting loans that
9 are large versus small -- one kind of loan that banks often
10 like is the ongoing business, the buy-out. Something like
11 25 percent of all business start-outs are buy-outs of
12 existing businesses.

13 Well, banks love those in affluent suburbs and
14 growing suburbs. They won't touch them with a 10-foot pole
15 in the inner city minority community. They will penalize a
16 buy-out of an ongoing business in the minority community.
17 They will fund that with an even smaller loan, whereas out
18 in suburbia that's precisely the kind of deal that is
19 associated with an incremental loan, with a larger loan.

20 The collateral that you're putting into the
21 business is rewarded heavily when the banks determine what
22 they are willing to loan if you're out in suburbia. If
23 you're in the inner city minority community, the amount that
24 you are willing to sink into your businesses is given much
25 less weight. Obviously the collateral of that business, the

CBT/cs 1 ongoing business -- when that operation is in the minority
2 community, that is just not going to be leveragable in terms
3 of generating bank dollars.

4 CHAIRMAN ALLEN: Thank you.

5 Commissioner Chan.

6 COMMISSIONER CHAN: I have some comment on Dr.
7 Bates' material, on the Asian male, why that 58.8 percent of
8 businessmen have college degrees. I know that very well.
9 The main reason is they couldn't find a job in the
10 mainstream. They have a college education, but their
11 English proficiency is so low they cannot get a job. That's
12 one of the major reasons.

13 The second answer to your material is the Asian
14 business has a capital on the average of \$57,000 versus the
15 other has \$44,000. The reason is, since they have their own
16 education, they know they have to try to stay in the United
17 States, and so they have to sell everything to go into their
18 own business because they cannot find a job.

19 Fortunately, some of the Asians have to ask their
20 wives to sell their jewelry. Most Asian women use real gold
21 jewelry, so they have a little bit of advantage to that. So
22 they were able to scrounge \$13,000 more than the average
23 small businessman.

24 Another reason is if you want to be in business,
25 the waiter is also part owner of that company, too, because

CBT/cs 1 of the \$57,000 -- the owner probably owns 50 percent. Each
2 waiter puts out \$1,000. So that's how they are in business,
3 and that's why they work harder.

4 Now, there's another thing I question. The Asian
5 male works 45.1 hours per week. I think you may have a typo
6 there. It may be 54 hours. Because I haven't seen an Asian
7 work less than 45 most of my life.

8 So much for that. I have a question which you
9 may be able to answer.

10 Asian people are reluctant to apply for small
11 business loans. Why? I didn't get the answer. That's why
12 I ask the question. Or maybe Mr. Hoffman can shed some
13 light on this.

14 DR. BATES: I'll take a crack at it. As I
15 mentioned in my paper, the incidence of bank loans to Asian
16 firms was below that of blacks. The Asian financing pattern
17 was very, very distinct, and they disproportionately relied
18 upon family and friends as a source of credit. That's very,
19 very clear-cut. And I would not deny that that suggests the
20 sort of situation that you are portraying.

21 I'd also like to comment on the possibility of
22 discrimination in, say, managerial and professional
23 employment because I wanted to make the same point. Indeed,
24 the reason I mentioned people with master's degrees running
25 grocery stores was to emphasize that there is something

CBT/cs 1 wrong there. Someone with that sort of educational
2 background should not be running a grocery store.

3 VICE CHAIRMAN FRIEDMAN: Why not? It's better
4 than being a college professor.

5 (Laughter.)

6 CHAIRMAN ALLEN: Let's walk softly around these
7 questions, my friends.

8 (Laughter.)

9 DR. BATES: The small-scale retailing is tough.
10 I talk about Asians being above average in small-scale
11 retailing, but from my experience being a college professor
12 is more lucrative as well as having better hours.

13 So I believe in my analysis, although I did not
14 go into detail in my allotted 15 minutes which I stretched as
15 much as I could, this is very sympathetic to a number of
16 points that you raised.

17 COMMISSIONER CHAN: Thank you.

18 Mr. Hoffman, what is the reason that Asians
19 applying for small business loans is so low?

20 MR. HOFFMAN: I really don't have an answer for
21 you. I don't understand why. I can tell you that I know
22 there is discrimination against all minorities walking in
23 for loans. I have no idea why Asians would be lower in
24 terms of percentage than other minorities. I have no reason
25 for the answer, but I know it exists.

CBT/cs 1 COMMISSIONER CHAN: Since you admit it exists, is
2 there any way you can enlighten me on this visibility at a
3 later day? I'd like to know a little bit more.

4 MR. HOFFMAN: I have access to some information
5 from the SBA. I'd be very happy to supply you with it.

6 COMMISSIONER CHAN: Thank you.

7 I have a question directed to Mr. Hui. Mr. Hui,
8 apparently you're pretty successful in the insurance
9 business, I think. Does the insurance company make business
10 loans?

11 MR. HUI: To a certain extent, yes, we do.

12 COMMISSIONER CHAN: Do you see that's an area
13 that you can more or less get into the small business loan
14 area?

15 MR. HUI: We would like to. However, every state
16 has its own investment guidelines restricting the kind of
17 investment that insurance companies can go into. For
18 example, I would like to give out more mortgage loans, but
19 the business environment pressure would not allow me to do
20 so. If I could do it, I would even generate a higher profit
21 margin, but I cannot do it.

22 COMMISSIONER CHAN: How is your loan policy
23 versus the Small Business loan procedures?

24 MR. HUI: I have not made any study on that part
25 so I would not be able to answer your question in this area.

CBT/cs 1 COMMISSIONER CHAN: Again, I'd like to have some
2 input. I'm not going to go into the business, but just for
3 curiosity and so on. Thank you.

4 CHAIRMAN ALLEN: We'll ask him to send it to you.
5 Commissioner Buckley.

6 COMMISSIONER BUCKLEY: I'm going to use a few
7 minutes of my time to kind of put these things into
8 perspective.

9 For the last couple of meetings that we have had
10 briefings at the Commission, what we usually hear about is:
11 As the minorities grow in numbers, will they be able to find
12 a job in the future? And my concern at this point is: In
13 20, 30, 40, 50 years from now, when you have somebody coming
14 in to apply for a job, will there be a job for him? Once he
15 gets the job, will he stay there for life, or will he be
16 disenchanted like that newspaper reporter told us about, and
17 leave it and then be unemployed, and again be looking for a
18 job?

19 Very often we hear that one of the best ways to
20 have more minorities with a job is to have minority-owned
21 businesses. But yet, we had a SAC report just recently
22 given to us that said there were a lot of minority
23 businesses but most of these were single, one-person-
24 employee-type businesses; the owner was the employee, and
25 that was it.

CBT/cs 1 And I don't see how that gave them any access.
2 And then Mr. Hui sits here in front of us and tells us 50
3 percent of his employees are not Asian, they are not
4 minorities.
5 CHAIRMAN ALLEN: Ninety percent.
6 COMMISSIONER BUCKLEY: Was it 90?
7 MR. HUI: Ninety percent.
8 COMMISSIONER BUCKLEY: I'm sorry; 90 percent of
9 your employees are not Asian. In this case you are sitting
10 here as proof that this is not happening.
11 My question to you, if we can come back to this,
12 would be: How do we make sure that we have jobs for
13 minorities in the future if it looks like minority
14 businesses are not the answer? How do we provide jobs for
15 them?
16 I know we have to take care of the education
17 angle, but removing education from the issue, if you have a
18 qualified person, how do we get them employed? How do we
19 prepare for these?
20 CHAIRMAN ALLEN: Who wants to go first?
21 Yes, Linda Chavez.
22 MS. CHAVEZ: We have created in the last eight
23 years more jobs than all of the combined jobs created by our
24 Western allies in Europe and Canada combined here in the
25 United States. And in terms of the one group that I chose

CBT/cs 1 to speak about today, the Hispanics, the labor force
2 participation rates for most Hispanic subgroups are
3 extremely encouraging. Of all the groups, Mexican
4 immigrants have the highest labor force participation rates
5 of any of the Hispanic subgroups. And only again among
6 Puerto Ricans is there some cause for alarm. The labor
7 force participation rates for Hispanics overall is
8 equivalent to that of non-Hispanic white males. And again,
9 there is a variation with Mexicans having the highest labor
10 force participation and Puerto Ricans the lowest.

11 I think that is very encouraging news for
12 Hispanics. Obviously, they are not starting at the top in
13 terms of their earnings or in terms of their occupations
14 because they are entering with deficiencies in English and
15 marketable skills in the United States. They tend to start
16 at the bottom. But there is very rapid progression, and
17 that kind of progression, so long as it continues and so
18 long as our economy is able to generate the kinds of jobs
19 that have been generated over the last eight years, I think
20 things look very good.

21 Of those 700,000 new jobs -- I'm sorry, that's
22 not the right figure; I think it's 7 million new jobs that
23 were created over the last eight years -- some two-thirds of
24 those jobs were of annual earnings of over \$20,000. So
25 we're not talking simply about minimum wage jobs.

CBT/cs 1 CHAIRMAN ALLEN: Mr. Bates.

2 DR. BATES: I'd be happy to provide you with very
3 comprehensive Census Bureau evidence on this very issue.
4 There are, of course, individual minority-owned firms with
5 paid employees that employ zero minorities. In the case of
6 black businesses, I believe it's something like 3 percent of
7 all black businesses with paid employees employed no
8 minorities. But they are the exception.

9 The data are available in nice compiled form, and
10 I will be sure that they are in your hands shortly.

11 CHAIRMAN ALLEN: Thank you very much.

12 Mr. Hui.

13 MR. HUI: To answer Commissioner Buckley's
14 question, I'd like to give two other points. Other than
15 education, what we can do to assist the employment of
16 minorities, I think we could utilize their skills like the
17 language skills. We have certain kinds of skills of one
18 sort or another. Identify what that particular skill is and
19 use it in your company. That would create employment
20 opportunity.

21 The second thing is if there is no opportunity
22 existing right now, plan for it in the future, create
23 opportunity for them.

24 COMMISSIONER BUCKLEY: What I'm asking is how.

25 MR. HUI: This is the whole thing of corporate

CBT/cs 1 maneuvers there. As a businessman, I think you can make
2 money in a lot of different ways and not really restrict
3 yourself to a certain specific mode. Whenever you make a
4 decision or certain strategic planning, just bear that in
5 mind: How could I increase the employment of minorities in
6 my action?

7 I would not be able right now to give you a
8 specific example, but I'm quite sure in the future I could
9 give you some demonstrations.

10 COMMISSIONER BUCKLEY: Could I ask one more --
11 real quick?

12 CHAIRMAN ALLEN: All right, Commissioner. You
13 have been restrained, even if I don't get any time after an
14 hour, that's fine.

15 COMMISSIONER BUCKLEY: All I wanted to ask is:
16 In Linda's comment she talks about the dropout rate. When
17 you modify your statistics to native born versus foreign
18 born, you say our dropout rate for native born --

19 MS. CHAVEZ: This was not from anything in my
20 paper. I was ad libbing at that point. It is from the Rand
21 Corporation study of the effects of Mexican immigration in
22 the State of California. And what they determined was that
23 the dropout rate for native-born Mexican Americans was
24 equivalent to the dropout rate for the state total, so that
25 there were not the big discrepancies with many more

CBT/cs 1 dropouts. And the completion rate for Mexican American
2 native-born persons in California was approximately 80
3 percent, the same as overall state average.

4 COMMISSIONER BUCKLEY: How come we don't hear
5 that more often?

6 MS. CHAVEZ: I think it's quite interesting that
7 we don't hear most of these differentials. I think there
8 are political reasons for that. If your organization's
9 purpose is to promote more government programs in special
10 help, then I think it behooves you to paint the gloomiest
11 picture. If you want to rely on marketplace factors and you
12 assume that progress is in fact being made, then you have a
13 more diverse picture, which is what I tried to present
14 today.

15 COMMISSIONER BUCKLEY: Thank you.

16 CHAIRMAN ALLEN: I might add that the Rand study
17 of a couple of years ago opened the very doors that Linda is
18 talking about, showing the different patterns of
19 assimilation and their relative impacts.

20 Do you have a question, sir?

21 MR. JENKINS: I will yield to the Chairman since
22 you have not asked a question.

23 CHAIRMAN ALLEN: I did have a few questions,
24 actually. I will try to keep it, however, within the
25 restraints of the few minutes remaining.

CBT/cs 1 Mr. Hui, could you tell us whether, in your
2 insurance company, the kye -- "kee" or "ki"; I don't know
3 the pronunciation -- played any role in the founding of your
4 company.

5 MR. HUI: Yes. In our business strategy and
6 maneuvers, yes.

7 CHAIRMAN ALLEN: I don't know quite how to
8 explain this to the people listening. Ivan Light, whom we
9 had at our Los Angeles forum, did explain that among many
10 Asian communities there is something called the kye which
11 takes the place of Section 8(a) and seems to be even more
12 effective than Section 8(a), if I understand it, in making
13 loans available on a rotating basis to those who
14 participate.

15 So that that helped get your company started; is
16 that what you are saying?

17 MR. HUI: I really do not understand your
18 question. Would you be a little bit more specific?

19 CHAIRMAN ALLEN: Okay. There's something called
20 -- it's spelled k-y-e, at least in one version -- the "kee"
21 or the "ki," which is a form of pooling money among Asians.
22 Differing families or individuals come together. Someone is
23 master of the kye. The master of the kye makes the money in
24 the pool available to individuals on a revolving basis,
25 which plays a part in establishing their businesses.

CBT/cs 1 MR. HUI: Well, we are a little bit more formal
2 than that, I would say.

3 CHAIRMAN ALLEN: Okay.

4 MR. HUI: But similar activities still go on, but
5 not in my insurance company.

6 CHAIRMAN ALLEN: Your insurance company was not
7 founded that way?

8 MR. HUI: A little bit different.

9 CHAIRMAN ALLEN: A little bit different.

10 MR. HUI: Right.

11 CHAIRMAN ALLEN: In any case, it might get
12 somewhere near to the answer to Mr. Chan's question about
13 the 8(a) and the participation in that of Asians.

14 One other question for you, sir. I am not quite
15 sure how to phrase this because it's more a general question
16 than a question to you, but I want to know whether you have
17 experienced this in your own experience.

18 In some communities there is a sense of a growing
19 impatience on the part of Asians for what I would call, I
20 suppose, U.S. minorities, of which the outstanding example,
21 of course, is the blacks. That impatience has been
22 expressed, for example, among certain Japanese-black
23 relationships and in other communities as well.

24 In your own experience in business, are you aware
25 of any growing sense of impatience with U.S. minorities on

CBT/cs 1 the part of Asians?

2 MR. HUI: In my experience, I have not
3 encountered that, but I know such instances do exist. This
4 is why business is business. We are kind of blind in
5 business.

6 CHAIRMAN ALLEN: Thank you.

7 Then let me ask one other question, which I
8 suppose is rather composite and I can refer it to all of
9 you. In a way it goes to the heart of the Bates versus
10 Hoffman-Hui debate, in which, if I understand you all
11 correctly, there seems to be some question of whether
12 comparative results are dispositive with regard to the
13 question of assessing discrimination, or if I may state it
14 differently: Is it possible to say that a particular group
15 of people do quite well without therefore having to conclude
16 that they do not experience discrimination?

17 It wasn't clear to me that you were actually
18 separated in this debate, although I think that's what the
19 debate was about. So I want to give you one more chance to
20 state clearly where you stand on this.

21 I'll start at this end with Mr. Hui. Is it the
22 case that the comparative results are not dispositive when
23 it comes to assessing discrimination?

24 MR. HUI: I would say comparative results -- just
25 because one group is successful doesn't mean that there is

CBT/cs 1 no discrimination there.

2 CHAIRMAN ALLEN: Mr. Hoffman.

3 MR. HOFFMAN: I think you might find people in
4 any group surpassing people in that same group. I think as
5 an historical background, when we look at the eligibility of
6 firms coming in to perform on government contracts who are
7 Asian or black or Hispanic, the economic disadvantage, which
8 we look at very closely -- the personal financial statement,
9 the business financial statement -- are very, very close in
10 numbers because that's what the law demands us to do. So we
11 don't look at color, either, and yet Hispanics fit into
12 that, Asians fit into that, American Indians certainly fit
13 into that, and blacks fit into that.

14 CHAIRMAN ALLEN: Mr. Bates.

15 DR. BATES: My remarks were not intended to say
16 there was no discrimination in the case of Asians. Indeed,
17 I have poked into this question a little bit because it is
18 really stark how much stronger on paper the Asian business
19 looks. And the question is, if we were to, say, use the
20 statistical tools to control for education level, control
21 for capital input, per dollar invested are Asians earning
22 more or less or whatever, that was a very interesting
23 result. It turned out that of the various minority groups,
24 there would seem to be least discrimination in the case of
25 Hispanics. Particularly for Mexicans there is a low level

CBT/cs 1 of educational attainment, but when that educational
2 attainment is there, there is something that is very close
3 to parity. It probably is parity.

4 Hispanics, controlling for level of input, are
5 doing better than Asians, with blacks falling below Asians
6 and actually American Indians coming in last.

7 CHAIRMAN ALLEN: Now, I notice you all took the
8 model in answering my question of success when you said that
9 comparative results are not dispositive; you said success
10 does not mean the absence of discrimination. I know you are
11 all aware, of course, that the inverse must be true if that
12 statement is true, namely, disadvantaged is not evidence of
13 the presence of discrimination. You can't have it both
14 ways; you have to have one or the other.

15 Therefore, I would ask, finally, Linda Chavez to
16 comment, since her questions seem to go to the heart of this
17 matter.

18 When do you suppose we are going to get beyond
19 group comparisons when we raise the question of civil
20 rights? What is there inherent in the discussion of civil
21 rights that makes us talk about how groups relate to one
22 another?

23 MS. CHAVEZ: I think we have had a history of
24 discrimination against persons based on their membership
25 within groups in the United States. Certainly blacks have

CBT/cs 1 been discriminated against, not as individuals but because
2 they are a member of a racial minority, and Hispanics and
3 Asians and Jews and other groups have faced similar kinds of
4 discrimination.

5 But I think what we learned today is that
6 discrimination in and of itself does not guarantee
7 disadvantage. And as you would suggest, the corollary is
8 also that disadvantage does not in and of itself indicate
9 the discrimination accounts for that disadvantage.

10 And I think having these kinds of discussions and
11 looking at these issues and beginning to try to disaggregate
12 the data gives us a much better understanding of what is
13 happening to groups within the United States. Some of the
14 most troubling things about Hispanics for example, relate to
15 the Puerto Rican community in the United States. That
16 community has a larger proportion of persons of a racial
17 minority, a larger proportion of blacks, than other Hispanic
18 groups do, but it has the advantage of being native born in
19 the sense that all Puerto Ricans, whether born on the island
20 or on the mainland, are United States citizens at birth.

21 So when we begin to look at some of these factors
22 and to try and understand what is taking place, perhaps it
23 will give us an insight into looking beyond the issues we
24 have looked at in the past and begin to look at other
25 issues.

CBT/cs 1 For example, with Puerto Ricans, I would like to
2 see some studies done about the impact of the availability
3 of welfare on the island of Puerto Rico and what impact that
4 availability and the learning and socialization process that
5 goes along has to do with the progress of Hispanics in the
6 mainland of the United States. They are different,
7 obviously, than immigrants who come here without the
8 expectation of social services being available.

9 And that is why it is important for these
10 discussions to take place, because we want to help those who
11 are disadvantaged in this society, in addition to those who
12 are discriminated against. But if we can have a better
13 understanding of what accounts for the disadvantage, we
14 might have a better chance of solving that disadvantage.

15 CHAIRMAN ALLEN: Thank you.

16 There are 10 seconds left. Does any Commissioner
17 wish to make a comment or Mr. Jenkins?

18 Very well. Let me say before we recess for half
19 an hour for a break, we have an open session scheduled
20 starting in half an hour. I don't know if anyone has yet
21 inscribed his name at the desk over here for speaking, but
22 the procedure is that you sign up with some of our staff,
23 and we will then call upon you in the order in which you
24 sign up for the public session. We will hold that from 4:00
25 to 5:30, the open session.

CBT/cs 1 Then there will be a reception this evening at
2 6:30 in the Davidson Room. There's an alphabet that follows
3 the name but I don't recall the alphabet -- A; Davidson A,
4 here in the hotel, the Stouffer Hotel.

5 With that, we will recess for 30 minutes.

6 (Whereupon, at 3:30 p.m., a short recess was
7 taken, to reconvene at 4:00 p.m.)

8 CHAIRMAN ALLEN: This forum meeting will
9 reconvene.

10 This is our open or public session. I have the
11 names of four people that have already been submitted who
12 wish to address us. I will read those names and ask the
13 four to come forward and take the seats here at the panel
14 table.

15 They are Dr. Owen Smaw, Charles Scott, Joel
16 Binkley, Leo Gray, Jr.

17 If those four individuals would come forward and
18 take these seats, I would appreciate it.

19 As we are preparing to begin, I want to make
20 clear to the rest of you this is an open session, and even
21 if you haven't previously submitted your name I hope you
22 will feel free to raise your hand when the time comes and
23 let me know if you wish to speak. We afford a maximum of
24 five minutes to members of the public who wish to address
25 the Commission. There will not be occasion for interchange,

CBT/cs 1 but you can enter your sentiments in our record.

2 Before we begin, also I want to take the occasion
3 to recognize those members of our Tennessee State Advisory
4 Committee who are in attendance and I would ask you to stand
5 if there are any State Advisory Committee members from
6 Tennessee in the audience.

7 This is Mr. Clarence Clark. We are delighted to
8 have you with us, sir.

9 MR. CLARK: Thank you.

10 CHAIRMAN ALLEN: Very well. I will ask you to
11 state your names for the recorder, because I called four and
12 I only see three, so I would never get it straight myself.
13 We will start here with my left.

14 MR. SMAW: Owen Smaw, member of the North
15 Carolina State Bar.

16 CHAIRMAN ALLEN: Thank you, sir.

17 MR. SMAW: I share the grief and the mourning of
18 this Commission in the loss of its member and my friend,
19 Clarence Pendleton. We met briefly; we met cordially.

20 CHAIRMAN ALLEN: Mr. Smaw, may I ask you to sit
21 so you may use the microphone because people in the audience
22 cannot hear you.

23 Thank you. I'm sorry to have interrupted you.
24 You may start again.

25 MR. SMAW: Samuel James Ervin, Jr., late of

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1 Morganton, used to refer to his being a country lawyer, and
2 so am I, from his state.

3 It was my privilege to have presented the
4 background of today's presentation, which has been prefiled
5 for the record in five pages, to Dr. Pendleton on the
6 occasion of his spring visit, April if memory serves, at
7 Vanderbilt. The internationalization of civil rights yields
8 human rights. The abolition of the death penalty on
9 principles of international law has drawn the attention of
10 the International Law and Practice Section through whose
11 International Courts Committee I serve. And Steve Klitzman
12 and Louis Sone have been kind to remark that the matter
13 filed with Commissioner Pendleton is or will become a
14 stepping stone as abolition of capital punishment is
15 accomplished.

16 The Congressional Record, March 31 this year,
17 pages EE9-60 and EE9-61 inserted for study ahead of the ABA
18 convention in Toronto in August, is part of that package
19 that was delivered to your member this spring. I refer to
20 it only to say that the prefiled American Bar Association
21 resolution for August of 1989 in Honolulu already is a
22 working paper, and that the day after Mr. Justice Powell
23 spoke to the convention in the opening assembly in August to
24 say that the death penalty should be restudied, and the
25 American Bar Association through its assembly, the assembly

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1 of the ABA, adopted the recommendation that said the
2 American Bar Association, through its appropriate sections,
3 should study further the issue of capital punishment.

4 This is a new dimension of it. It will be before
5 the American Bar Association in August. It is filed here
6 for the information of this Commission, not necessarily for
7 any action, but for any reaction that it might draw forth,
8 if any.

9 That is my message.

10 Welcome to Nashville, and I invite your careful
11 attention to what was filed with Commission Member Pendleton
12 and what is updated with these five pages today.

13 Thank you, sir. Thank you, Members.

14 CHAIRMAN ALLEN: Thank you. You may be certain
15 that what you have filed with us a resolution submitted to
16 the American Bar Association on the subject of capital
17 punishment.

18 MR. SMAW: For consideration in August of '89,
19 and a resolution that follows by two years one filed in 1987
20 inn San Francisco.

21 CHAIRMAN ALLEN: Very well.

22 I appreciate that. There will be a clerk of the
23 meeting sworn in, and that will be entered into the records.

24 MR. SMAW: Thank you, sir.

25 CHAIRMAN ALLEN: Yes, sir.

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MR. BINKLEY: Mr. Chairman and committee members, my name is Joel Binkley. I work for the League for Hearing Impaired here in Nashville, and I heard a lot of talk about different minorities but not about handicapped.

One of the things I'd like to speak to is the fact that being hearing impaired myself, and also being a member of the Mayor's Advisory Committee on Handicapped here in Nashville, we have a major problem in that a lot of handicapped individuals become handicapped unexpectedly. They do not have the capital to be able to enter into business even if they have the skills and the abilities to do so. And whenever they try to apply for an SBA loan, they don't have the capital backing to be able to get that loan.

And I would suggest that a study be done for a pilot program of some type and targeting a group of handicapped individuals whereby the capital can be set aside or established that they might be able to enter into businesses for themselves and to be able to employ other handicapped people. Because it is virtually impossible. I've got handicapped individuals that have come to me time and again and talked to me about different businesses that they wished to open. They had studied the market, they had found a need, they had the skills, they had the ability, they knew how to do the business, and they couldn't do it; they didn't have the capital.

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1 And unless something is done about that, there is
2 going to be no way. These individuals, a lot of them, are
3 on social security benefits, and if they enter into a
4 business and they don't make it succeed, they're going to be
5 giving up those benefits for a period of time. They have a
6 trial work period for one year, but if after that period of
7 time they've shown they can do substantial gainful
8 employment, they are no longer eligible for those benefits.

9 This is another problem that compounds that. But
10 that's the reason I wanted to address you, and I hope you
11 will take that consideration in mind, and I thank you all
12 for your time.

13 CHAIRMAN ALLEN: Thank you very much, Mr.
14 Binkley.

15 VICE CHAIRMAN FRIEDMAN: Mr. Chairman, I just
16 wanted to ask a question. It seems to me this morning we
17 heard reference to something that was entirely new to me,
18 and was rather compelling, to the effect -- and I forget who
19 mentioned it --

20 COMMISSIONER BUCKLEY: The Department of
21 Education.

22 VICE CHAIRMAN FRIEDMAN: -- that the largest
23 number of complaints they are receiving, far greater than
24 any of the traditional complaints we are familiar with, are
25 with regard to the issue of the handicapped.

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1 CHAIRMAN ALLEN: That's absolutely correct.

2 VICE CHAIRMAN FRIEDMAN: And I was taken aback by
3 that. I didn't know that. And as I reflect on our
4 programming and our thrusts of various kinds, I do not think
5 we have much going with regard to the handicapped. I know
6 we are dealing with the Baby Doe issue, but that is a kind
7 of specialized area of the handicapped, isn't it?

8 COMMISSIONER DESTRO: Not really. Essentially
9 it's the tip of the iceberg. The reason most people are not
10 aware of the degree of discrimination against people with
11 disabilities is because they don't look, not because they're
12 not there.

13 VICE CHAIRMAN FRIEDMAN: What I meant simply was
14 that our own programming perhaps has not taken into
15 consideration sufficiently what apparently is a very serious
16 problem. It's something I'm listening to as I hear the
17 testimony today.

18 CHAIRMAN ALLEN: I do recall we had an exchange
19 at our last meeting in discussing the Baby Doe report, to
20 the effect there were people who are disabled, not merely as
21 infants, and who became disabled, not necessarily from
22 birth. And in that context, we talked about perhaps the
23 implications of that study bearing on far more than the
24 rights of handicapped newborns.

25 COMMISSIONER DESTRO: If I can add one last

CBT/cs 1 comment to that, perhaps the issue of disability is most
2 related to what we have been discussing today, in the sense
3 that mere equality of opportunity for a person who has
4 special needs is not enough, that the special needs have to
5 be addressed in order to make that equality meaningful.
6 When you say everybody has equal opportunity to climb the
7 steps, that's all well and good, assuming that you have the
8 capability of doing that.

9 I think the Commission has been struggling for
10 many years with how to cross over from mere process
11 equality, as was pointed out earlier, to more substantive
12 notions of how do you bring people who have been left out
13 into the mainstream.

14 CHAIRMAN ALLEN: It certainly is fair to say that
15 that is a great question, but we have another witness
16 waiting to testify to us, and I think we should go on.

17 Would you please introduce yourself to us, sir.

18 MR. GRAY: Mr. Chairman, I am Leo Gray, the
19 Chairman of the Tennessee Human Rights Commission.

20 CHAIRMAN ALLEN: Welcome.

21 MR. GRAY: On behalf of the Tennessee Human
22 Rights Commission, I want to come and say welcome and trust
23 that you have experienced our southern hospitality, and that
24 you will enjoy some of our southern cooking, and also to say
25 to you that you and I share a colleague in Commissioner

CBT/cs 1 Guess, and also I had the great pleasure of chairing a forum
2 with your past Chairman, the late Clarence Pendleton.

3 But as I listened to this afternoon's session, I
4 constantly heard terms like "Asian Americans," the "majority
5 community," "Jewish Americans," "Italian Americans." And
6 then I heard the term "black." I never did hear the term
7 "yellow Americans" or "brown Americans." Once or twice the
8 term "white Americans."

9 And I appeal to this Commission and challenge
10 this Commission to consider ethnicity, ethnic designations
11 for identification of American citizens as we deliberate.
12 If we are to meet the challenges of the changing
13 perspectives of civil rights, in my opinion we are going to
14 have to change our perception of people. And when you deny
15 people their ethnicity, you really deny them in terms of
16 their existence.

17 And I share with you that the microcosm of ethnic
18 contributions plays a major role in the macrocosm of
19 America's greatness.

20 So, Mr. Chairman, welcome to Tennessee.

21 CHAIRMAN ALLEN: Thank you very much, but don't
22 go away. Visit with us for a moment, Mr. Gray, because you
23 are more than just an individual, as head of the Tennessee
24 Human Rights Commission, a post I believe our distinguished
25 colleague once occupied, unless I'm mistaken, or served on

CBT/cs 1 the Commission, at least.

2 COMMISSIONER GUESS: I do serve still.

3 MR. GRAY: He is a very vital member of our
4 Commission.

5 CHAIRMAN ALLEN: Very good; that's what I wanted
6 to make certain.

7 I hope you will also take a moment or two --

8 COMMISSIONER CHAN: I have a question.

9 CHAIRMAN ALLEN: Let me ask him to do this, and
10 then we will come to the question. I hope you will also
11 take a moment or two to share with us where matters stand
12 with your Commission today.

13 MR. GRAY: Where matters stand?

14 CHAIRMAN ALLEN: Yes. What is the agenda that you
15 are working on at the moment?

16 MR. GRAY: Well, the handicapped issue that was
17 just cited is a very challenging issue for our state. The
18 matter of women and housing, single heads of housing, and
19 housing in our state. Barriers we thought we had overcome,
20 we are finding those barriers confronting us again.

21 And it seems as if the cycle is ongoing in terms
22 of improving race relations and those relationships
23 deteriorating, so the Commission is constantly challenged to
24 make sure those barriers are removed.

25 Interestingly enough, tomorrow morning our

CBT/cs 1 Commission is anticipating a women's hunt group coming, and
2 they are upset in that they cannot have the women hunt
3 anymore in the State of Tennessee. Women want to go into
4 the woods by themselves and hunt.

5 CHAIRMAN ALLEN: Is this a long tradition?

6 (Laughter.)

7 MR. GRAY: It's a long tradition in Tennessee.

8 VICE CHAIRMAN FRIEDMAN: Is this anything like
9 Sadie Hawkins' Day?

10 (Laughter.)

11 MR. GRAY: So those are some of the kinds of
12 issues we have to deal with. But we are constantly
13 challenged to make sure that life for all Tennesseans, as
14 you are for all Americans, is meaningful and open to all
15 opportunities.

16 CHAIRMAN ALLEN: Thank you very much. I'm very
17 happy that you're here this afternoon.

18 MR. GRAY: Thank you very much.

19 CHAIRMAN ALLEN: Mr. Chan did wish to ask a
20 question, and I'll go ahead and entertain that.

21 COMMISSIONER CHAN: Mr. Gray, since I'm new on
22 this Commission, and also you had mentioned you heard many
23 people being called "Asian American" and "Hispanic" and so
24 on, I just wanted to know what is the respectful way to call
25 people black? Can you suggest anything?

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1 MR. GRAY: The ethnic designation that I would
2 prefer would be African American. And I don't deal with the
3 various countries of the continent because our people were
4 brought from all parts of Africa, and the history records
5 bear out the fact that even what is now known as Egypt with
6 the Arab people was the northern empire of Ethiopia, and the
7 migratory patterns and the slave trade patterns of that
8 country -- we claim Africa, and I would prefer that
9 designation: African American.

10 COMMISSIONER CHAN: Thank you.

11 CHAIRMAN ALLEN: Thank you very much, Mr. Gray.
12 There was also a Mr. Charles Scott. Is he
13 present as yet?

14 Very well, then. I have no other names
15 submitted, but I would like to encourage anyone present who
16 wishes to speak to the Commission to step forward at this
17 time and to share your views with us.

18 Yes, sir. Do give your name and address to the
19 recorder, please.

20 MR. GREEN: My name is Tom Green and I'm from
21 Nashville, and I'm here to welcome you on behalf of the
22 Nashville Chapter of Christians and Jews. I believe our
23 goals are probably very much alike. And I might say that
24 our Nashville Chapter is one of 60-odd chapters throughout
25 the United States. This was founded in 1928 to promote all

CBT/cs 1 of the groups in this country working and living together.
2 Our theme this year, our national theme, is the unfinished
3 task of learning to live together, which I believe is very
4 foremost in your mission.

5 I might also say that the National Chairman this
6 year is from Memphis, Tennessee, Ira Lippman, so we are
7 proud of that.

8 Our National President is Jacqueline Wexler in
9 New York, and we were pleased that a couple of years ago she
10 and Justice Burger rang the Liberty Bell and had several
11 hundred youth from all over the country, which represented
12 all groups, at the 200th year of the signing of the
13 Constitution. Of course, that was a project we had
14 throughout the United States of youth signing those
15 proclamations, and so many, many names were unveiled at that
16 area.

17 I am the senior Co-Chairman this year of the
18 Nashville group, and so we wanted to come down and say hello
19 to you. Of course, I want to say we are certainly proud of
20 the Honorable Francis Guess who serves on your Commission,
21 and I think he represents this Commission well, and he
22 certainly is an outstanding citizen of this community. We
23 are proud that he's on the Commission. We wish you well in
24 all your future works.

25 Thank you.

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1 CHAIRMAN ALLEN: Thank you very much, Mr. Green.

2 COMMISSIONER GUESS: Mr. Chairman, I had already
3 positioned the mike to get equal time.

4 (Laughter.)

5 CHAIRMAN ALLEN: Yes, sir, indeed.

6 COMMISSIONER GUESS: I am somewhat intimidated
7 here this afternoon because I recognized as Tom was speaking
8 that as chair of the Nashville Chapter of the National
9 Conference of Christians and Jews, of which I'm also a
10 member of that Board, and with Chairman Gray and with you,
11 Mr. Chairman, I have all my bosses here today.12 But I cannot overemphasize the extent to which
13 Tom has been very active, particularly as it represents
14 Catholicism, of which I am also a practicing member in this
15 community, that he has been active in the Nashville Chapter
16 of the National Conference of Christians and Jews.

17 CHAIRMAN ALLEN: That's wonderful.

18 MR. GREEN: Thank you.

19 CHAIRMAN ALLEN: Thank you very much, and we're
20 glad you're with us. We, too, are delighted to be here in
21 Nashville. I'm sure I speak for the whole Commission.22 COMMISSIONER GUESS: On that point, Mr. Chairman,
23 if it's not --

24 CHAIRMAN ALLEN: It's in order.

25 COMMISSIONER GUESS: -- terribly inappropriate,

CBT/cs 1 there are a couple of other Nashvillians who are here that I
2 would like to introduce to the members of the Commission
3 that I happened to notice.

4 I would like to start with a very distinguished
5 member of our state legislature, Senator Douglas Henry, who
6 represents the Nashville area. Senator Henry has always
7 been at the forefront, particularly on budgetary matters, of
8 responding to the people of Tennessee. And I wanted the
9 Commission to make sure they had an opportunity to meet
10 Senator Henry.

11 CHAIRMAN ALLEN: Indeed, and we'd be delighted to
12 hear from the Senator.

13 MR. HENRY: Mr. Chairman and ladies and gentlemen
14 of the Commission, I have no remarks other than to say that,
15 of course, you are welcome in Tennessee. Your work is
16 wholesome, and we appreciate what you do.

17 I would also have to go further and say that my
18 area of activity in this field has not been as brisk as I'm
19 sure Commissioner Guess would recommend, but I have such a
20 high regard for Commissioner Guess that he asked me to
21 attend, and I'm delighted to do so to welcome you.

22 CHAIRMAN ALLEN: Thank you very much, Senator.

23 COMMISSIONER GUESS: Thank you, Senator.

24 Mr. Chairman, I'd also like to have rise and be
25 introduced to the Commission a few other people from

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1 Nashville who are here.

2 First and foremost is a very distinguished banker
3 and head of the National Baptist Publishing Board here in
4 Nashville, who has also served for several years as a member
5 of our State Human Rights Commission until recently, Dr. T.
6 B. Boyd III, who is also Chairman of our black bank here in
7 Nashville, the Citizens Bank.

8 Would you like to say a word, Dr. Boyd?

9 DR. BOYD: Nothing other than welcome to the
10 great State of Tennessee. When you come, we are more than
11 welcome to have you, and when you leave you will be sorry
12 you are leaving because you will find that we have the
13 greatest hospitality that you're going to find anywhere.

14 You are very fortunate to have such a man as
15 Francis Guess, often referred to as Sir Francis in local
16 quarters.

17 (Laughter.)

18 I just thought I'd give you that bit of
19 information. We are just happy to have you in the State of
20 Tennessee, and on behalf of both the National Baptist
21 Publishing Board and also the Citizens Bank, which is the
22 oldest continuing operating minority bank in the country
23 here, only two blocks away, welcome.

24 CHAIRMAN ALLEN: Thank you very much, sir.

25 I must interrupt Sir Francis to let you know that

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1 I was relieved when you told us you wanted us to remember
2 your hospitality after we go because Sir Francis usually
3 tells when we leave we should leave our money behind.

4 (Laughter.)

5 COMMISSIONER GUESS: And I usually tell them not
6 to come back.

7 I might also add that I was trying, Mr. Chairman,
8 to talk very nice about Dr. Boyd in hopes that he would roll
9 my note over again.

10 (Laughter.)

11 Also, with Dr. Boyd, I might add, is the
12 President of the Bank, Mr. Rick Davidson.

13 In addition to Tom Green, two of the most
14 distinguished educators in Nashville, Dr. McDonald and Jamie
15 Williams have joined us this evening. I would at least like
16 for the Commission to see them. They have served on the
17 faculty for many years at Tennessee State University, which
18 is my alma mater of which I am very proud.

19 And while they were out of the room, Mr.
20 Chairman, you had asked for members of our State Advisory
21 Committee, which met yesterday for the first time, to be
22 recognized. I notice since then we identified Mr. Clarence
23 Clark of Henry County, Paris, Tennessee, who has just joined
24 our State Advisory Committee.

25 We also have Mr. Lee Beeman, who is a member of

CBT/cs

1 the State Advisory Committee.

2 CHAIRMAN ALLEN: Welcome, sir. —

3 COMMISSIONER GUESS: We have Ms. Jocelyn Wursberg
4 from Memphis Tennessee, who has served on the committee for
5 several years, and who is also a past member of our State
6 Human Rights Commission.

7 And we have Mr. Tommy Taber from Memphis,
8 Tennessee, who is a Memphis City policeman, who is also a
9 member of the United States Commission on Civil Rights State
10 Advisory Committee.

11 I just wanted to make sure that we did know that
12 they were here. They are serving at the action of our
13 Commission meeting, and Tennessee was the last state
14 advisory committee to be reconstituted in the country, and I
15 just thought we'd let you know you done good at the last
16 meeting even though I wasn't there.

17 (Laughter.)

18 CHAIRMAN ALLEN: Well, you guided us through
19 that, Commissioner Guess. And we are delighted to have not
20 only the SAC members but the other citizens of Nashville and
21 Tennessee to greet us. It has been a very pleasant visit so
22 far. We look forward to continuing our visit tomorrow
23 morning.

24 And, of course, before we reopen at 9:00 o'clock
25 tomorrow morning, we have a reception this evening at 6:30

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1 in Davidson Room A at the Stouffer Hotel just next door, and
2 you are all invited to join us.

3 Are there any other questions, considerations, or
4 remarks from my colleagues?

5 (No response.)

6 Then I shall recess this meeting until 9:00 a.m.
7 tomorrow.

8 (Whereupon, at 4:32 p.m., the meeting was
9 recessed, to reconvene at 9:00 a.m., Friday, December 9,
10 1988.)

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